



## INTERNATIONAL NEWS

## Canada cautious over Mexico-US free trade talks

By Peter Montagnon and William Duffin in Brussels

A decision on whether Canada will participate in free-trade talks between Mexico and the US has been deferred until January. Ministers from the three countries decided here yesterday to hold two further sessions in December and January before reaching a decision that could presage the creation of a full North American free trade area.

A senior Canadian official said following yesterday's meeting that there were no insurmountable obstacles to Canadian participation.

The protracted nature of the consultations suggests there is some hesitation on the part of the other two players who have yet to define the scope of their proposed arrangement.

The US already has a free trade arrangement with its northern neighbour and Ottawa is concerned over the possible impact of a separate deal with Mexico.

Its anxieties focus on the possibility that this could

undermine the so-called auto pact which allows for free US-Canadian trade in cars under certain local content requirements designed to limit sales into the US of Asian cars assembled in Canada.

Canadian businessmen are also worried that cheap Mexican textiles and other goods manufactured in its duty-free zones bordering the US would seep into their home market.

Some trade officials regard the US-Mexican talks as potentially leading to the formation of an exclusive regional trading bloc.

This is particularly worrying to Latin American countries such as Chile which have adopted liberal trade policies in recent years.

However, Mr Arthur Dunkel, General Director of the General Agreement on Tariffs and Trade said yesterday that there was no automatic conflict between a bilateral trade arrangement and the multilateral system.

## Fibre-optic link across Soviet Union downgraded

AN ambitious scheme to create a single fibre-optic link across the Soviet Union has been technologically downgraded to satisfy US and British fears that it posed a security threat, writes William Dawkins in Paris.

The project, to be run as a joint venture between the Soviet Ministry of Telecommunications and a consortium of western telecommunications operators, has been divided into sections linked by much lower capacity cables than originally proposed.

Washington objected last June to the original plan for a single high-capacity cable, on the grounds that it could be used by the military and would make it harder for western security services to monitor calls. The new project has satisfied their worries, said officials at CoCom, the organisation responsible for stopping exports of militarily useful

western technology to the Soviet Union and strategically sensitive eastern European countries.

Alcatel, the French telecommunications equipment supplier, has won the contract for the first FFr100m (\$10.2m) section of the revised project, a 200km link between the Siberian cities of Irkutsk and Ulan-Ude, 50km of which will cross Lake Baykal, the world's largest freshwater lake.

The cable will have a 34-megabit per second capacity, well below the 45 Mbit/s above which optical fibre links have to be vetted by CoCom.

Alcatel will also be bidding for other sections of the 10,000km line, to cross the Soviet Union from the west to the Pacific coast, though company officials do not know when these will be allocated.

The full project will complete a round-the-world network of fibre-optical cables.

## GM expected to give go-ahead for east German car plant

GENERAL Motors of the US, the world's leading car maker, is expected to decide today to go ahead with its plan to build a 150,000 cars-a-year assembly plant in Eisenach, east Germany, writes Kevin Done.

The GM board, which meets today, is expected to approve the project, which could involve a total investment of more than DM750m (\$255.5m).

The GM move will be the second step by a leading western car maker to build an assembly plant in east Germany, and follows Volkswagen's decision to invest up to DM850m in new automotive operations in east Germany, including a DMSb plant at

Mosel, near Zwischen, close to the former East German Trabant car plant.

GM's investment in Eisenach, the east German city where the Wartburg cars are produced, is expected to involve a car plant with body welding, paintshop and final assembly operations.

It is expected that most sheet metal stampings would be supplied from GM stamping plants in western Europe.

GM is considering assembling the Opel Kadett (Vauxhall Astra) in Eisenach and probably the Opel Corsa (Vauxhall Nova) small car, now produced in Spain.

Production at Eisenach is expected to begin in late 1992 or early 1993. It is intended that the plant would be a wholly-owned GM venture led by Opel, GM's German subsidiary, with a local partner.

In a pilot project GM began small-volume car assembly in Eisenach in October from SKD (semi-knocked down) kits supplied from its plants in western Europe.

It is now assembling the Opel Vectra (sold as the Vauxhall Cavalier in the UK) at Eisenach at a rate of 10,000 a year.

GM's expected decision to press ahead with the investment in east

Germany is part of an ambitious expansion strategy in eastern Europe. It is already developing an engine plant and small-volume car assembly plant in Hungary, as well as an automotive components plant.

In Czechoslovakia it has reached preliminary agreement with the Slovak government to make transmissions and assemble cars.

Last month it signed a protocol in a pilot project GM began small-volume car assembly in Eisenach in October from SKD (semi-knocked down) kits supplied from its plants in western Europe.

In addition, GM plans to assemble 20-25,000 cars a year in Bratislava, most probably its Kadett/Astra and Vectra/Cavalier models for sale in the Czechoslovak market.

Production could begin in late 1992.

come of negotiations.

It said that it hoped to settle the deal by mid-December.

The company is planning to invest more than \$150m (£76.5m) in the project, which it hopes will be wholly-owned rather than a joint venture.

It would make up to 250,000 car transmissions a year largely for export to its car assembly plants in western Europe.

In addition, GM plans to assemble 20-25,000 cars a year in Bratislava, most probably its Kadett/Astra and Vectra/Cavalier models for sale in the Czechoslovak market.

Production could begin in late 1992.

### Progress made on Eurofed

## Draft statutes for European bank

By David Buchan in Lesmo, near Milan

EC central bank governors yesterday presented draft statutes for the planned European central bank that leave relatively few gaps to be filled in by the forthcoming conference on monetary union.

A confidential report to Community finance ministers meeting here says that the 12 governors have not been able to settle precise responsibility for exchange rate policy and the operational powers of the Eurofed's six-strong executive board. The governors also said they had deliberately not tried to detail operational aspects which may be outdated by the time [the system] is established.

One example of this concerns the issue of prudential supervision. Those national central banks, such as the Bank of England but not the Bundesbank, which are responsible for checking that commercial banks are soundly run, will be able to continue that role. But the governors say that in article 26 of their statutes, they "offer the possibility of designating the European Central Bank as a competent supervisory authority" in the future.

However, the governors clearly set out the final institutional architecture for the Eurofed to manage a single currency even though Mr Robin Leigh-Pemberton, the Bank of England governor, put on record his political authorities' opposition to a single "imposed" currency.

Thus, the governors say they are "firmly of the view that independence of monetary policy, independence and democratic accountability, federalism and subsidiarity, denial of monetary financing to the public sector, freedom to conduct foreign exchange market operations in the framework of the Community's exchange rate regime, availability of the appropriate policy instruments and financial autonomy are indispensable cornerstones" on which the Eurofed must be built.

The Financial Times (Europe) Ltd

Published by The Financial Times

(Europe) Ltd, Financial Times Branch

(Glockenstrasse 54, 6000 Frankfurt am Main 1; Telephone 069-75980; Fax 069-722677; Telex 416193 represented by Financial Times (Europe) Ltd as a member of the Board of Directors; R.A.F. McClean, G.T.S. Damer, A.C. Miller, D.E.P. Palmer, London; Printer: Frankfurter Allgemeine Zeitung; Postfach 5000 Frankfurt/Main; Responsible editor: Sir Geoffrey Owen, Financial Times, Number One Southwark Bridge, London SE1 9HL. The Financial Times Ltd, 1990.

Registered office: Number One, Southwark Bridge, London SE1 9HL. Company registered under the laws of England and Wales. Chairman: D.E.P. Palmer. Main shareholders: The Financial Times Limited, The Financial News Limited, The Sunday Times, B. Norden, 168 Rue de Rivoli, 75004 Paris Cedex 01; Tel (01) 4297 0421; Fax (01) 4297 0629. Editor: Sir Geoffrey Owen. Printer: Standard Book Co., 150, Regent's Place, London NW1 4JL. Post Box 39100, Royal Canar, ISSN 0146-2751. Commission: Paris/Brussels. ISSN 1146-2751. Commission: Paris/Brussels.

Financial Times (Scandinavia) Oster

gate 44, DK-1100 Copenhagen-K, Denmark. Telephone (33) 13 44 41. Fax (33) 935335.

## Mazowiecki and Church back Walesa

By Christopher Bobinski in Warsaw and Bernard Simon in Toronto

POLAND'S Prime Minister, Mr Tadeusz Mazowiecki, and the country's influential Catholic Church yesterday appealed to the electorate to unite behind Mr Lech Walesa, the Solidarity leader, who is bidding to become president next Sunday.

But Mr Walesa's rival, Mr Stanislaw Tyminski, the single businessman continues to attract support despite attempts by his opponents to link him to the former communist regime and its security services.

In the latest opinion poll published by Polish radio and television, Mr Walesa is 28 points ahead of Mr Tyminski's 30 per cent.

Mr Mazowiecki, who was beaten into third place in last Sunday's first round, said success for Mr Tyminski could "endanger Poland and everything we have struggled for".

Mr Walesa, meanwhile, continues to question Mr Tyminski's past. "I'm not surprised that the staff of the former nomenklatura [old-boy network] and former secret police are trying to save the man.

Mr Ronald Fox, a Canadian

businessman whose wife is a friend of Mr Tyminski's wife, said he met the former Polish consul-general in Toronto at the Tyminski's home. Mr Fox has described Mr Tyminski as a "hard-core communist".

Mr Tyminski remains undaunted by these allegations. Indeed, the lack of any evidence of nefarious connections has given him the aura of someone who is being hounded by Solidarity simply because of his electoral success. It is also winning him more support.

Support comes from those disillusioned with the continuing recession and eager to sup-



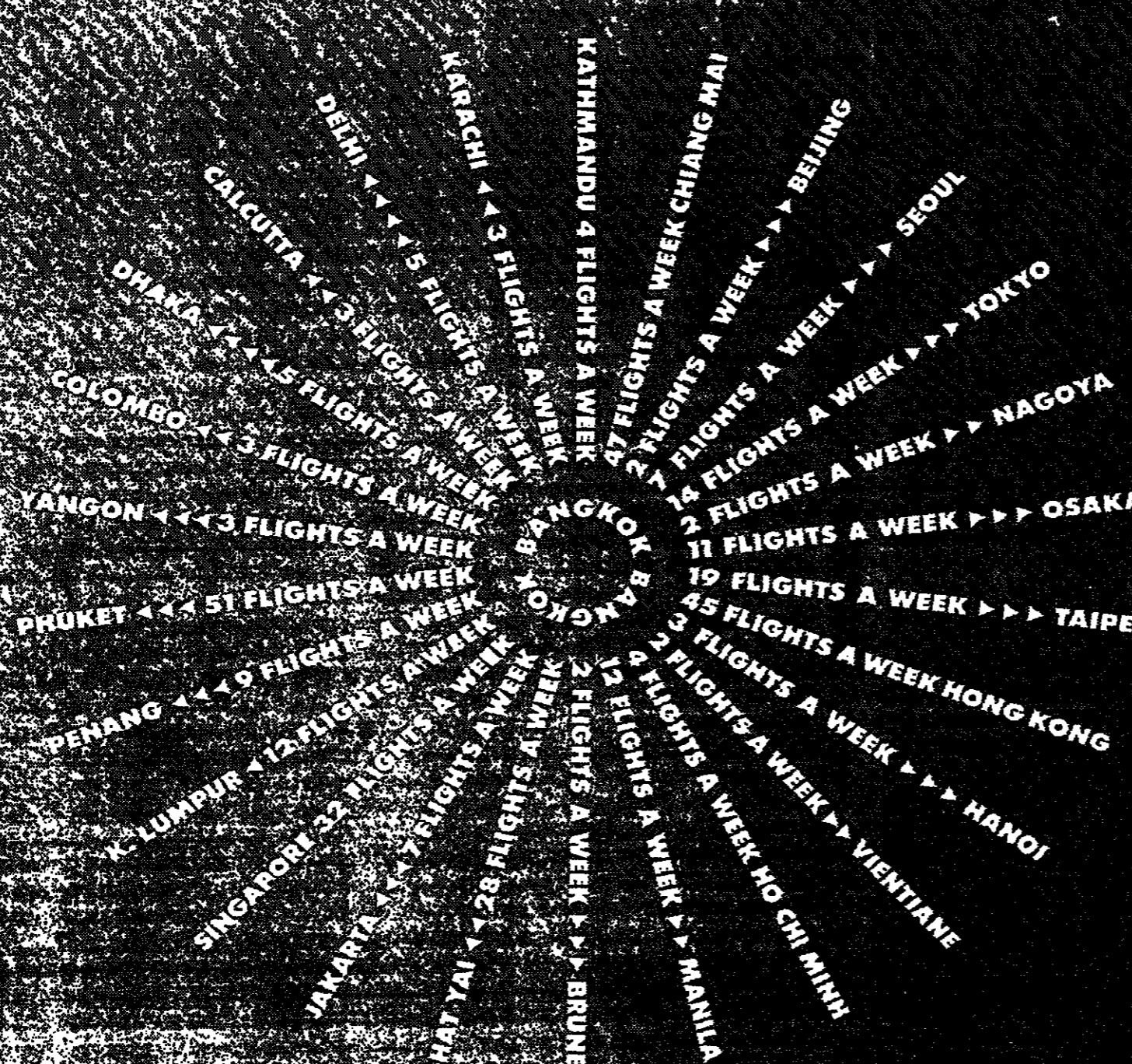
Walesa, left, and Tyminski shake hands in a Warsaw TV studio at the weekend

Vatican's prime minister, Cardinal Casaroli, aged 76, has seen more success than he might have expected in the task he was first given 27 years ago by Pope John XXIII – to rebuild the Church's relations with eastern Europe. During his 11 years as "the

of loss at the resignation of Cardinal Casaroli, which has been in his hands since the cardinal reached the Vatican's retirement age more than a year ago.

Monsignor Sodano, who will be made a cardinal in the next two months, represents continuity, both because he is Casaroli's trainee and because he is an Italian. Aged 63, he has spent nearly 30 years in the Vatican's diplomatic service and for the last two years was under-secretary for relations with states, in effect the pope's foreign minister.

# Wheeling and dealing around Asia? Start at the hub.



Planning a business trip to Asia? It makes good business sense to focus on Bangkok. Thailand's economy is booming. And Bangkok's unique geographical position at the centre of Asia makes it the perfect starting-off point. It is also home base for Thai International, so we have more flights in and out of there than any other airline. If you're wheeling and dealing in Asia, fly with Thai – the best airline around. Thai. Centuries-old traditions. Innovative thinking. State-of-the-art technology.



JOY OF LIFE

## INTERNATIONAL NEWS

## Iraq talks pledge raises false hopes

By Peter Riddell, US Editor, in Washington

THE financial markets may have misread President George Bush's initiative to open direct contacts with the Iraqi leadership. If the rise in share prices and sharp fall in oil prices on Friday reflected hopes of a negotiated settlement and peace, they could be sadly misplaced.

As Mr Bush emphasised on that day - and senior US officials have underlined since - the proposed meetings in Washington and Baghdad are not negotiating sessions to find some sort of deal. The main aim is to convey directly to President Saddam Hussein that the US is serious about the option of military action if Iraq does not withdraw from Kuwait, restore the legitimate government and free all hostages.

Mr James Baker, US secretary of state, said yesterday

that there could be no negotiations downwards from the UN resolutions.

US officials are sceptical about whether the diplomatic exchanges will produce a shift in Baghdad's policy, a view shared by Soviet leaders. But Washington believes the meetings are necessary to keep the international coalition together and for domestic reasons.

President Bush wants to demonstrate to the US people that he is willing to exhaust diplomatic options - "to go the extra mile for peace" before deciding on military action. His initiative has been welcomed by congressional leaders and, for the moment, has reduced some of the domestic criticism which built up during last week's hearings on Capitol Hill. But this only defers, rather than resolves, the issue of how, and when, to

seek congressional approval for any military action.

The sole "wiggle room" in Mr Bush's proposal is that, within the context of fulfilment of the UN resolutions, the US is prepared to "foreclose".

However, the prospect of these meetings fills Mr Henry Kissinger, a former secretary of state, with "foreboding". He believes it will be difficult both to distinguish between discussions and negotiations and to hold the international coalition together, since European and other countries may be encouraged to start their own negotiations with Iraq.

As well as from Riyadh, Mr James Watkins, US energy secretary, held talks yesterday with Mr Nisar Al-Kazez, Saudi Arabia's oil minister. Sources said they were discussing an arrangement under which the US would draw down their strategic oil reserves to keep oil prices lower if Gulf production was halted by war.



Tanks crews with the British 7th armoured brigade relax after a simulated battle in Saudi Arabia

## Ayodhya temple rivals in peace talks

By K.K. Sharma  
in New Delhi

HINDU fundamentalists and Moslem leaders met for the first time at the weekend over plans to build a temple at Ayodhya, northern India, site of an ancient mosque.

Police have killed more than 20 Hindu militants following attempts to start construction work on the temple, which is

opposed by the government. The weekend meeting is considered a breakthrough in efforts to settle the issue peacefully and could ease pressure on the government, under prime Minister Chandra Shekhar, to solve the dispute.

No agreement was reached but Hindu and Moslem leaders are to meet again tomorrow.

Former prime minister Rajiv Gandhi, whose Congress party now backs the minority government, has suggested to Mr Chandra Shekhar that a commission of five Supreme Court judges be formed immediately to determine whether a temple exists at the site of the Babri mosque in Ayodhya.

Hindus are determined to build the temple, where they believe the god Ram was born. If accepted, Mr Gandhi's suggestion could defuse tensions.

## Mozambique secures Renamo peace pledge

By Our Foreign Staff

THE Mozambican government and the rebel Renamo movement agreed at the weekend on the first stage of a ceasefire in the country's 15-year civil war.

The agreement, signed after talks in Rome, came a day after the government introduced a multi-party, mixed-economy constitution. Elections are expected to take place in 1991, provided a full ceasefire can be implemented and differences settled over how the country's first multi-party poll will be organised.

"I hope that this will, in a short time, be followed by a ceasefire agreement to end the war," said Mr Armando Guebuza, Mozambique's transport minister, after shaking the hand of Mr Raul Domingues, Renamo's "foreign minister".

On Thursday last week President Joaquim Chissano offered to merge government forces with Renamo once the war had ended.

Under the agreement all Zimbabwean troops in Mozambique, who have been deployed on the government side, will be confined to two four-mile-wide transport "corridors" running

from Zimbabwe's border to the Mozambique ports of Beira and Maputo.

Many of the estimated 10,000 Zimbabwean soldiers are already protecting the routes, but others have played an offensive role in a war that has cost hundreds of thousands of lives.

One million refugees have sought sanctuary, mainly in Malawi. A further 1.4m people - out of a population of 15m - have been displaced from their homes inside Mozambique.

Under the agreement, which will be monitored by an international commission, the Zimbabwean troops must be regrouped in the corridors by December 15.

Renamo said it would not attack the Zimbabwean forces in the corridors. In return the troops must abstain from any offensive military operations while regrouping.

The two sides have also agreed to give the Geneva-based International Committee of the Red Cross (ICRC) the right to go anywhere in Mozambique to help victims of the conflict.

## Chad government falls as rebel forces seize capital

By Our Foreign Staff

THE central African government of Chad fell yesterday when the rebel leader Idris Deby and his troops took control of N'Djamena, the capital, two days after capturing the strategic northern town of Aïché.

President Hissene Habré fled the capital on Friday and is thought to have taken refuge in neighbouring Cameroon.

The Chadian ambassador to Paris denied reports by the official Libyan news agency Jana which quoted unidentified sources as saying Mr Habré and aides had been killed.

Mr Deby, 37, is a professional soldier trained in France, the former colonial power. He helped President Habré oust former President Goukouni Oueddei from power in 1982 and then served as defence minister until President Habré accused him of plotting a coup in April 1988.

Mr Deby, leader of the Popular Salvation Movement, began his military campaign against President Habré on November 10, initially operating from bases in Sudan. President Habré accused Libya of taking part in the fighting, but French diplomats described it as a domestic conflict.

Hissene Habré fled capital on Friday

Jana welcomed Mr Deby's victory, saying Mr Habré had been "an obstacle in the way of national reconciliation and an obstacle to good neighbourliness".

Last week France reinforced its 1,000-strong military presence in Chad, but said it would not take sides in the fighting.

Mr Deby has pledged to respect democracy and human rights and to establish a multi-party system.

## JETRO 日本語を使っていますか

## THE SIR PETER PARKER AWARDS FOR SPOKEN BUSINESS JAPANESE

1991, The Second Year

Sponsored by:  
NIPPON STEEL CORP  
NIKKI CORP  
TOKYO ELECTRIC POWER CO LTD  
OSAKA GAS CO LTD

With the support of:  
JAPAN AIRLINES CO LTD

and organised by:  
JETRO (Japan External Trade Organisation)  
and SOAS (School of Oriental and African Studies, University of London)

Open to residents of the European Community

For further information please return this coupon, before Thursday 20th December 1990 to:  
Peter Whittaker Esq., SOAS, University of London, Thornhaugh Street, Russell Square, London WC1H 0XG Tel: 071-637 2388

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Tel. No. \_\_\_\_\_

## Top executive at troubled Itoman group found dead at home

THE troubles of Itoman, the debt-laden Japanese trading and property development group, turned to tragedy over the weekend when a top executive was found dead at his home, Stefan Wagstyl writes from Tokyo.

Many of the estimated 10,000 Zimbabwean soldiers are already protecting the routes, but others have played an offensive role in a war that has cost hundreds of thousands of lives.

One million refugees have sought sanctuary, mainly in Malawi. A further 1.4m people - out of a population of 15m - have been displaced from their homes inside Mozambique.

Under the agreement, which will be monitored by an international commission, the Zimbabwean troops must be regrouped in the corridors by December 15.

Renamo said it would not attack the Zimbabwean forces in the corridors. In return the troops must abstain from any offensive military operations while regrouping.

The two sides have also agreed to give the Geneva-based International Committee of the Red Cross (ICRC) the right to go anywhere in Mozambique to help victims of the conflict.

Mr Kato's death comes amid attempts by Itoman to restructure its finances, including debts totalling Y1,300bn (\$5.1bn) with the support of Sumitomo Bank, a leading commercial bank and Japan's largest creditor.

Police said Mr Yoshiaki Kato, 61, apparently committed suicide by drowning in his bath. Notes from Mr Kato addressed to his wife and eldest daughter were found at the house, in a suburb of Nagoya, in central Japan.

Mr Kato was a senior managing director of Itoman and manager of its branch

in Nagoya, where much of the company's recent expansion in debt-financed property investment has been concentrated.

Mr Ichiro Isoda, former chairman of Sumitomo Bank who joined Itoman in 1982, has resigned over his role in the affair, as have a number of other officials at Sumitomo and Itoman.

He was also responsible this year for helping recruit Mr Shunsaku Ito, a businessman with extensive links

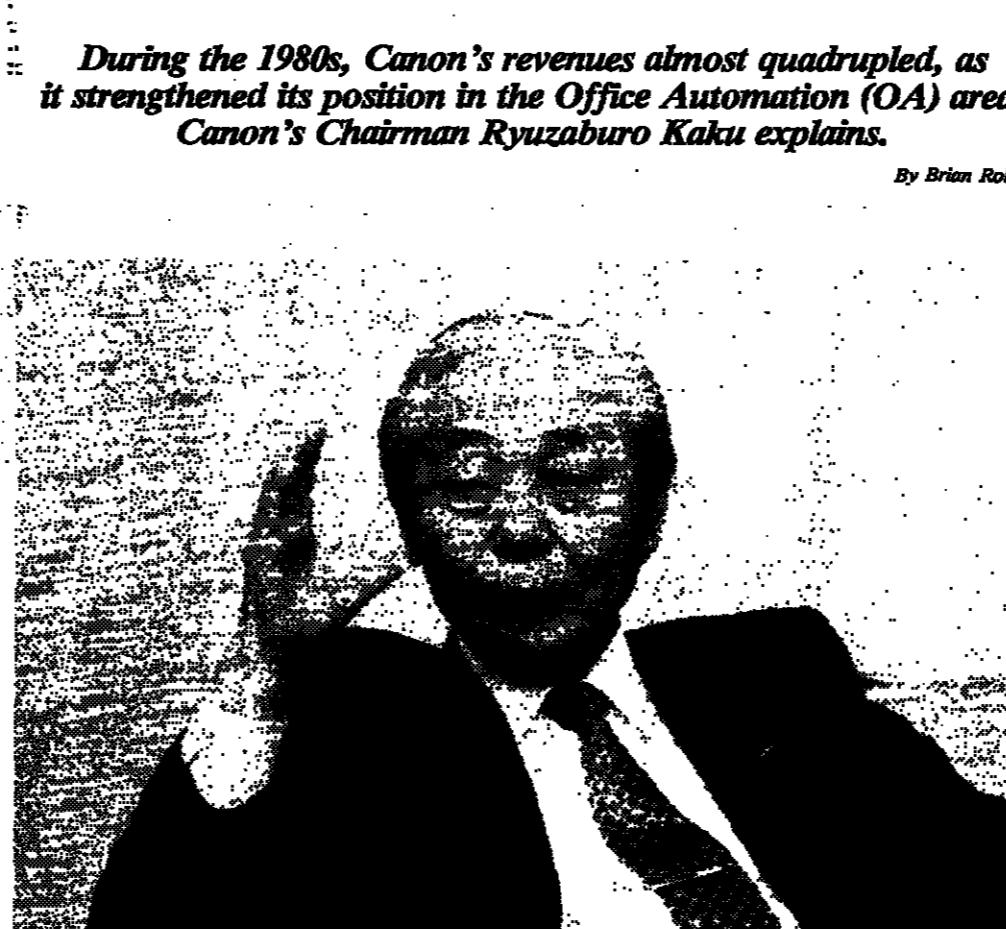
with finance and property companies.

Mr Ito became a director and oversaw a rapid expansion of Itoman's already substantial debts. He resigned a month ago after officials from Sumitomo Bank started examining the full extent of the company's assets and liabilities.

The relationship between Sumitomo Bank and Itoman has been close since Sumitomo rescued the trading company from a previous financial crisis in the 1970s.

ADVERTISEMENT

## STRATEGIES FOR THE SINGLE EUROPEAN MARKET



Mr. Ryuzaburo Kaku, Chairman, Canon Inc.

During the 1980s, Canon's revenues almost quadrupled, as it strengthened its position in the Office Automation (OA) area. Canon's Chairman Ryuzaburo Kaku explains.

By Brian Robins

cumulated some expertise in photovoltaic cells through our R&D in the field of amorphous silicones which we use in our copiers, for example, which may have some application in solar cell development.

And, thirdly, Japanese society is aging quickly. So, the medical field will become increasingly important. We are already active here, and will become more so in the future.

Robins: Of these three fields, which do you think holds the greatest promise, longer-term?

Kaku: I would say energy. This will emerge more clearly in the next century, and our present involvement in the field of photovoltaic cells will be come much more important.

Demand for power will continue to grow in the future, which may pose some problems due to a lack of clean and cost efficient energy sources. I am confident that, longer-term, this field will be very important.

Robins: The 1980s saw a big geographical diversification of your activities.

Kaku: Yes, but this was part of a definite policy. We are aiming to become a truly global corporation. By this, I don't mean a multinational company, but rather, to be globalised, with fully integrated operations in each of our major markets.

## Good corporate citizen

We have been establishing operations in Europe, the US, Southeast Asia and, currently, in China, with the philosophy that each operation must be a good corporate citizen, contributing to the local society.

Multinational corporations operate worldwide with the sole aim of making money. Of course, we at Canon, too, wish to make money, but that should not be the overriding ambition, since we must make a contribution to the local society and economy.

We are now strengthening our offshore manufacturing operations, and the next step will be to site R&D centres offshore. This step has just started, and it will be completed in the

next century.

Robins: So, with this scenario, what will be the role for the head office?

Kaku: The head office will coordinate overall operations. Over time, regional headquarters in Europe, the US and Asia will gain control of financing and R&D, but this will be in the final stage of globalisation. Until then, these areas will still be controlled by the head office.

Robins: Eastern Europe is emerging as a market with considerable potential. How are you intending to move to capitalise on opportunities emerging?

Kaku: It will take time. For example, even today, our sales company in Germany is still selling considerable quantities of typewriters in Eastern Europe, but not products like copiers or fax machines.

With time, it will become a large market, and a good market for us. I also hope, too, that the USSR will emerge as a good market for us.

Robins: What priorities guided you in choosing France when setting up production in Europe?

Kaku: When we looked at internationalising our manufacturing operations further, we thought of entering those areas with the severest economic friction with Japan. We considered that Europe could become more difficult than the US, and within Europe, France. That is why we put our priority on France over the UK.

We approached these issues entirely differently to most other Japanese companies, which have chosen the UK. So, after establishing operations in Europe, and then the US, since we are a public company and must make a profit, we then entered developing countries, which have lower production costs.

It takes time and money to establish strong operations internationally, but I think we are slowly succeeding. In Europe, we are well represented in France, Germany and Italy, and we consider that the next candidate may be the UK. In the US we have two plants, and the number may increase further in the future.

Canon

Canon Inc., Japan  
Canon Europa N.V., Netherlands / Canon (UK) Ltd., England

Diversifying by Minimising Risk

In our case here at Canon, a good example was to expand from 35mm cameras into 8mm

movie cameras, where we could utilise the same marketing and technology base.

The second step in diversifying involves using existing skills in either marketing or technology, to move into related areas. An example of this was our move from cameras to making copiers. Here, the risk is 50 per cent. The third step involves vertical integration - moving upstream into the materials area, or downstream into marketing.

A fourth step involves moving into completely unrelated areas, where the risk is 100 per cent. My analysis is static, but clearly, by moving further and further into areas peripheral to existing operations. If you can expand using skills already accumulated in production and marketing, then there is very little risk.

Robins: Now, at present, Canon generates the bulk of its revenues from the OA field.

Kaku: Yes. Cameras account for 15 per cent of revenues, other areas account for six to seven per cent, so that leaves the balance to office automation products.

## INTERNATIONAL NEWS

## Latin American ministers meet to prepare strategy

By Leslie Crawford in Santiago

FINANCE and economy ministers of eight Latin American countries held a surprise meeting at a Chilean seaside villa over the weekend to map out a common strategy ahead of US President George Bush's visit to the region this week.

Many of them are frustrated at the lack of progress in Mr Bush's Enterprise for the Americas Initiative - an ambitious plan launched in June to create a free trade zone from Alaska to Tierra del Fuego.

Mr Alejandro Foxley, the Chilean finance minister, said recently: "We are going to hold the US to its word and point out the contradiction of preaching free trade against the actions of an increasingly protectionist US Congress."

Mr Foxley said he had invited Latin American colleagues to discuss, informally and in private, issues of interest to the region. In addition to the US president's tour, they reviewed the impending Gatt talks, the Gulf crisis, and the prospects for greater economic integration among Latin American countries.

The ministers, from Mexico, Colombia, Peru, Ecuador, Bolivia, Chile, Brazil and Uruguay, also called on the European

Community to start negotiations on a free-trade accord with Latin America.

Mr Pedro Aspe, the Mexican finance minister, said the prospects for joint Latin American initiatives were better than ever before. "For the first time many of our countries are pursuing the same economic goals, with the same policies. There is a great scope for co-ordinating and harmonising our efforts."

Mr Foxley said he hoped these meetings would be held regularly. As a member of the IMF and World Bank's development committee, he will be acting as a spokesman for Latin America's concerns.

News of the gathering, held near the coastal resort of Cachagua, 150km north of Santiago, was kept secret until the last minute because of growing security concerns in Chile. Last month, a Canadian citizen was killed by a bomb at a baseball match in Santiago. Two other Canadians, two Americans and a Chilean were also injured. Earlier in November, a bomb in a restaurant in the coastal resort of Vina del Mar hurt three US marines.

Until these attacks, foreigners had not been the target of terrorist actions in Chile.

## Bush visit seen as beginning of a new era

Robert Graham and Peter Riddell look ahead to the president's five-nation Latin American tour

PRESIDENT George Bush this morning arrives in Brazil at the start of a five-nation, week-long trip to Latin America to express support for the recent consolidation of democracy and internal reform programmes, while pushing his proposals for pushing his proposals for closer economic ties.

In particular, Mr Bush will seek to take forward his Enterprise for the Americas initiative launched on June 28, which provides for talks leading to free trade agreements with Latin American countries, relief on official debts owed to the US and a programme with the Inter-American Development Bank (IADB) to encourage investment and privatisation.

US officials point to the talks already under way on lowering trade barriers and on developing the IADB's new lending programme to aid investment, especially by the private sector.

However, legislation is needed to authorise official debt relief, assistance for environmental projects and a US contribution to the multilateral investment fund run by the IADB failed to be approved by Congress, except for one small provision covering food loans, when it adjourned in late October.

Mr Bush will be able to demonstrate a sense of balance.

Mr David Mulford, Treasury under-secretary for international affairs, admitted on Friday that the free trade agreement with Mexico was the US's first priority and would be given that place in the negotiating process. However, the US has signed a bilateral framework

agreements in the past few months with Bolivia, Colombia, Ecuador, Chile and Honduras and is discussing a multi-lateral framework agreement with Argentina, Brazil, Uruguay and Paraguay, which have come together with plans for regional economic integration by 1994 to reduce sectoral trade barriers.

Chile is already pressing ahead with proposals for a free trade agreement with the US and is demanding greater reciprocity from Washington to match its own lower tariffs.

The US has just announced proposals to remove some of the remaining trade restrictions imposed because of abuses of workers' rights and

other features of the previous military dictatorship.

Venezuela is anxious to take advantage of its role as a strategic supplier of crude and refined products to the US to win commercial advantage from non-traditional exports.

But Argentina and Brazil are also expected to raise with Mr Bush the issue of controls on the transfer of technology and its use in exports to third countries. Argentina has come under scrutiny because of its earlier involvement with East and Iraq on the Concorde ballistic missile, while Brazil claims it is being unfairly penalised by the US for the export by previous regimes of sensitive military equipment.

## US lifts Chile arms embargo

By Leslie Crawford

THE US has lifted a 14-year-old arms embargo against Chile, Mr Enrique Silva Gimeno, the Chilean foreign minister, said at the weekend.

Washington banned the sale of military equipment to Chile in 1976 in protest at the assassination in Washington of Mr Orlando Letelier, an exiled Socialist who had been foreign and defence minister during the government of Salvador Allende, and his American secretary, Mrs Ronalda Moffit.

The killings were planned by DINA, Gen Augusto Pinochet's secret police, in the only known case of state-sponsored terrorism on US soil.

The lifting of the arms embargo, nine months after the restoration of democracy in Chile, removes the thorniest issue in US-Chilean relations ahead of President George Bush's arrival in Santiago on Thursday.

One of the conditions of the Kennedy Amendment, named after Senator Edward Kennedy, who led the campaign for an arms embargo against Gen Pinochet's dictatorship, is that the Chilean government take serious steps to bring the culprits of the Letelier-Moffit assassinations to trial.

The case has been blocked for years in Chile's military courts. But legal reforms being studied could hand the case to a civilian court.

Retired general Manuel Contreras, former chief of DINA and once the second most powerful man in Chile, has been indicted in the US as the "intellectual author" of the crime. The Chilean Supreme Court turned down a US request for his extradition.

The US has handed President Patricio Aylwin's government several volumes of evidence pertaining to the case, but it remains to be seen whether the civilian courts can overcome Chile's mighty military establishment and put Mr Contreras in the dock.

## NEWS IN BRIEF

## Israeli and Arab die in Tel Aviv bus attack

ONE Israeli was stabbed to death and three were wounded yesterday when several Arabs attacked passengers on a bus in the Tel Aviv area, wrote Judy Matz in Jerusalem.

One of the Arabs was shot dead and two others were wounded, after a border policeman stormed the bus. The three attackers, residents of a West Bank village, made their way to the back of the bus, pulled knives out of their bags, cried "Allahu Akbar" (God is great), and stabbed passengers on the bus.

● Israeli airports, schools and government offices were shut down yesterday, as 500,000 public sector workers went on strike called by the powerful Histadrut labour federation, in protest at government plans to change the minimum wage law and to tax pension funds.

## Warrant for Honecker's arrest

EAST Germany's ailing 78-year-old former leader, Mr Erich Honecker, faces arrest on charges of manslaughter in the fatal shooting by border troops of 190 East Germans who attempted to escape across the Berlin Wall and the former border between East and West Germany between 1961 and last year, Leslie Collett reports from Berlin. A warrant for Mr Honecker's arrest was issued by officials in west Berlin, but an attempt to serve the warrant on Saturday was initially rejected by the Soviet military authorities.

## Axe poised over Gillette blade plant

The Gillette Company has warned that it may close the world's biggest razor blade plant in Boston if the city goes ahead with a plan to ban ozone-depleting chemicals. Alan Friedman writes from New York.

## Bangladesh battles

Up to 70 people may have been killed and 500 injured in five days of sporadic battles between Bangladeshi security forces and demonstrators protesting against a state of emergency, witnesses said yesterday. Reuter reports from Dhaka.

## BCCI sentences

A court in Tampa, Florida, has imposed jail sentences from three to 12 years for drug money laundering offences on five former executives of the Bank of Credit and Commerce International, writes Richard Donkin.

## Venezuelan loan

The World Bank has approved a \$100m (£51m) loan to help the estimated 22 per cent of the Venezuelan population now classified as living in conditions of "extreme poverty", writes Joseph Mann in Caracas.

## Burmese borrowing

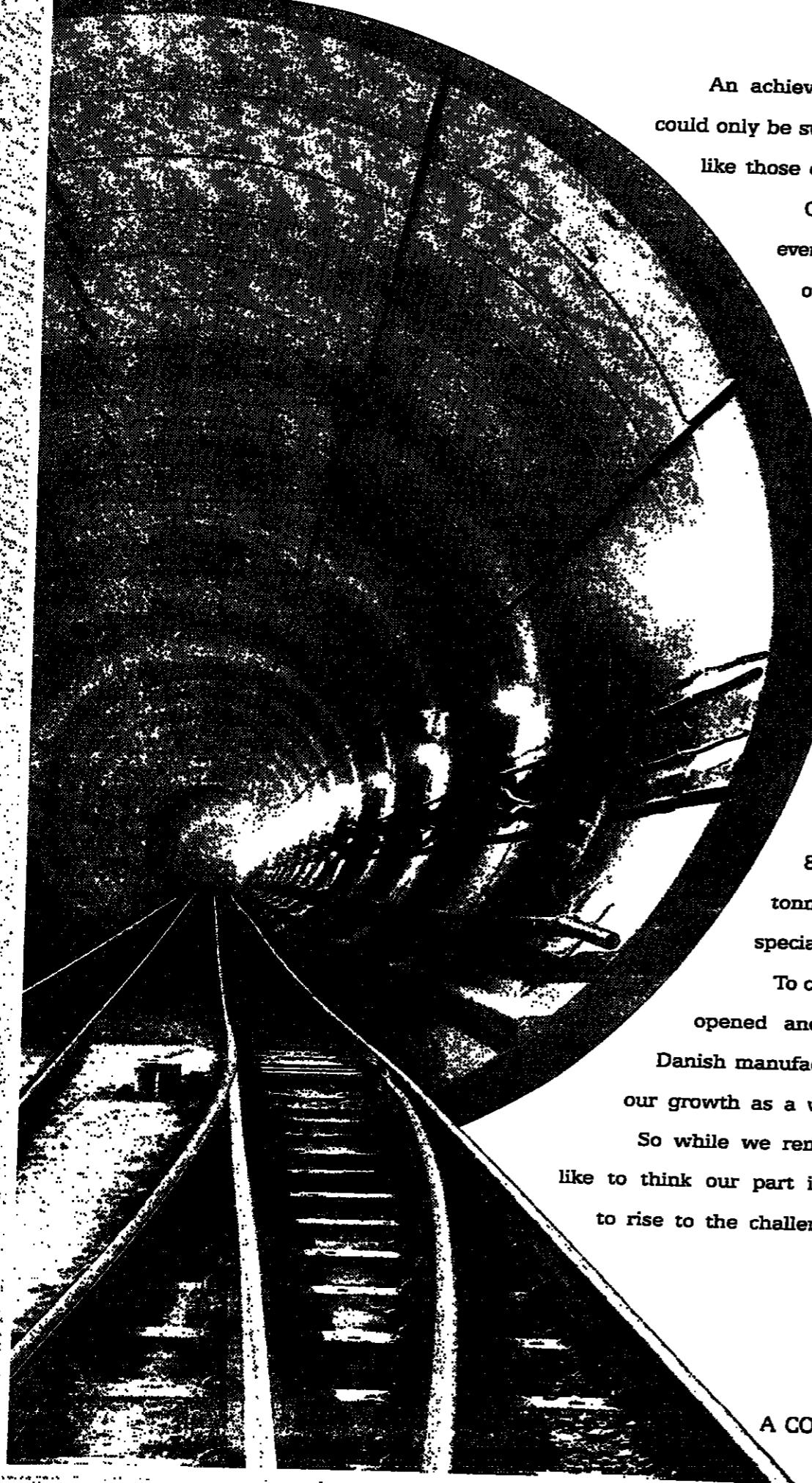
The Burmese government has promulgated a law aimed at stimulating the private sector which would allow industrialists to borrow from the government for fixed or working capital. Chit Tun writes from Rangoon.

STATE LOAN  
OF THE KINGDOM  
OF HUNGARY  
7½% (NOW 2.75%)  
STERLING BONDS 1924

Notice is hereby given  
that with effect from 1st January 1991  
Barclays Bank PLC  
Stock Exchange Services Department  
168 Fenchurch Street  
London EC3P 3HP  
has been appointed the  
London Paying Agent in place of  
NM Rothschild and Sons Limited.

BARCLAYS GLOBAL SECURITIES SERVICES

## Our commitment to the job went deeper than the rest.



An achievement as monumental as the Channel Tunnel could only be supported by a company able to call on resources like those of Blue Circle Industries.

Our cement is the essential ingredient in each and every one of the giant tunnel segments on the UK side of the project. And it is also used in the construction of the necessary terminals and marshalling yards.

Up to the point of breakthrough that's some 460,000 tonnes of our most famous product.

The job called for a single source of supply, consistently high quality and alternative methods of transport. As we already supply half the nation's cement, we took these specifications in our stride.

After all, we can call on the UK's largest cement works at Northfleet to produce the right quality cement with connections by road, rail and water. We have

800 bulk rail wagons, 300 lorries and two 800 tonnes barges plus ten other cement works with a specialist workforce of 3,500 people.

To consolidate our market position, we've recently opened another European link by acquiring 50% of Danish manufacturers Aalborg Portland. Yet another step in our growth as a world leader in building materials.

So while we remain very much at work down below, we'd like to think our part in making history proves again our ability to rise to the challenge.

Blue Circle Industries PLC

A CONSTRUCTIVE APPROACH TO TOMORROW.

402100150

JF Minty

NEWS IN BRIEF  
Israeli and  
Arab die  
in Tel Aviv  
bus attack

ONE Israeli was killed and three were wounded yesterday when several Arab passengers were attacked in the Tel Aviv area. In the Tel Aviv area, one Arab was killed and two others wounded. One of the Arabs was a policeman. After a series of attacks on a West Bank village, their way to the bus, public knives on their backs, cried "Allahu Akbar" (God is great), and passengers on the bus.

At Israeli airports, schools and government offices lay down yesterday, as 30,000 public sector workers in a strike called by the Histadrut Labour Federation protest at government's change in the minimum wage and to tax pension

Warrant for  
Honecker's arrest

East Germany's ailing old former leader, Mr Honecker, faces charges of manslaughter in the fatal shooting by a group of 190 East Germans who attempted to cross the Berlin Wall from former border between East and West Germany in 1961 and last year. Court experts have issued a warrant for Mr Honecker's arrest. He was issued by a West Berlin court to serve the warrant of day was initially rejected by the Soviet military

Axe poised over  
Gillette blade plant

The Gillette Corp warned that a massive plant in Boston, Massachusetts, will be closed if the company's chief executive, Mr Alan G. Tuck, who was

Bangladesh has  
up to 20,000 men  
killed and the  
days of separate  
between Christians  
and Moslems  
giving an end to  
genocide, it was  
done, the UN said  
Tuesday.

**BCCL** acquires  
A consortium comprising the  
Government of India, the  
Government of Bihar, the  
Government of Jharkhand, the  
Government of Orissa, the  
Government of West Bengal, the  
Bank of India, the  
Bank of Maharashtra, the  
International Finance  
Corporation and the  
Dabholi

**Venice** included  
The World Bank has  
agreed to finance  
the reconstruction of  
the Venice canal and  
the surrounding areas  
with a loan of \$1.5  
billion over 15 years.

**Bank of  
England**  
The Bank of England  
has announced a  
reduction in the  
interest rate from  
10% to 9.5%.  
The Bank of England  
has also announced  
a reduction in the  
interest rate from  
10% to 9.5%.

**JOAN  
NATION  
GARY  
2.75%  
ONDS 1924**



At noon on December 1, 1990, one hundred metres below the surface of the English Channel, history was made with the Channel Tunnel breakthrough.

A physical link between Britain and the continent of Europe was re-established for the first time in 12,000 years.

A handshake between two construction workers – one French, one British – put the seal on the historic moment.

The accuracy that has been achieved on the project is staggering – the two sections of the 50 kilometre tunnel met within millimetres.

This privately financed project is a fitting testimony to the civil engineering skills, initiative and vision of the consortium of British and French contractors who met and overcame the challenge, who turned the dream into a reality – and did so ahead of schedule.

**BB**  
Balfour Beatty

**COSTAIN**

**Tarmac**  
CONSTRUCTION

**TAYLOR  
WOODROW**

**WIMPEY**

STRENGTH through CO-OPERATION

## INTERNATIONAL NEWS

## Bush warned on Congress stand over Gatt talks

By Peter Montagnon and William Dulifice in Brussels

**T**HE Bush administration will lose its authority to negotiate in the General Agreement on Tariffs and Trade (Gatt) if there is no quick result in the Uruguay Round of multilateral trade negotiations, a leading senator said yesterday.

Mr Max Baucus, chairman of the Senate sub-committee on trade, said in Brussels that the so-called fast-track negotiating authority, which expires on March 1, will not be renewed.

"I can see no circumstances under which the US Congress is going to agree to extend the fast-track," he said, as both US politicians and private-sector executives stepped up their pressure on other countries to make concessions at the final Uruguay Round meeting here.

Mr Baucus warned that Congress would only ratify a Uruguay Round agreement if it was a "substantial one" that brought "real benefits" to US industries, which would "over-ride the opposition to the Gatt in many parts of the country."

Mr Don Pease, of the House ways and means committee,



John Reed concerned by lack of progress

added: "In my area of Ohio, I find no constituency for the Gatt, no constituency whatsoever."

A final agreement had to keep intact the strong safeguards in US law against dumping and subsidisation by the trading partners. "We think that's the key to keeping a broad support for the ratification process in the manufacturing sector of our economy."

Mr Sam Gibbons, chairman of the House ways and means sub-committee on trade said that Congress also wanted the US to retain its powers of unilateral retaliation against unfair trade.

Section 301 of the Act which covers this right "is a trade liberalising procedure. It is one that we use to open markets, not just for the US but for all the world".

Asked what concessions the US could make to ensure a strong agreement, business executives said they preferred to concentrate on an agreement that opened foreign markets.

## ABB to build power station in China

By Angus Foster in Hong Kong

**A**SEA Brown Boveri, the electrical engineering group, is to build a \$20m (£12.2m) 200MW power station in China's southern province of Guangdong, across the Hong Kong border.

ABB has set up a joint venture company with Chinese authorities in Dongguan city, about 50 miles north of Hong Kong. The new company will build, own and operate the residual oil-fired power station for 15 years with both partners having equal control.

The plant will then be transferred to Dongguan, which has guaranteed to buy the power, paying in US dollars.

The project will be financed by a consortium of banks led by CGIC Finance, a merchant

### Boeing to update RAF helicopters

**B**OEING of the US has been awarded a contract worth about \$260m (£130m) to update the RAF's fleet of 83 Chinook heavy-lift helicopters, writes David White.

The deal, signed after a year's negotiation, pledges Boeing to further programme of compensatory contracts in the UK, in addition to the \$1.5bn it is due to spend with British companies to offset the purchase of Avro's aircraft. The update work, including new hydraulics and avionics, will be carried out between 1991 and 1994.

Boeing said it had agreed to provide offset contracts worth about \$100m for British companies, including Lucas Aerospace and Westland, as part of the Chinook deal.

banking arm of the Bank of China Group, and the Hong Kong branch of Algemene Bank Nederland NV. Financing for the plant is expected to be arranged by the second quarter of next year.

The agreement is further evidence that banks are starting to reassess projects in China, many of which were put on hold in the wake of last year's crackdown in Peking.

Japanese and Hong Kong banks recently committed themselves to a big road development in southern China for a Hong Kong company. Last week an Italian bank, Crediti Italiani, signed the first export credit facility with China since the EC removed sanctions imposed last year.

## Satellite groups' merger clouds HDTV picture



### THE EUROPEAN MARKET

**S**ONY of Japan will begin selling this month the first high-definition television (HDTV) sets to be made available to consumers.

As the set is priced at a staggering Y2.3m (£9,100) and weighs a hefty 130kg, Sony does not expect many consumers to buy it, particularly as they will have to pay a further Y1.2m for a decoder capable of receiving high-definition broadcasts.

The sooner Japanese electronics companies get HDTV sets into the shops, however, the sooner they can begin boosting output, driving down the price and launching their familiar assault on the European and US markets. Sony's sets will be joined in Japan by the European version of BSB's D-Mac system.

In contrast, Europe's consumer electronics companies are still absorbing the shock of British Satellite Broadcasting's announcement last month that it was merging with Mr Rupert Murdoch's Sky Television. The merged organisation will broadcast in Pal, the UK's existing broadcasting system, rather than D-Mac, which provides clearer pictures.

D-Mac was seen as a half-way house to HD-Mac, Europe's home-grown high-definition standard which was established in the late 1980s to head off Murdoch's Japanese assault.

For European electronics companies, Ito Philips of the Netherlands and Thomson of France, high-definition television sets are not just consumer accessories of the future. They are the key to the survival of European consumer electronics and a host of related industries.

High-definition technology

will, they believe, find its way into computer, medical, defence and manufacturing systems which will also consume large quantities of computer chips.

"This is why the Japanese

have targeted HDTV as a key

strategic technology. They wish to dominate tomorrow's eco-

nomic world," Mr Peter Gro-

enenboom, head of Philips's

international consumer elec-

tronics division, said earlier

this year.

Philips, Europe's largest elec-

tronics company, has refused to

comment on BSB's merger with

Sky and the abandonment of

D-Mac.

The Dutch group, uncommo-

nunicative at the best of times,

has become more reserved

since Mr Jan Timmer, its new

president, revealed it would

make huge losses this year. However, Phillips did surface last week to announce it was suing BSB and Sky for losses it incurred as a manufacturer of D-Mac equipment.

The group said it had lost at least £50m.

Mr Jean Caillot, senior vice-president of Thomson Consumer Electronics, reacted to D-Mac's demise in characteristically combative fashion. Mr Caillot, who earlier this year accused the Japanese of having a "strategy of absolute world domination," said Thomson would bring out its own television set early next year.

The set will be able to receive D-Mac broadcasts, the continental European version of BSB's D-Mac system.

When fully-fledged HDTV broadcasts begin in Europe, owners of the sets will be able to receive them by adding a decoder.

As to what programmes the sets will be able to receive, Thomson says Antenne 2, one of France's public channels, will begin broadcasting in D2-Mac early next year. Canal Plus, an independent broad-

caster, already provides sub-

scription programmes in D2-

Mac. The French government has put pressure on German authorities to ensure they, too, provide D2-Mac broadcasts.

Mr Caillot accepts that if the intermediate D-Mac and D2-Mac systems are abandoned, Europe's proposed high-definition standard is unlikely to reach the satellite launch pad.

The failure of European HDTV will not just be a setback for Thomson, Philips and other European manufacturers. It would also be a blow for the French and Dutch govern-

ments.

The Dutch government said last month it was already providing £1.15m to £1.20m (£4.5m to £6.1m) a year for HDTV research and development and was talking to Philips about whether it should give more.

The French government, which has also invested heavily in HDTV, announced last week it was investigating the possibility of broadcasting in D-Mac from earth-based transmitters.

Japanese government officials are impressed by the

systems will increasingly be used in the industrial and medical fields.

Toppan Printing of Japan has developed a system to print pictures recorded by high-definition cameras. At Shinshu University high-definition cameras have been used to film brain surgery - the resulting images can be used for medical education.

The Japanese are also ready to wait for Europeans to resolve their problems over what standard to use. Mr Fujio of Matsushita describes the failure to agree on a single international standard as "a big loss for humanity".

Separate systems around the world will make it more difficult to exchange scientific and medical images and information, he says.

But he, like other Japanese managers, accepts that Europe and Japan will have different HDTV systems. Japanese companies concede that if HD-Mac takes off in Europe, Philips and Thomson might try to keep the technology to themselves.

The Japanese do not appear, however, to regard this as an insuperable problem. "If Europe has its own standard, we will manufacture to that standard," Mr Fujio says.

European companies saw HD-Mac as a way of ensuring the Japanese could not flood Europe with the sets they developed at home.

But Mr Jonathan Drasin of Dataquest, a high-technology consultancy, points out that many of the components used in Japan could be used for HD-Mac too.

While Europe frets about the future of its intermediate technology, the Japanese are well on the way to developing fully-fledged HDTV.

It was never going to be easy for Europe to catch up. BSB's defection makes it that much harder.

### WORLD ECONOMIC INDICATORS

#### INDUSTRIAL PRODUCTION (1985 = 100)

	Oct '90	Sep '90	Aug '90	Oct '89	% change over previous year
US	116.1	117.1	116.9	114.1	+1.7%
Japan	123.3	120.1	127.4	120.2	+7.6%
	Sep '90	Aug '90	Jul '90	Sep '89	
W Germany	119.4	118.9	118.1	112.6	+6.0%
France	112.5	113.8	113.6	109.8	+2.5%
Italy	119.5	120.3	117.8	120.2	-0.6%
UK	108.4	108.8	109.5	110.3	-2.2%

Source: national government statistics

# Calling Tokyo? Do remember

At 5:00 P.M. (GMT) on December 31, 1990, seven-digit Tokyo numbers add 3 and change to eight-digit numbers.

International Call Code + 81 + 3 + 3 [ ] - [ ] [ ] [ ]

Please check the numbers stored in your Phone ( )- Fax ( ) Computer ( ) PBX ( )

Whether you call for business or personal reasons, if you call Tokyo don't forget. Tokyo telephone numbers with seven digits will soon add a "3" and become 8-digit numbers. The change takes place at 5:00 p.m. Greenwich Mean Time on December 31, 1990 (2:00 a.m. Japan Standard Time, January 1, 1991).

Please remember to change the Tokyo numbers you may have stored in your phone, fax, computer or PBX. And don't neglect the ones that may be printed on name cards or stationery, or jotted down in your organizer. To keep your calls connecting smoothly, just add "3." We do regret the inconvenience. We hope you understand.

The following numbers will not change.  
\* Existing 8-digit numbers: 5XXX-XXXX  
\* Mobile telephone numbers: 30-XXXXXXX  
\* TELEX numbers



NTT  
NIPPON TELEGRAPH AND TELEPHONE CORPORATION



1-1 Umeda-cho, Chuo-ku, Osaka 540, Japan

JOY TO ALL

IN BRIEF  
eli and  
b die in  
Aviv  
attack

## Labour will spell out policies to regain initiative

By Philip Stephens, Political Editor

THE LABOUR party will today signal the start of a campaign to regain the political initiative in the wake of the reversal of its lead in the opinion polls after Mr John Major's move into Downing Street.

The party is preparing to put much greater emphasis on its own programme for government in the wake of Mrs Thatcher's replacement as prime minister, which it acknowledges has necessitated a change in strategy.

Mr Major encouraged by opinion polls that show him to be enjoying a "honeymoon" period of popularity among voters, is expected to use a speech to party activists tomorrow to underline his determination to rebuild the government's support among working-class voters.

That change of tack - towards what in Westminster jargon is known as "caring Conservatism" - has alarmed Labour MPs, while Mrs Thatcher's departure has led to speculation about Mr Neil Kinnock's leadership of the Labour Party.

Yesterdays frontbench spokesmen dismissed suggestions that Mr Kinnock's grip on the party leadership had weakened as "media hype". Opinion polls indicate that Labour's popularity would rise substantially if he were replaced by Mr John Smith, the shadow chancellor, but Mr Kinnock's colleagues insisted that he would lead the party into the general election.

Predicting a rebound in Labour's popularity, they said the party would move on to the political offensive by combin-

ing attacks on Mr Major's "Thatcherite" policies with detailed expositions of its alternative policies.

Mr Roy Hattersley, the deputy leader, will underline the party's approach to European integration in a speech today arguing that it would be "madness" for Britain to stand apart from moves towards a single currency.

His speech follows the publication last week of a policy document indicating that Labour would now be prepared to accept a single currency if it were accompanied by significant measures to promote economic convergence between richer and poorer regions in the Community.

Labour also plans to launch a national campaign designed to underline its commitment to improving the standard of education in the nation's schools. The campaign, which emphasises the need for strict monitoring of standards - will be followed on Thursday by a detailed blueprint for the National Health Service.

The NHS document will underline the present "underfunding" of the health service, but will also argue for a shift in available resources towards preventative care.

Mr Major is expected to spend much of this week reshaping his Downing Street policy unit to prepare for the drafting of a manifesto based on his platform of a "classless" Britain. Mr Brian Griffiths, the present head of the unit, is expected to be among a number of officials who will leave Downing Street.

## Police performance reviews criticised

By Alan Pike, Social Affairs Correspondent

STRENGTHENED performance reviews are the key to more effective policing, the Audit Commission says today.

Unlike industry, it says, the police service does not start with clear criteria for measuring output. Police forces collect a "wealth of data" but it is still not common enough for them to measure the success in quantitative terms.

The commission, the local government watchdog, says the clear-up rate for recorded crime has "limited use" as a performance indicator, with statistics open to manipulation to produce "merely cosmetic results".

The commission recommends a new measurement of primary clear-ups per officer - counted at the time a suspect is charged, summoned or cautioned - rather than calculating clear-ups as a percentage of

all recorded crime. It warns, however, that no single measure of performance on crime will prove sufficient.

The commission says management style in the police should be governed by the fact that its officers are professionals with delegated responsibility for taking decisions and using initiative. The counterbalance to that, however, is that officers should be held accountable for their actions through a performance-review mechanism.

The commission says many building blocks for reviews are in place. But much remains to be done and an overall framework is lacking.

Only about 25 per cent of overall police activity was currently covered by performance measurement.

Performance Review in Police Forces. SO. 25.

# BUSINESS

## BUSINESS



### EUROPE'S WORKING BILLIONAIRES

The rich get richer

### DAIMLER-BENZ

In the fast lane

### ANITA RODDICK

Beauty's driving force

### BUSINESSMAN OF 1990

Scholey in pole position

### DECEMBER ISSUE ON SALE NOW

Place a regular order now, with your newsagent or Fax 071-351 2794 for subscription details  
BUSINESS, 234 King's Road, London SW3 5UA  
Tel: 071-351 7351

BUSINESS is an associate company of THE FINANCIAL TIMES AND THE CONDE NAST PUBLISHING

## Anti-war protesters arrested at MoD

By Lynton McLain

THIRTEEN anti-war demonstrators were arrested for obstruction outside the Ministry of Defence yesterday.

Police said that after a peace

ceremony at the Cenotaph,

they moved in to disperse 40

protesters who had blocked

access to the Richmond Ter-

races entrance to the Ministry

of Defence.

Earlier an estimated 5,000

people, including Kuwaiti

expatriates and demonstra-

tors from Britain, other Euro-

pean countries and the US,

marched to Trafalgar Square

to protest against Iraqi atroc-

ities since the invasion of

Kuwait exactly four months

ago.

In a separate ceremony, Mrs

Gleays Kinnock, wife of the

leader of the opposition, re-

leased 1,400 yellow balloons

to highlight the plight of Brit-

ish hostages in Kuwait and

Iraq. She appealed to Presi-

dent Saddam Hussein to let

the hostages go home in time

for Christmas.

"The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

how many there are."

The pressure needs to be

kept on because there is a dan-

ger that people will forget the

hostages," Mrs Kinnock said.

"I think people don't realize

With your money earning so much interest...

HIGH INTEREST CHEQUE ACCOUNT

**13.0** %  
P.A.

GROSS INTEREST PAID QUARTERLY

...you'll want a convenient new way to spend it.

Open a TSB Offshore Premium Account to earn a high rate of interest paid gross quarterly - with instant access to your money - and have the additional convenience of TSB's new Bankcard.

TSB Bankcard can be used worldwide at any bank or shop displaying the VISA sign.

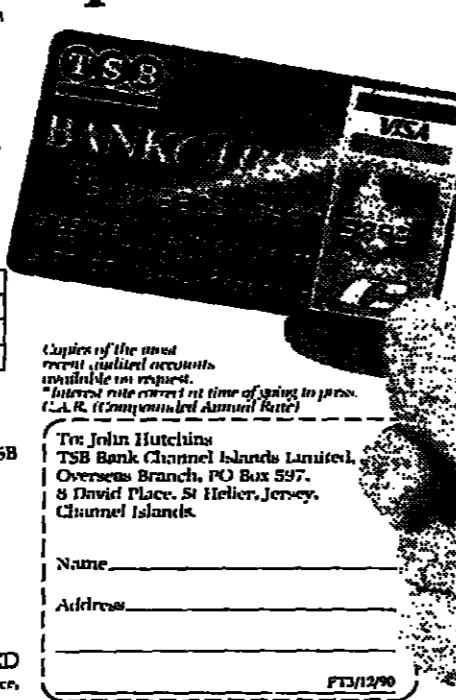
The money you withdraw or the purchases you make are debited directly from your TSB Offshore Premium Account. Each transaction is itemised in full on your free quarterly bank statement. Your only limit is your account balance.

You need just £2,000 to enjoy all these benefits plus a cheque book and overdraft facilities which can be arranged.

For further information about opening a TSB Offshore Premium Account simply fill in the coupon and post it to John Hutchins at TSB in Jersey.



TSB BANK CHANNEL ISLANDS LIMITED  
TSB Bank Channel Islands Limited, PO Box 227, 8 David Place,  
St Helier, Jersey, Channel Islands.



### Read Tokyo Business Today

Japan's most-respected English-language business monthly. Since 1934—inside news of Japan's business and the people behind the moves. Now available internationally. Act now for a free issue. FAX your name and address to 81-3-241-5543

TO ADVERTISE  
IN THE  
HOLDING  
AND  
TRAVEL SECTION

PLEASE CALL

Hotline 071-497 5751

Surf Call 071-497 5753

Evening Standard 071-497 5763

### CHANNEL ISLANDS

The FT proposes to publish this survey on December 19 1990. It will be of particular interest to the 82.4% of the professional investment community in the financial institutions throughout Europe who are regular readers. If you would like to reach this important audience, call Brian Heron on 061 834 9381 or fax 061 832 9248.

### FT SURVEYS

**DONG AH CONSTRUCTION INDUSTRIAL CO., LTD**  
USS 50,000,000 1% PER CENT  
CONVERTIBLE BONDS DUE 2004  
(the "Bonds")

with conversion rights fully paid and  
non-assessable States of

**DONG AH CONSTRUCTION INDUSTRIAL CO., LTD**

### ADJUSTMENT OF THE CONVERSION PRICE

NOTICE is hereby given that following a rights issue of Shares made by DONG AH CONSTRUCTION INDUSTRIAL CO., LTD the Conversion Price of the Bonds has, in accordance with the Trust Deed dated 14th February, 1990, been adjusted from Won 54,522 to Won 51,050 with effect from 11th August, 1990.

Holders of the Bonds are reminded that the Conversion Rights attachable to the Bonds are not presently exercisable, but are exercisable on and after 14th August, 1990.

November 30, 1990

**Regus**

Your office in  
PARIS  
BRUSSELS  
VIENNA  
BUDAPEST  
COPENHAGEN  
NEW YORK  
WASHINGTON D.C.  
LOS ANGELES  
SAN FRANCISCO

immediately available. Fully furnished and equipped offices. Secretarial support services. Conference & Meeting Facilities. Prestigious Locations.

Tel London + 44 71 755 3225  
Brussels + 32 2 232 7000  
U.S.A. Toll free 800 772 8220

All of these securities having been sold, this announcement appears as a matter of record only  
NEW ISSUE  
MAY 1990

**PETZETAKIS**  
A.G. PETZETAKIS S.A. HELLENIC PLASTICS AND RUBBER INDUSTRY

Issue of convertible bonds  
tradable in the Athens Stock Exchange

**Dr. 1,200,000,000**

Issue and allocation by public placement of 48,000 non-registered bonds with nominal value and issue price Dr. 25,000 each, convertible after two years from the issue date in 11 preferred stock shares.

Investment consultant and Underwriter  
**ETBA**  
HELLENIC INDUSTRIAL DEVELOPMENT BANK

The following have participated in the underwriting of the issue  
**MIDLAND BANK - BANQUE NATIONALE DE PARIS -**  
**HELLENIC COMPANY OF INVESTMENT -**  
**INTERTRUST - DIETHNIKI**

## UK NEWS

### Broker places £8m construction risk

By Richard Lapper

A LONDON insurance broker says it has secured agreement to place one of the biggest UK non-marine insurance risks ever placed in the London market. The deal is worth £2m to London market insurers.

Fenchurch, an independent UK-based broker, placed a complex policy with insurers at the Lloyd's and UK company markets to insure the construction and operation of a 1,725MW combined heat and power gas-fired power station being built by Enron Power Construction at Wilton, near Teesside.

The £750m project will be the largest CHP plant in the world. Fenchurch claims that it is the biggest construction project

placed in London other than the Channel tunnel. Total insurance premiums paid by Enron amount to £2m.

Enron's parent company, Houston-based Enron Corp, owns the US's largest natural-gas pipeline system. A group led by Amoco and including British Gas and Amerada Hess will provide gas to the station, which besides contributing electricity to the national grid will also supply electricity and steam to ICI Chemicals plants at Wilton.

Fenchurch describes the insurance package as highly innovative. It provides very broad and flexible cover for the construction company. The

deal includes coverage for standard contract works risks (such as damage to equipment occurring during construction) up to a limit of £215m and public liability up to a limit of £150m.

In addition, it provides broad cover for two other classes of risk that are sometimes harder to place in the insurance market.

Enron can claim for any damage to plant or equipment that occurs in transit (up to a limit of £150m) and for financial losses incurred through any delay in start-up, up to a limit of £600m. Those could include extra debt service payments on loans contracted to

finance the project that may be incurred as a result of any delay in the planned April 1993 completion.

Up to 150 underwriters at Lloyd's of London are involved in the placement.

At Lloyd's, non-marine syndicate 356 led the insurance of an initial layer of cover up to £125m for contract works and liability risks.

Marine syndicates 724 and 62 led a second layer of coverage up to £26m for a much broader range of risks. Royal Insurance, Commercial Union and Palatine Insurance as well as Lloyd's syndicates are involved in the insurance of higher layers of coverage.

### Invisibles join appeal for tax law clarification

By Barry Riley

A TAX PLEA by international investment managers in London is being backed strongly by British Invisibles, the newly renamed British Invisible Exports Council.

The fund managers say that a controversial tax clause dating from 1970 continues to keep potential business away from London, although the legislation was amended in 1985, and although the Inland Revenue has recently circulated a confidential statement of practice called The Treatment of Investment Managers and their Overseas Clients.

In a letter to the chancellor of the exchequer, Lord Lamerick, chairman of BI, says his organisation "shares the prevalent view that legislation is needed to cure certain of the important difficulties".

BI urges that appropriate provisions should be included in the 1991 Finance Bill.

The difficulties arise out of the so-called "section 75" distinction drawn between investment and trading by UK tax law. Foreigners are not liable to income tax on investment income nor capital gains tax on normal investment gains, but where trading activities are carried out, they are liable to tax on the income.

Overseas clients placing their funds for management with UK investment advisers therefore wish to be sure that in no circumstances, even in the case of rapid turnover of their portfolios, could they be deemed to be "trading".

At present, lawyers are unable to give a clear enough view to satisfy overseas clients who will not accept opinions such as "the risk is remote".

Instead, foreign clients place their funds in more legally hospitable jurisdictions such as Luxembourg, or alternatively UK fund managers are forced to incur extra costs by operating through tax havens.

BI's objective is to broaden the scope of exemptions already included in the 1985 Finance Act. It wants the exemptions to be applied to offshore funds, and to subsidiaries or associates of multinationals.

It also wishes to see an extended definition of the types of futures and options contracts that will be regarded as undeniably of an investment nature.

### Money pours into futures market

Peter Marsh investigates speculation that interest rates will be cut

**A** BOUT £20bn in speculative investment has poured into London's financial futures market in recent weeks, supporting the view that the government will reduce interest rates soon.

Such large-scale gambling reflects speculation that Mr Norman Lamont, the new chancellor of the exchequer, will decide quickly to reduce the 14 per cent base rate to restore growth in Britain's economy.

Many analysts believe a base rate cut of at least half a percentage point will take place this week or next.

The futures activities have

also influenced strategy at the Bank of England. In a series of moves last month it promoted its own cautious view that the time is not right to inject cheaper money into the economy.

However, the relative lack of success of the Bank's measures — mainly lending to the banking system at high penal rates — is thought to have led to frustration at the Bank about its failure to influence the futures market more directly.

The main vehicle for the recent activity in the futures market is the December short-sterling contract on Liffe, the London International Financial Futures Exchange.

The contract will expire on December 19. Investors from banks and securities houses buy contracts with values linked to short-term interest rates.

On Friday night, the short-sterling contract was quoted at

86.80, a discount from a par value of 100, indicating the market view that by December 19 three-month interest would be just over 13 per cent. Banks' base rates are directly linked to short-term money market interest rates.

Futures contracts are highly leveraged, meaning that investors have to commit only a small fraction, of as little as 0.1 per cent, of the total value of each contract, which is based on a nominal deposit of £500,000. However, such has been speculation that about £20bn has been invested.

The money being bet on this contract has had a big effect on the view about interest rates in the money markets, in which

banks lend money to each other at interest rates paid on the period of the loan.

In recent weeks, reflecting speculation in the futures market, the three-month interbank rate has persistently hovered around 13.5 per cent, below the 14 per cent base rate.

That has caused concern at the Bank, which sees itself as the guardian of tight UK monetary policy, even though it has a strictly advisory role in that area to the Treasury.

To damp speculation about interest-rate cuts, the Bank has consistently lent to the banking system at high rates.

Even so, the speculation has continued.

Mr Alan Davies, head of eco-

nomics at Barclays Bank, said: "The Bank of England has been screaming and stamping its feet in an effort to stop the speculation. But people have not been taking any notice.

The Bank is not the only institution to have shown frustration about the difficulties in getting a message across. The most intense, however, are the nine specialist companies that act as the intermediaries between the Bank and the rest of the banking system, have borne the brunt of the high lending, which has reduced their profit margins.

Some of those groups have become concerned that the Bank has targeted the discount houses, rather than the main participants in the futures market, for the penal charges.

Mr Nick Parsons, group economist at Union Discount, said: "Because of the way the futures market influences today's cash market, you have a case of the tail wagging the dog. The Bank ought to find a way of influencing futures more directly."

An obvious way out would be for the Bank to intervene openly in the futures market.

By trading short-term contracts, the Bank would make its own views about the future clear for all to see.

However, the Bank is thought highly unlikely to take such a step because such an unequivocal expression of a central bank's intentions would destroy the essential uncertainty that is a key part of all futures-market activities.

### Ruling today over Hanson dispute with pensioners

By Eric Short, Pensions Correspondent

THIS morning Sir Nicolas Browne-Wilkinson, Vice-Chancellor of the Supreme Court, the senior judge of the Chancery Division, is due to deliver his full judgment on the dispute over proposed changes in pension arrangements within Imperial Tobacco, now part of Hanson.

He stated that the company must conduct itself in such a way as not to destroy the relationship of trust and confidence between employer and employee "without reasonable and proper cause".

He was also puzzled why the benefits could not be provided by the existing scheme.

Once his full judgment has been delivered, the committee of management has gone ahead with formulating new proposals.

The need for such proposals to be issued quickly has become paramount. The pensioners receive their pension increases on November 1, based on the RPI value for the previous July.

If the company would not let the committee pay the 9.8 per cent RPI increase as was proposed.

Instead, pensioners received a 5 per cent increase at the beginning of November, with a commitment from the company to pay the balance once the new proposals had been presented and accepted.

Members of Impac claimed that the committee had the power within the existing scheme to increase pensions beyond the guaranteed 5 per cent without the company's agreement.

### Sun Alliance raises house insurance rates by 10%

By Richard Lapper

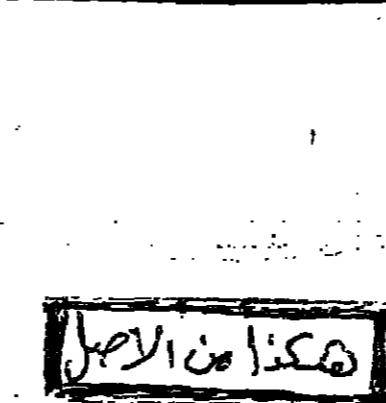
SUN ALLIANCE, the UK insurer, last week became the latest company to increase its rates for house buildings insurance.

The company, the biggest insurer in the sector, with an estimated 17 per cent of the market, announced an increase of 10 per cent following the example of Legal & General, Royal Insurance and others earlier last month.

The increase takes Sun Alliance's basic rate from £2 to £2.20 for each £1,000 insured.

The increases follow heavy losses after the storms last winter and record claims for subsidence. As a result of the storm losses, UK companies are facing increases of about 40 per cent in the price they pay for reinsurance.

Sun Alliance, which has bought less reinsurance than its competitors in recent years, is reported to have been quoted £1.9m compared with £2.4m last year for a reinsurance contract covering losses over £120m up to £260m.



Invisibles  
join appeal  
for tax law  
clarification

By Barry Riley  
A TAX PLEA by international investment managers is being backed by British Invisibles, the newly renamed British Variable Exports Council. The fund managers are calling for 1979 tax changes to keep potential business from London, although the Revenue has recently initiated a confidential code of practice called Tax 2000 and their overseas clients in the exchequer, Lord Clark, chairman of BIV, say the organisation "shares the existing view that legislation is needed to cure certain important difficulties."

BIV urges that appropriate provisions should be included in the 1981 Finance Bill.

The difficulties are the so-called "section 27" situation drawn between investment and trading in UK law. Foreigners are not to income tax on their normal investments but where trading gains are carried out, there is to tax on the income.

Overseas clients of BIV are asked to give a client view to savings managers who will not accept such accounts.

Instead, foreign clients have funds in more hospitable jurisdictions as Luxembourg, which is likely to find itself forced to treat these operators through law.

It's objective is that the "single" of law already included in the Finance Bill. It is exemptions to be offshore funds and/or of overseas financial companies.

It also wishes to extend definition types of future tax contracts that apply as investment structures.

over Hm pensioners

## مکالمہ اعلیٰ

SUNDAY DECEMBER 3 1995

# 1 plans and tasks

thus being also soon prompted  
to industrial change. Mr.  
Paul Gaffney, the  
national officer, said the  
union allowed the union  
members to bring fairness to  
pay structure, through nego-  
tiation which were imposed  
to the rest of the  
industry.

The existing law structure established in 1973 and its recent amendment by the Job Protection Act, however, has not substantially revised the farm safety and health program in accordance with the 1986 amendments to the law.

Pay increases in the agricultural sector have been one of the most notorious of all the wage agreements this year. A job protection plan for the MREHA is expected to be used in job talks in January.

be levied  
taining

Mr. Johnson says proposed law would be considered illegal if measures such as a fee arrangement between employer and persons trained individually and required to complete 80 hours of training to a percent of time.

The town could be  
terred in the Enterprise, a Scots daily  
newspaper, which  
such a bad reputation as to make  
Mr Jefferson and his party  
would be too ashamed to read  
such an unpleasant newspaper.

### ys study.

What a difference in the  
material and the  
style of art. It is  
not that the  
style of the  
Athenians  
had not  
been good  
but that  
the  
Athenians  
had  
not  
been  
able  
to  
make  
the  
style  
of  
art  
more  
beautiful.  
For  
the  
style  
of  
art  
was  
not  
so  
beautiful  
as  
the  
style  
of  
the  
Athenians.

When you're in our position,  
you have to be a great airline.



While necessity may be the mother of invention, in the case of Qantas, it was the founder of an airline

Being far from the major cities of the world, Australia learned to fly long before most countries even thought of it.

So it was, that 70 years ago Qantas first took to the wing; quickly discovering that, while technology may defeat the tyranny of distance, only service of the highest standard can effectively conquer time. As with

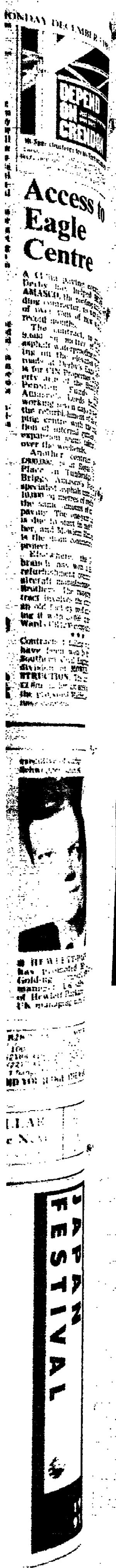
most things, craft is in the detail. More comfortable seats in every class, a music channel solely devoted to sending you to sleep, even a napkin with a bespoke buttonhole; proof of a service that goes a little further

So, when next you travel on business, choose the airline that's been flying longer, longer.

**Our flights somehow seem comfortably shorter.**

**QANTAS** The Spirit of Australia.





# Nissan Primera. Compare this to what you call performance.



Nissan announces the Primera.

A car that has spent the past several years as the centre of attention of test tracks, windtunnels and test teams across Europe.

A car that was in fact built for only one, much more important, test.

You are that test (in fact you could say, the Primera was built to be compared).

Let's start with the engine compartment and take the Primera's performance as an example.

Firstly you notice that every gasoline powered Primera model is equipped with a 16 valve DOHC engine designed to take up less space and deliver more power.

This means we can offer you the

following numbers for comparison.

The Multi Point Injection 2.0E engine: 150 hp and a top of 220 km/hr. The Single Point Injection 2.0i engine: 115 hp and

a top of 200 km/hr.

The completely new Multi Link Front Suspension system ensures incomparable roadholding, on byways and highways, be they pebbly or asphalt smooth.

The sophisticated aerodynamic exterior design contributes to a low cd-value and a high resistance to side-winds.

However, the Primera was not created merely as a technical advancement over other cars. Its comfort, its styling, its quality-all are designed to stand up to your scrutiny.



As you realise as you take a close look at

its interior.

And as soon as you sit back and think about the bumper-to-bumper 3 year warranty we give you.

And your comparison is not only true for the four door sedan but also for the five door hatchback and station wagon.

There now seems to be only one question left unanswered: when would you like to compare the Primera?



**Nissan Primera.**  
The new performance car for a country called Europe.

## MANAGEMENT

**W**hy are they doing it? Is it the most intriguing of the questions hanging in the air as chief executives and managing directors of many of the best-known British companies take on responsibility for the country's industrial training. They are not being paid, and have little time to spare. Yet there is no shortage of volunteers.

Sceptics prefer to remain anonymous in the initial rush of enthusiasm for Training and Enterprise Councils. "Most of my colleagues from the private sector are superb," says one local authority chief executive. "They have a lot to give, and they give of their time generously. But I wonder what a few of them are doing it for. Perhaps it's the kudos they're after."

It is more than a matter of idle curiosity. The 1,200 chief executives who have so far volunteered to sit on the boards of 82 Tecs in England and Wales will decide their success or failure. If they lose interest, or become disillusioned, the fate of Tecs could mirror that of the Private Industry Councils (Pics) in the United States which inspired them.

A deterioration in the calibre of the business leaders involved is one reason for the patchy quality of Pics. For Britain to break with past failures in vocational training, and improve the management of publicly-funded training schemes, one overriding uncertainty must be overcome: the long-term commitment of Tec directors.

The reason why the government wants the directors is clear. It hopes to end decisively the chequered history of joint control of training which was established in 1984 with Industrial Training Boards. Trade unions and local authorities have been excluded from equal participation. Instead, the government has insisted that chief executives will comprise two-thirds of Tec boards.

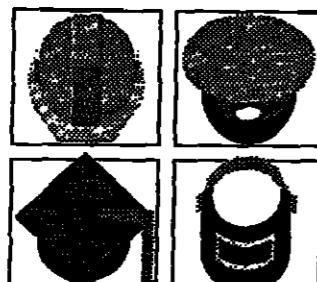
A full-time chief executive – about half of them civil servants on three-year secondments – will control day-to-day running of Tecs. The boards, led by private sector managers, most meeting once a month, are there to apply management skills and establish a strategy. They must combine public and private funds to raise the level of training in their regions and towns.

The government hopes these business leaders will impregnate a overriding spirit like their communities and persuade other managers of the importance of training. It

This series continues by highlighting the need for high quality executives to run the Tecs and examining what motivates them to accept the challenge

## 'Colleagues said if people like me did not get involved, who would?'

By Lisa Wood and John Gapper



### TRAINING ON TRIAL

wants them to encourage workers to demand better training, and improve the way in which local providers such as colleges of further education and training agents operate.

It trusts that business leaders such as Alastair Morton, chairman of the European group Bass and chairman of Birmingham Tec. The government has tried to reinforce the feeling that board members are participating in a historic venture through advertisements and briefings.

Eric Dancer, chairman of Devon and Cornwall Tec and managing director of Dartington Crystal, was already convinced of the need to participate. "My company trades all over the world. I see the strength of the international competition. As a nation we really do have to improve our performance, and I want to play my part," he says.

This visionary atmosphere could lead to problems in sustaining long-term commitment to Tecs. Among the main ones is the limit on what many Tecs will be able to achieve in practice. Michael Howard, employment secretary, has abandoned the targets set by Sir Norman and public expenditure which would help Tecs achieve them has been cut.

Some doubt whether Tec directors who are imbued with the spirit of idealism will manage effectively. Richard Guy, chief executive of South and East Cheshire Tec, says directors who see their work as charity may avoid hard decisions.



Charles Darby (left), chairman of Birmingham Tec, and the chief executive, David Cragg:

"It is going to be a long hard haul, and we are going to have to deliver"

honours list. Tecs which do not succeed, quickly risk losing board members who only want to be associated with a prestigious venture. Virtuous circles of success – and vicious ones of failure – could develop.

However, most Tec board members say they are motivated by something more.

Many speak of the venture in terms of national idealism.

This card – the chance for

business leaders to take part in

remedying a persistent cause

of Britain's industrial failure –

was played successfully by Sir

Norman Fowler, the former

employment secretary, in the

early days of Tecs.

"I was at a dinner and I

heard Norman Fowler speak

about world class objectives in

training. I was impressed,"

says Charles Darby, a director

of the brewing and hotels

group Bass and chairman of

Birmingham Tec. The govern-

ment has tried to reinforce the

feeling that board members are

participating in a historic ven-

ture through advertisements

and briefings.

Eric Dancer, chairman of

Devon and Cornwall Tec and

managing director of Darting-

ton Crystal, was already con-

vinced of the need to partici-

pate. "My company trades all

over the world. I see the

strength of the international

competition. As a nation we

really do have to improve our

performance, and I want to

play my part," he says.

This could be testing for

non-executive Tec directors

from companies in which train-

ing policy is the responsibility

of personnel directors. So far,

Tec chief executives say there

has been little problem with

the competence of directors. "It

has not been an issue for us,"

says George Hyland, of

Thames Tec.

"Directors would be hard-

pressed perhaps to conduct

negotiations with training pro-

viders – but that is not what

they are about," he says. Guy

talks of a partnership between

chief executives and directors.

"My board needs advice about

the workings of programmes,

but they bring to me high-level

strategic thinking," he says.

Many Tecs are feeling their

way gingerly in the relations

between directors and staff. A

cultural gap has been opened

by the government's insistence

on Tecs taking staff seconded

from the Training Agency.

Although Tec directors admit

that civil servants bring practical

knowledge of public

schemes such as Youth Train-

ing, they fear divided loyalties.

Civil servants have been trained in a culture of offering

service to the public. The aim

of many Tec directors is to

allow training to get the best

value from limited funds –

possibly selecting the best

from the worst," says Darby.

In the early stages, these

potential tensions may have

been contained. Many Tecs

also built up links with

councils and local education

authorities. The government

did not include these – or

### BULLETIN BOARD

Schools and colleges in south and east Cheshire have each been given £2,000 by their local Tec to improve their careers libraries.

South and East Cheshire Tec has linked up with the education authority to form a Business Education Partnership, jointly chaired by the local director of education and a private sector member of the Tec board.

The partnership is marketing the government's Youth Training scheme under its own headings, offering "trades" or "traineeships" to local school-leavers. The first guarantees a job from the start of training.

The Tec is one of those which will pilot the government's idea of vouchers for school-leavers to choose their own form of training. The donations to schools and colleges are intended to help young people make an informed choice.

Employers moving to a business park in Newcastle-upon-Tyne, including British Airways, Cellnet and the Automobile Association, are being offered customised training and recruitment packages by a Tec.

Tyneside Tec has formed a partnership with Tyne and Wear Development Corporation to train the long-term unemployed and devlop training packages.

for companies moving on to sites in areas where heavy industry used to be. Programmes, which will include basic skills training, are being drawn up for the £200m Royal Quays scheme in north Tyneside, aimed at areas of high unemployment near the quays.

The corporation wants to work with the Tec to ensure that people living near its sites can benefit from the jobs it creates. It has commissioned the Tec to act as its training consultants on each of its big projects.

Rotherham Tec, which

operates in an area of declining

traditional industries and high

long-term unemployment, is

developing an intensive

counselling programme for

people having great difficulty in getting back to work.

Intensive counselling is being given to these people by counsellors seconded from the Department of Employment. Money is being saved by reducing the scope of "action plans" for the unemployed who already know their training needs.

Rotherham also plans to launch a "Certificate of Personal Competence" in conjunction with the South Yorkshire Open College Foundation. This will give a record of basic skill levels and experience on "taster" courses.

other big public sector employers such as the National Health Service – among obliging Tec members, despite the role of the public sector in local employment.

But many local authorities, like trade unions, have made the pragmatic decision to get involved with Tecs. Stephen Clark is chief executive of Labour-controlled South Tyneside Metropolitan Borough Council, and was nominated by councillors as a member of Tyneside Tec. His presence has been accepted by the private sector managers on the board.

A growing number of formal

working relationships is being

forged between his authority

and the Tec. However, all Tecs face the problem of local authorities believing their areas such as education and training are unrepresentative. "There are no ties between us," says Clark.

The unusual powers now being accorded to private sector managers through Tecs

face little prospect of being seriously disturbed. The Labour Party not only supports the idea of Tecs but thinks it would be wrong to change the structure of boards into equal representation for local authorities, unions and businesses.

"We do not plan to go back to the old tripartite approach but we do want some flexibility," says Henry McLeish, Labour's training spokesman.

"We support the concept and recognise that employers make important contributions. The arrangements could be ruptured if we took any hasty actions for party political reasons."

This means the experiment is likely to continue for some time. It will seriously be threatened if Tec directors start to lose interest and return en masse. The government will have to ensure that the difficulties and variety of tasks facing directors does not lead to disillusionment when the initial enthusiasm wears off.

The first article in this series was published on November 26.

## LEGAL COLUMN

## Yves Saint Laurent declares war on world's counterfeiters

By Robert Rice, Legal Correspondent

MR YANN KERLAU, general counsel of Yves Saint Laurent Parfums, estimates that the counterfeiting industry worldwide costs legitimate business \$3.5bn each year.

In the US and Europe, about 250,000 jobs are also lost each year as a direct result of counterfeiting.

Counterfeit fragrances and cosmetics account for approximately 88 per cent of the annual sales of the YSL Group, the size of the loss is considerable.

That, however, is only the identifiable cost to YSL. The damage that counterfeiting does to the company's reputation is less easy to quantify.

YSL uses approximately one litre of essential oils distilled from flowers at Grasse, in southern France, to make 200 to 300 bottles of perfume. Counterfeits may make as many as 1,500 bottles from one litre of essential oil.

As a result, the counterfeit products are very diluted and last a relatively short time – sometimes as little as an hour.

Customers buying inferior counterfeit goods, often at prices very close to the real thing, are understandably dissatisfied with the quality of what they believe are genuine YSL products.

After years of barely containing the matter, YSL has adopted a policy of using the law wherever possible to tackle counterfeiting and has backed it up with an annual budget of \$2.5m.

It has hired its own investigator, the only company within the industry to have done so.

The new approach appears to be paying off. At the end of October, YSL's very publicly destroyed part of a counterfeit haul of its perfume Opium, with a street value of between \$10m and \$15m, seized from an illegal factory in Edmonton, London, in 1987.

The three people involved were sentenced to between eight and 16 months in prison. Since that time, however, the maximum penalty for counterfeiting has been raised by the Copyright Designs and Patents Act from two to 10 years. The message is that should not be lost on UK counterfeiters.

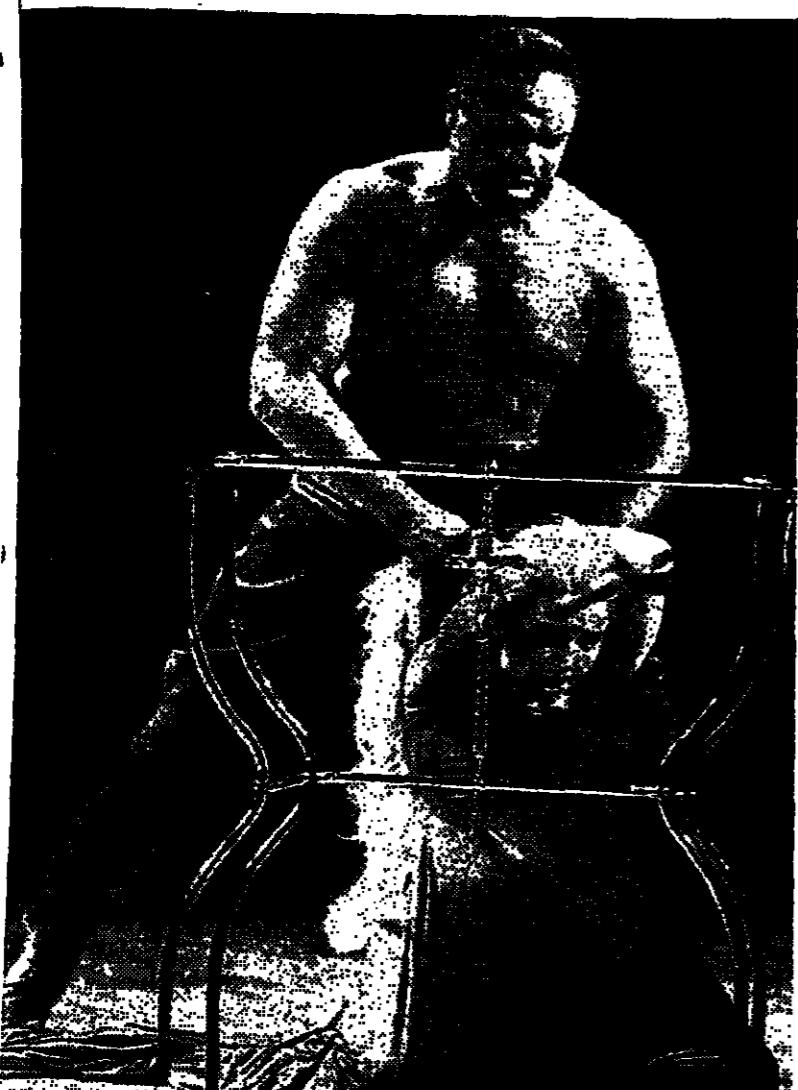
Czech law firm. Given that it has only been possible since July 1 for Czech law firms to form private law firms, S. J. Berwin has

JULY 1990

## ARTS

*Pelléas and Mélisande*

## COLISEUM



The most mysterious and magical of operas

## ARCHITECTURE

*In the tradition of Adam*

Colin Amery looks at the work of a latterday classicist

**R**obert Adam the architect bears a great name. He was not born in 1728 but in 1948. He was not educated at the Royal Street Polytechnic. He shares with his great namesake and predecessor a period of time in Rome, but today's Mr Adam did not have the advantage of knowing, and travelling with, Clerissai and Giovanni Battista Piranesi.

As Robert Adam points out, it was Ruskin who said that "it is no sign of decadence in present art that it borrows or imitates, but only if it borrows without taking interest, or if it imitates without choice".

Robert Adam believes that the classical approach to building is entirely appropriate to our present art needs. He sees no reason for architects to abandon visual links with the past simply because technology and new building types appear to demand virginally new solutions.

In the talk that he gave to the RIBA, "Tin Gods, Technology and Contemporary Architecture", he makes two almost incontestable points: firstly, that any newly completed

building is inevitably "of its time", and secondly, that technology is demanded so why should architecture be led by technology? It takes something of a leap of faith to move from his writings to his buildings and furniture which, although they use modern materials, are all demonstrating the timeless relevance of the classical revival.

Almost the most interesting thing about the "Robert Adam of Today" exhibition is the design of the exhibition itself. The Heinz Gallery is a room in an 18th century classical London house — Portman Square. It was fitted up in the 1960s by the architect Alan Irvine as a modern gallery. That is to say, he decided to conceal all traces of the 18th century by covering the walls and ceiling with a bongo wood box.

This box contains all the technology — lighting and showcases — neatly inserted to function well. Adam has built a little classical temple in the centre of this veneered box,

A vigorous and sometimes rough kind of classicism which, Russian doll-like, seems to say at the heart of things. Bee this classical kernel which is Architecture. Irvine made a decision to hide the classical house in the 1960s: Adam built his classical house inside the modern house inside the classical house — reinstating the roots again.

Why does his temple — which is all too obviously made of wood and paint — still speak to us of the architectural integrity of classicism? I think it is that old magic of the orders. The five orders — Dode, Ionic, Corinthian, Tuscan and Composite — remain unique and powerful. That greatest of all writers on classical architecture, Sir John Summerson, has compared the orders with chess pieces: they stand for ever, their indemnities intact and their number fixed. Mysterious and miraculous, the orders have the power, when they are spaced or linked to arches, of giving proportion and meaning to architecture. In fact orders are order...

Can the architecture of Mr Adam bear the weight of all this theory? He has not yet built a great deal and, practising as he does from Winchester

occupation of the full sweep of the Coliseum stage (this causes, I guess, visibility problems to those seated on either edge of the stalls), unsparring of its performers' athleticism, everywhere concerned to create a new theatrical language in which the opera might speak directly in Coliseum conditions. His signal achievement is to dramatise the opera's inner workings on a convincingly large scale while at the same time remaining strictly faithful to its ebb and flow (as Pierre Boulez put it) "between the most implacable realism and the most improbable onanism".

Lece's *Allemagne* is harshly inventive in outline yet dream-like in substance, and full of potent, fascinating images: mist, gauze and nebulous prettiness are banished. Colours are black, gummated, grey, white (only Mélisande, in the later stages, wears red and then green); costumes are a time-travelling mixture of wimples, high collars, Nordic-type military buttoned tunics, and a brand of sterile Art Deco or futurist chic. (I don't understand why Mélisande first appears wrapped in nothing more than a big bandage.) Central focus of the set is a mounted platform with water below, walkways across, and modern walls ringing its edges, one of them gashed open, its broken bricks spread across the front of the stage.

This is an intriguingly timeless world, cogently patterned: the sun never breaks through, happiness and love are entirely foreign to its inhabitants, and female violence inevitably arises from the two young people struggling to break through the laws of nature. (Courtney's use of water, air and light at climactic moments is heart-wrenching, and only Mélisande's hair, so long it drew titters when tumbling from on high, needs re-thinking). In

contrast to some of this producer's more extravagant "house-style" productions, the design properties never threaten to overburden the acting and singing powers of the principals.

This is above all an inspired evening of ENO ensemble performance: Pountney, Elder and the cast give an example of the responsiveness, musical and corporate, the group discipline, that can make out-of-theatre music, of all the arts. The evening is dominated by the magnificent Colaud of Willard White, in a characterisation to set beside his (sung) *Porgy* and (spoken) *Othello*. A figure of frightening physical might ("You are a giant"), Mélisande sings, acrobatically (for a change) brought horribly to his knees. The dark, noble bass-baritone is in peak condition, each verbal and timbral nuance judged with the understated confidence of the mature artist.

Worthy partners of the tragic central figure here Golaud inevitably becomes are Cathryn Pope's wonderfully youthful Mélisande, wilful, vulnerable, spontaneous, and at the end deeply moving, sung with the cool clarity and precision of one born to play the part; and John Connell's unusually passionate Arkel, his bass timbre excellently contrasted with White's. Thomas Randle's Pelléas, a shy, handsome figure in metal-rimmed glasses, is aptly outlined, but now needs to find more romance in the music, more bloom on the tone; Anne-Marie Owens (Geneviève), Christopher Renshaw (Doctor), and Yvette Bonney's brilliantly boyish Yniold are already excellently in place. Abolished, this *Pelléas* and *Mélisande* forms, as it should, one of the peaks of the company's 20th-century opera season.

Max Loppert

## SPONSORSHIP

*Tax inspector looms*

The political turmoil of the past few weeks could not have come at a worse time for the arts sponsorship industry. Officialness by local tax inspectors in Scotland and Manchester has sparked off its biggest crisis.

The inspectors decided that companies sponsored the arts for promotional gain. Therefore arts organisations, despite the fact that they are invariably registered as charities, should be classed alongside advertising agencies and PR consultancies as business operations in the marketing field, making them liable to Corporation Tax on their sponsorship income. The Scottish Chamber Orchestra and the Hallé were confronted with tax demands on 35 per cent of their sponsorship revenue, backed many years. If the argument was accepted, and extended throughout the country, the role of sponsorship as a major funder of the arts in the UK would be damaged, and arts organisations would either have to come up with complicated accountancy schemes to avoid the tax or face bankruptcy.

The Association for Business Sponsorship of the Arts moved quickly and approached the Minister for the Arts, David Mellor. He immediately realised the potential of the problem and contacted Treasury Ministers. Everything looked for a reason for a reassuring statement that the tax inspectors had acted on their own initiative and that the arts would remain exempt from Corporation Tax.

But then David Mellor's time was totally absorbed in managing John Major's campaign for the premiership, for which he was rewarded with advancement to the Cabinet and the Treasury, and the anticipated announcement failed to arrive. On Thursday a new Arts Minister, Timothy Bentin, assumed control.

It seems highly likely that the threat will be removed. Mr Mellor now has a big say in financial affairs. His colleague as Chancellor, Norman Lamont, is also an arts lover. Indeed the new PM, or at least the PM's wife, is a great opera fan. There are enough friends in high places to stifle the idea at birth. But until it goes away the managers of the SCO, the Hallé, and every others arts administrator in the land, will sleep a little less easily.

Two weeks today the arts sponsorship industry will gather in unprecedented numbers at the Royal National Theatre for the annual prize giving of the Association for Business Sponsorship of the Arts. The Duchess of York will hand out awards to those companies who are judged to have contributed most to sponsorship in 1990.

This year the competition is more intense than ever. There have been over 500 entries, and many influential sponsors will feel aggrieved if they miss out on a royal handshake and some public recognition of their support. There are even dark whispers that, in these cost cutting times, sponsorship budgets might be trimmed back if a prize is not forthcoming. With media recognition of arts sponsorship so arbitrary, sponsors need something tangible to justify their expenditure.

The judges will have a hard task deciding whether biggest means best in the main corporate sponsor award. There are some major spenders seeking awards, notably Shell with its film a year backlog for BAFTA, and the Prudential with its £500,000 arts competition.

Antony Thorncroft

Barclays is putting up £300,000

to sponsor the Tate Gallery's

major exhibition of Constable

landscapes which opens on

June 13 next year. All told Bar-

clays spends £1m a year on

community activities, with the bulk going in charitable dona-

tions.

for the sake of it. He said he had arrived with a load of jokes about Mr Thatcher, but she "walked" the day he arrived, so the rest on the subject was more or less silence.

Like the comics who appeared in *Stand Up, America!*, King relies heavily on references to television, but does so in a much less parochial way. Instead of referring to the ins-and-outs of particular programmes, he treats TV as a powerful means of communication, which of course it is. If Alan King threatens to go on The Johnny Carson Show and denounce Eastern Airlines for losing his luggage on the way, then even Eastern Airlines is obliged to do something about it.

Many of his best lines are about air travel. Eastern is accused of offering him \$3,000, a piece of the company and a guaranteed seat next Tuesday as an apology for overbooking. He also has a crack at Lufthansa whose crews are charged with goosestepping down the cabin "when they sometimes forget". There is, too, a touch of pathos. "Have you ever thought what would happen if a poor man turned up at a hospital claiming he was 'completely exhausted'?"

King had not appeared in London since 1984. It is a pity that his latest stay was so brief, for he performs with great charm and maturity.

Malcolm Rutherford



November 30-December 6

## ARTS GUIDE

## MUSIC

## London

Chamber Orchestra of Europe conducted by Gennadi Rostovtsev play Shostakovich's *String Quartet No. 8* (Mon, Barbican Hall, 7.30pm, £20-£22).

The Philharmonia conducted by Claudio Simonetti play Mahler's eighth symphony (Fri, Royal Festival Hall, 228 8800).

Daniel Barenboim plays Bach's Goldberg Variations (Sun, Royal Festival Hall, 228 8800).

London Symphony Orchestra conducted by Mervyn Jones play Shostakovich's seventh symphony (Sun, Barbican Hall).

**WEEKEND FT**

## Advertisement Rates

Per Colour	single	double
Per Colour, Min Order	£10.00	£16.00
Apprec. & Education	11.00	18.00
Weekend Times	12.00	22.00
Weekend Business	15.00	30.00
Art. Advertising	12.00	20.00
Books	2.00	2.00
Books Page	2.00	2.00
Books Panel	4.00	4.00

All prices exclude VAT

For further details, write to Classified Advertising Manager, FINANCIAL TIMES, NUMBER ONE, SOUTHWARK BRIDGE, LONDON SE1 9HL.

Chamber Orchestra of Europe conducted by Gennadi Rostovtsev play Shostakovich's *String Quartet No. 8* (Mon, Barbican Hall, 7.30pm, £20-£22).

English Chamber Orchestra conducted by Sir Neville Marriner play Brahms' *Violin Concerto* (Tue, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra play Shostakovich's *String Quartet No. 10* and *12* (Wed, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Mervyn Jones play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Mahler's eighth symphony (Fri, Royal Festival Hall, 228 8800).

Daniel Barenboim plays Bach's Goldberg Variations (Sun, Royal Festival Hall, 228 8800).

London Symphony Orchestra conducted by Mervyn Jones play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Mahler's eighth symphony (Fri, Royal Festival Hall, 228 8800).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play Shostakovich's *String Quartet No. 8* (Sun, Barbican Hall, 7.30pm, £20-£22).

London Symphony Orchestra conducted by Claudio Simonetti play

# FINANCIAL TIMES

NUMBER ONE SOUTHWARK BRIDGE, LONDON SE1 5HL  
Telephone: 071-873 3000 Telex: 922186 Fax: 071-407 5700

Monday December 3 1990

## Kohl's just reward

CHANCELLOR KOHL and his coalition yesterday won their expected and on the whole well-deserved victory in the new Germany. It was deserved because Mr Kohl and his coalition partners reacted better and faster to changed circumstances than the opposition Social Democrats. Even when the chancellor made mistakes – like hedging on the German-Polish border – he was quick to correct them. And when the Bundesbank sought to put financial orthodoxy above political necessity, Mr Kohl was adamant in insisting on a one-for-one exchange rate between the two German currencies. Not least, he was assisted by a remarkably prescient constitution which allowed for the accession of east Germany by the straightest possible route.

So a period in German history is over. Inevitably thoughts now turn to what happens next and to how the new Germany will use its power and influence. Germany has become the biggest democracy in Europe. It will have a crucial say in most of the international institutions, whether Nato, the European Community, the International Monetary Fund or the Gatt. Perhaps only in the United Nations does it have a voice out of proportion with its potential.

The country also has a formidable economic reputation to live up to; not only in the quality of its industrial output, but also in its economic management. It was said some years ago that if the German economy sneezed, much of the rest of Europe caught a cold. That is much more true today. Even a minor move by the Bundesbank on interest rates can have effects beyond the German borders. The German responsibility has grown greater with time.

### Not insurmountable

In the short term, the efforts of the new government will go on absorbing the old East Germany into the new republic. That will cost money, but should not be an insurmountable task. The government, however, will have to state more clearly than it did before the elections how the regeneration of the east is to be paid for by raising new taxes, cutting planned expenditure or a

## Causes of Soviet hunger

RECENT weeks have seen increasingly apocalyptic reports of approaching hunger, if not famine, in parts of the Soviet Union. European governments, have expressed concern about the possibility of a large-scale influx of refugees. The German government has decided to donate the bulk of its Berlin stockpile. Other western countries and institutions are preparing to do likewise. Countries closest to the Soviet border are setting up facilities in case the influx arrives.

In human and political terms the desire to help the Soviet people in what is perceived as their hour of need is both understandable and commendable. It also makes sense to try to pre-empt, or reduce, any future uncontrolled influx by seeking to improve living conditions in areas which can be more easily reached from the west. There is particular emotional satisfaction for Germans in helping relieve hunger in a city like Leningrad, which was so severely afflicted during the 900-day wartime siege and bombardment.

Yet there is little evidence that large numbers of Soviet citizens are preparing, or able, to cross the heavily guarded Soviet border in the foreseeable future. Once Soviet citizens are granted the right to hold western-style passports, as expected next year, there will certainly be an increase in applications to visit, work and emigrate to western countries. But that is quite a different issue.

It also has to be borne in mind that if parts of the Soviet Union go hungry this winter, as seems increasingly likely, it will not be because this vast country is incapable of producing enough food. On the contrary, it had a record harvest of grain this year.

### Command economy

If Soviet citizens go hungry it will be partly because the distribution and transport system has broken down, this being largely a symptom of suppressed hyperinflation. Above all, neither President Gorbachev nor any other Soviet leader has been able to change the fundamentals of a

mixture of both. Those domestic matters are plainly a priority. Yet Germany is too important a state to be able to immerse itself in home affairs. In recent months the country has been criticised for showing too little interest in the international efforts to remove the forces of Saddam Hussein from Kuwait. The Germans may have good reasons for their reticence, but they cannot help noticing that it does not go down too well in the United States, a country that above all helped to make Germany what it is today.

Equally, the German government has not always been particularly forthcoming on how it sees the future of Nato. On the question of the basing of short-range nuclear weapons Mr Kohl's approach has tended to be one of playing for time. Now that the elections are out of the way, it would be helpful to hear what kind of defence he wants and how far Germany is ready to play a role in an international order.

### Pressing matters

There are matters of pressing international economic importance, too. The German attitude to agricultural protectionism in the current Gatt talks has rightly not escaped censure. One of Mr Kohl's first tasks this week will be to show whether he can escape from his farm lobby or whether he is content to retreat into a narrow Franco-German alliance. He Franco-German alliance. He

It would be unfair, however, to harp on the shortcomings of the man who has become Europe's most successful elected politician at the head of the continent's most thriving state. Whenever there is change in Germany, outsiders have pause for thought. Yet throughout the post-war period the country has almost always risen to the challenge. It is a force for democracy and peace as well as a motor for economic growth. Outsiders may also admire its constitutional system which, for all that Mr Kohl has done in the last year or so, has denied his party an overall majority. As for the Social Democrats, they misjudged the campaign and the mood of the country, but there is no reason why they should not gradually come back through victories in the Länder.

system which was not designed to improve the wealth, health and happiness of the people. The function of the command economy was, instead, to raise the military strength and political influence of the state.

That is no longer the overriding aim of the Soviet government. But Mr Ivan Siliyev, the Russian prime minister, recently announced at a meeting with 280 top defence industry officials that in Russia, the largest of the 15 constituent republics, "defence industries still account for 55 per cent of all industrial production". The story is similar throughout the Soviet Union.

### Wholesale destruction

Admittedly, an estimated 40 per cent of production from military plants is made up of civilian goods – from baby carriages to refrigerators. It is also true that the Soviet Union is now committed to the wholesale destruction of its arsenal of tanks, guns and aircraft stations in eastern Europe and Russia and the Urals.

The fact remains that the Soviet people are poor because the economy was designed to serve a military-industrial complex which, for more than 50 years, has consumed the bulk of the human and material resources of this richly endowed country. It continues to do so.

No amount of western aid will help the Soviet people until this system is dismantled. That requires a clear-cut victory for those "reformers" battling a military-industrial complex determined to retain its privileged access to resources.

Another fundamental reason for the Soviet Union's abiding poverty is the murder, under Stalin, of millions of its best farmers. He deliberately destroyed the "sturdy yeoman farmer" class created by Piotr Stolypin, pre-revolutionary Russia's last great reforming prime minister.

Soviet agriculture has never recovered from the destruction of peasant culture and re-introduction of serfdom in the shape of the collective farm. It will not recover until the grip of the collective farm and agricultural establishment is broken and full rights to land ownership restored.

## Chairman's red card

■ They say that there are only two things good company chairmen have to do well. Shake lots of hands and know when to sack the chief executive.

So what do they do with the rest of their time?

Peter Drew, who took over as chairman of Taylor Woodrow at the start of the year, has shown that the chairman's overseas trips do not have to be just a polite excuse for an all-expenses paid foreign holiday.

With the sort of teamwork

one has come to expect from Britain's premier construction company, he has painted the company's Christmas card.

It is a sensible wintery colour of St Basil's Cathedral, overlooking Red Square in Moscow, which Drew sketched on a recent business trip, in between checking up on how work was progressing on a couple of Pizza Hut restaurants his firm was building in the Soviet capital.

Until now Drew, a member of the Worshipful Company of Painter-Stainers, has been best known for thinking up Taylor Woodrow's successful St Katherine's dock development. Are there any other company chairmen out there with time on their hands and hidden talents?

### Smoking gun

■ The competitors of Allianz, Europe's biggest insurance company, should take no comfort from the fact that Mr Wolfgang Schieren, who has masterminded the group's relentless overseas expansion over the last 20 years, is stepping down. His successor, the 51-year old Friedrich Schieren, is an equally formidable character.

The pipe-smoking Schieren is a professional manager to his fingertips. An ex-McKinsey man – he

with an easy smile, informal manner and relaxed mid-western drawl, seems about to provoke cries of anguish and outrage in boardrooms across America.

For Mr Hanson, who counts duck shooting among his pastimes, is preparing to take aim at a particularly fat sitting target: the pay packages of top US executives. And he carries a great deal of fire-power. As executive officer of the California Public Employees' Retirement System, more commonly known as Calpers, he runs the largest public pension fund in the US, with some \$56bn in assets.

He is also at the forefront of an important new institutional shareholder activist movement which could strongly influence the way American companies are run in the 1990s. The activists, rallying round the cry of "better corporate governance", want to make professional managers more accountable to their shareholders. Over the past two to three years the fledgling movement has started challenging poorly performing companies on a range of contentious issues, notably "poison pills", a collection of devices designed to protect a business from the threat of takeovers.

Now, however, the activists are moving on to more broader questions, such as executive remuneration and the composition of boards. They tend to prefer boards with a majority of non-executives and a separation of the roles of chief executive and chairman. Many executives resent the interference.

Mr Hanson, for one, stirred up controversy last January when he had the temerity to write to the board of General Motors, which was about to choose a successor to chairman Mr Roger Smith. How, he inquired, would the board evaluate the new chairman's performance and what was GM doing to maintain dialogue with its shareholders?

And only last month he provoked the wrath of the Business Roundtable, a ginger group bringing together some 200 leading US companies, by distributing a questionnaire to thousands of executives seeking their views on a variety of corporate governance issues. The aim was to identify a national pool of talent which could be supplied as outside directors to companies needing non-executive board members. This would be similar to the list kept in the UK by Pro-Ned, the Bank of England-backed group which campaigns for boardroom reform.

The activists' supporters say the prickly reality of big business underlines the importance of the movement. The institutions, they argue, could prove an important spur to business efficiency in the 1990s, performing a similar role to that played by the threat of a takeover in the last decade.

The movement's most potent weapon is the "proxy" – proposals which have to be put to a vote of shareholders, most commonly in the company annual meeting season of late spring and early summer.

Mr Hanson says that one of subjects he will be raising in proxy contests next year is executive compensation, which "in many respects has got out of hand". There are some companies, he complains, which have been consistently poor performers but where "compensation continues to grow in leaps and bounds". He would like to see some consistency brought to the process, with board members' packages decided entirely by committees of non-executive directors.

"We expect to hear some real squeals this year," he says with relish, in an interview at Calpers' modern headquarters in the Californian state capital of Sacramento.

It has taken a long time for America's institutions to wake up to their potential power and wield it collectively. Only five years ago most shareholder proposals, other than those

launched by corporate raiders, concerned social issues and it was very rare – if not unprecedented – for a proxy opposed by management to be adopted. "Most of us on the institutional side would agree that for too many years we thought of ourselves as investors and not owners," says Mr Hanson.

Several factors have combined suddenly to change this. One is the sheer growth of institutional investment and the decline of the individual US shareholder: in 1970 pension funds owned about 9 per cent of outstanding US equities; today the figure is approaching 40 per cent.

Moreover, the nature of institutional investment has also been changing. The past few years has seen great growth in passive indexing. This means that investors do not try to pick stock market winners themselves, but merely make up a portfolio composed of the weighted constituents of market indexes, such as the Standard & Poor's 500. The rationale is cost efficiency and the fact that very few fund managers can outperform the indices over the long term. Calpers, for example, has indexed some 80 per cent of its domestic equities portfolio.

But passive indexing makes it less likely that an investor will sell the stock of a poorly performing company, and that gives the fund manager a powerful incentive to improve the group's record.

However, Calpers is now experimenting with a new indexing technique, which allows it to target better performing companies. Mr Hanson

says that if this tool works the fund would be able to walk away more easily from the "out and out dogs".

Another factor encouraging the activists has been a whittling away of shareholder power, particularly in the field of takeovers. A landmark here was a Delaware court ruling last year over the proposed Time-Warner merger, which upheld the right of management to reject one takeover bid in favour of a lower priced deal which the board deemed better for long-term strategy.

The most notorious of the buy-outs was the unsuccessful offer launched for RJR Nabisco, by its high-living chief executive, Mr Ross Johnson, at a price which a subsequent frenzied bidding battle was to prove extremely cheap.

The fight for RJR – which came to be seen as a symbol of executive greed – was chronicled in the book *Barbarians at the Gate*, published earlier this year. Mr Hanson, who has distributed copies to all members of the Calpers board, says the book has done "more for corporate governance than anything we or any of the other activists will ever accomplish".

It was probably inevitable that Calpers should emerge as one of the leaders of the shareholder rights movement. One reason is its sheer size, another is a tradition of activism that stretches back before Mr Hanson's arrival, in 1987 from Wisconsin, where he was number two in a state retirement fund. "What we have really tried to do since 1987 is focus more on prior performers," he says.

He reckons that 1990 will go down as a watershed year for corporate governance because "shareholders learnt there is power in a proxy, but more importantly I think management – and an illustration is Lockheed – has

a final factor encouraging the activists is sheer revulsion against the excesses of the 1980s, when management paid "greenmail" to see off corporate raiders, put in place elaborate poison pills to entrench their positions or launched buy-out bids which offered them vast personal riches for relatively little effort.

The most notorious of the buy-outs was the unsuccessful offer launched for RJR Nabisco, by its high-living chief executive, Mr Ross Johnson, at a price which a subsequent frenzied bidding battle was to prove extremely cheap.

The fight for RJR – which came to be seen as a symbol of executive greed – was chronicled in the book *Barbarians at the Gate*, published earlier this year. Mr Hanson, who has distributed copies to all members of the Calpers board, says the book has done "more for corporate governance than anything we or any of the other activists will ever accomplish".

It was probably inevitable that Calpers should emerge as one of the leaders of the shareholder rights movement. One reason is its sheer size, another is a tradition of activism that stretches back before Mr Hanson's arrival, in 1987 from Wisconsin, where he was number two in a state retirement fund. "What we have really tried to do since 1987 is focus more on prior performers," he says.

He reckons that 1990 will go down as a watershed year for corporate governance because "shareholders learnt there is power in a proxy, but more importantly I think management – and an illustration is Lockheed – has

If you want to know what will happen in the world next year, we're running a book on it.

What are the odds for NATO's survival in 1991?

Who will Britain's political favouritism be in the next twelve months?

The World in 1991 explores

the views of leading academics

diplomats, business leaders and

journalists on the issues that will shape

the world in the coming year and beyond.

Published by The Economist Publications, it looks at probable trends in the world's political, economic and business geography.

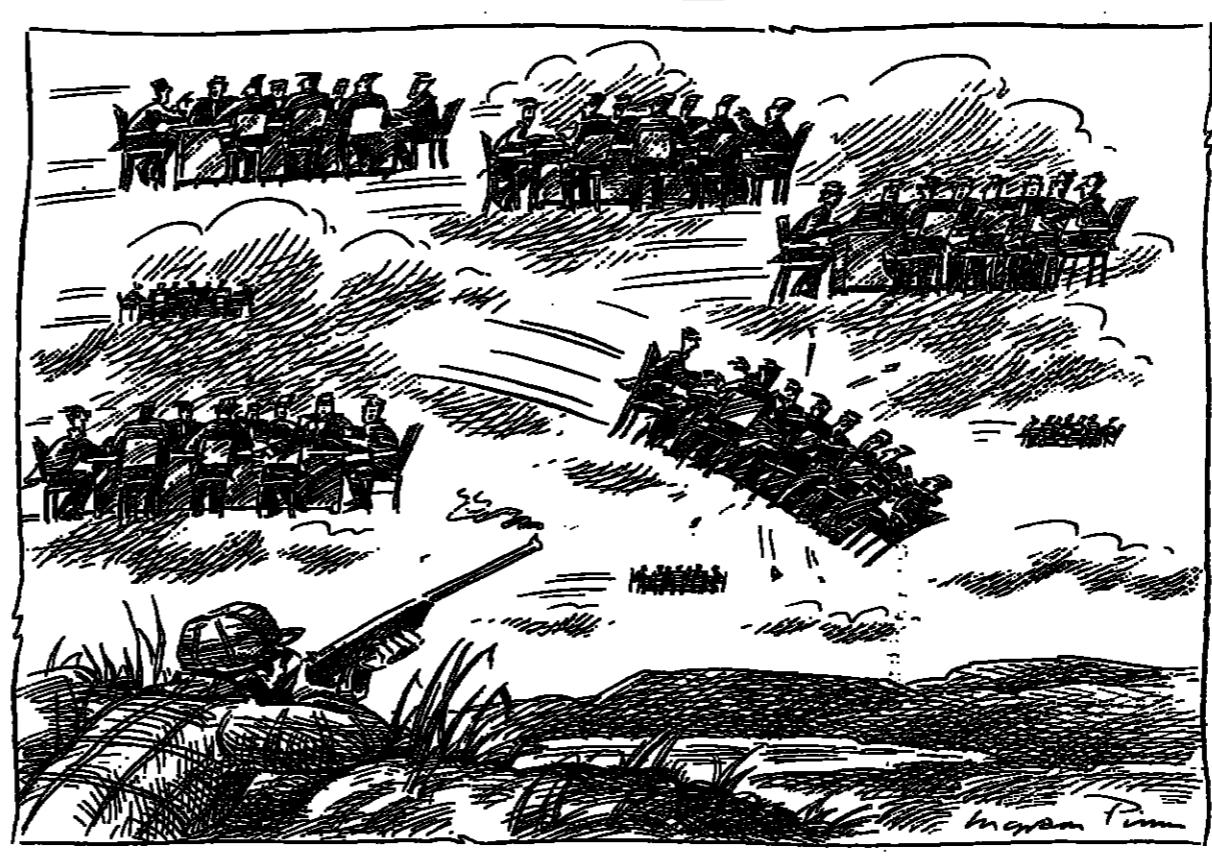
On a more down to earth note, it also contains a reference section, comprehensively illustrated with full colour charts and diagrams.

"The World in 1991" is available now from all good newsagents.

But there will be a rare for it. PUBLICATIONS

The Economist

PUBLICATIONS



## OBSERVER



"I was expecting more of a classless society."

isation and laid the groundwork for the positive revolution – culminating in this year's \$3.3m purchase of Fireman's Fund of the US – is diluting the quality of the earnings of Germany's biggest blue-chip company.

But he will also have to address growing concerns that the hectic overseas expansion – culminating in this year's \$3.3m purchase of Fireman's Fund of the US – is diluting the quality of the earnings of Germany's biggest blue-chip company.

The following gem from his last book is a sample of what you can expect. "Someone tells you that your accountant has defrauded you. You listen and then say 'po'. This means 'I have taken in what you have told me but I am not switching into an emotional or reaction pattern right away.'

As Mr de Bono's blurb describes it, "at the core of what he says are important points." They are just hidden extremely well.

### Revolutionary

■ Prime ministers may come and go but Edward de Bono, the globe trotting lateral thinker, keeps on. As the publicist for his latest work, *Handbook for the Positive Revolution*, proudly proclaims, "Yellow is the colour of the revolution. It will also be the colour of what is probably the first book to be printed entirely on yellow paper."

In fact, British Telecom just nipped in ahead of Edward with the yellow pages. But what use are lists of plumbers and electricians compared with de Bono's thoughts?

After all, his last book, "I am Right, You are Wrong", was a direct challenge to the core thinking of western civil-

has blown up following last week's announcement that BAE's bloated military aircraft business is to undergo some radical corporate surgery.

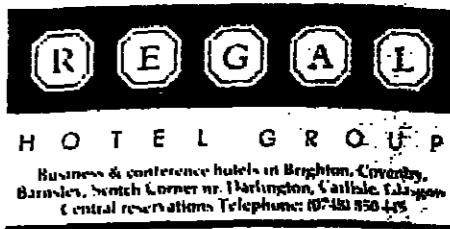
Despite the better judgment of his public relations team, who armed all he had to do was to give the Fleet Street hacks a drink and talk about his beloved Manchester United, Professor Smith postponed last year's binge until late January. This time his public relations team is threatening to quit if the prof does not go ahead with his yuletide merriment.

Meanwhile, the professor's not particularly well-developed diplomatic skills look like being stretched in another direction. With its military business in a slump, BAE has started to look lovingly again at its stake in the European Airbus consortium.

This, however, is not the case for last year's Professor Smith, who ended over BAE's exposure to the loss-making Airbus, was renowned for his constant sniping at the project and its finances.

Indeed, this resulted in at least one corporate casualty when Adam Brown, a BAE employee





**Balfour Beatty**  
for Refurbishment  
0932-231055  
A BICC Company

# FINANCIAL TIMES

Monday December 3 1990

## IRAQ REVEALS NO SIGN OF COMPROMISE

## Saddam sees 50-50 chance of war

By Tony Walker in Jeddah and Peter Riddell in Washington

**PRESIDENT** Saddam Hussein of Iraq said yesterday there is a "50-50" chance of war in the Gulf, but he gave no sign of willingness to compromise on demands that he remove his forces from Kuwait in order to avoid conflict.

In comments to French television on the US offer of a direct dialogue on the Gulf crisis, Mr Saddam said a peaceful resolution of the conflict would depend very much on whether the Americans were genuine.

"If this meeting is meant to be a true path of dialogue, then we are closer to peace," he said.

"But if this meeting is to be nothing more than a formal exhibition for the American Congress, the American people and international public opinion, then we are closer to war."

Iraq also issued a sharp rebuke to the Soviet Union over remarks made by Mr Eduard Shevardnadze, the Soviet foreign minister, in which he threatened possible military intervention in the Gulf if Iraq continues to prevent Soviet nationals from leaving.

A Foreign Ministry spokesman in Baghdad said yesterday that Mr Shevardnadze's threat, made in an interview with Pravda, was "aimed at finding a justification for sending troops to the region."



George Bush: contacts

The US yesterday ruled out any compromise or negotiated deal in the meetings with Iraqi leaders in Bagdad and Washington, which President George Bush has suggested will be accepted, though little enthusiasm, despite his frequent calls for direct talks with the US.

The reaction in Bagdad reflects concern that Iraq is being outmanoeuvred diplomatically, and that the US has been successful in firmly seizing the initiative since Thursday's Security Council resolution authorising force to liberate Kuwait unless Iraq

removed its troops by January 15. Mr Dick Cheney, the US defence secretary, meanwhile said Iraq had tested Soviet-made Scud missiles yesterday which were capable of carrying chemical weapons.

Mr Cheney said in a US television interview that "it's proof again, if anybody needed it, that he does indeed have ballistic missiles".

Allied forces in the Gulf were aware of the tests and at least the British troops there were put on alert.

US military officials in the region refused to comment on stepped-up defensive activity by US forces but said they had reports on the Iraqi missile tests.

In Washington, a series of senior US officials firmly rejected Congressional calls for delay to allow more time for sanctions to work, arguing that this might risk the unity and strength of the international coalition.

Over the weekend Mr Bush contacted several other world leaders to make sure, according to one senior official, that "our coalition partners understand that this is not an opening for negotiation or an invitation to others to pursue some sort of settlement outside the UN resolutions".

Mr Bush spoke on Friday to

Mr John Major, the new British prime minister, Iraq in an official statement accepting the offer of dialogue, again sought to link the Palestine issue with the Gulf crisis, saying "Palestine and the other occupied Arab territories remain before our eyes and at the forefront of the issues that will discuss in any dialogue."

Mr James Baker, the US secretary of state, confirmed that within the mandate of the UN resolutions the US was prepared to talk about "all aspects of the Gulf crisis" and that this could mean a post-withdrawal discussion between Iraq and Kuwait of their differences.

Moreover, he confirmed that he had "never been any suggestion that force would be used if the UN resolutions are fully complied with".

The US does not want the Gulf crisis to become tangled up with the Palestinian question. Mr Baker said that if it was raised in Bagdad he would say that Iraq did not invade Kuwait to help the Palestinians and there are two entirely different issues which should not be linked. However, Mr Bush has said that once the immediate Gulf crisis is over there should be an urgent attempt to tackle the long-term Arab/Israeli conflicts.

The Cairns Group was insisting on firm commitments from the EC to cut export subsidies and reduce protection against imports.

Community trade and farm ministers were meeting last night at an informal dinner. They were likely to discuss all outstanding issues, although there was no formal agenda, an EC spokesman said.

The dinner was billed as a general strategy-setting occasion and senior officials warned against expecting any firm decision on the farm issue.

On reports that, after winning yesterday's general election, German chancellor Helmut Kohl might act to change the EC position on agriculture, Mrs Hills said she personally had received no such indication from the Germans. After a meeting of the Cairns Group Nell Blewett, Australia's trade negotiations minister, said the agricultural issue was firmly related to the real world. They concerned solutions to trade problems, economic growth and the creation of jobs.

Canada cautions, Page 2; Bush warned, page 6

## Final chance to save talks on world trade

By William Dulforce and Peter Montagnon in Brussels

**WORLD TRADE** ministers have their final chance this week to prevent the international trading system from rotting away, the head of the General Agreement on Tariffs and Trade (GATT) said yesterday.

"I insist on the word final," Mr Arthur Dunkel told reporters, as ministers from some 100 countries arrived in the Belgian capital to conclude the four years of negotiations on the liberalisation of international trade, known as Gatt's Uruguay Round.

The talks were in a crisis, Mr Dunkel acknowledged, but they could not be prolonged. Ministers had to take the political decisions that would rescue the Round in the first two days of their scheduled five-day meeting starting today.

If there were no signs of compromise over the controversial question of EC farm subsidies the world would go on, nobody would notice any change in a week's time. But in January, after the failure of the trade talks, some traders would discover obstacles to their business, more disputes would be referred to Gatt, a lack of confidence would set in and the world economy would not get the positive signals it so badly needed.

The trading system would see "a sort of erosion, a rotting



Arthur Dunkel yesterday: "I insist on the word final"

from within". What was needed was a compromise to break the stalemate over the reform of world farm trade, where the European Community's offer, limited basically to 30 per cent cuts in some internal supports for farmers, has been dismissed by the US and 14 farm-exporting nations in the Cairns Group, led by Australia, as not even forming a basis for negotiation.

Mrs Carla Hills, US Trade Representative, said that the whole Round - which aims at reaching agreements in 15 areas including trade in ser-

vices and intellectual property rights - had become "badly infected" by the lack of movement on agriculture.

On reports that, after winning yesterday's general election, German chancellor Helmut Kohl might act to change the EC position on agriculture, Mrs Hills said she personally had received no such indication from the Germans. After a meeting of the Cairns Group Nell Blewett, Australia's trade negotiations minister, said the agricultural issue was firmly related to the real world. They concerned solutions to trade problems, economic growth and the creation of jobs.

Canada cautions, Page 2; Bush warned, page 6

## UK stands ground over single currency

By David Buchan in Lesmo, near Milan

**BRITAIN'S** government yesterday signalled to its EC partners a shift in the tone, but none yet in the substance, of its commitment to a single Community currency.

Making his EC debut as the new chancellor of the exchequer, Mr Norman Lamont struck his fellow finance ministers as cordial but guarded. He pressed the hard Ecu plan of his new prime minister, Mr John Major, as the best stimulus for monetary policy convergence in the EC and for creating a common and widely-used, as distinct from single, currency.

Many of Britain's EC part-

ners expect the Major cabinet to shift the UK's position, but Mr Lamont made clear no movement would come until the inter-governmental conference (IGC) on monetary union gets under way. He said "I have every hope the IGC can reach a final statement of monetary union."

"In the immense number of issues which have to be steered through (in the IGC), there are shades of opinion (among other countries) which give us the possibility of negotiating constructively."

However, he dismissed as inaccurate an interpretation of the UK position from Mr Karl

Otto Pöhl, the Bundesbank president, who yesterday said he thought Britain was arguing for its participation in the planned Eurocentral bank, without accepting the final statement of monetary union.

Mr Lamont said "we do not accept the need for the European central bank" which was the main focus of yesterday's informal meeting. EC finance ministers, however, generally endorsed the outline statute of the EuroFed, drawn up by EC central governors, led by their committee chairman, Mr Pöhl.

The bank governors had sought to translate political intentions - "the firm will of

governments to go into a real economic and monetary union" - into the legal language of a treaty. Mr Pöhl said: "Let us settle by the government, we're a few points from the say of central banks in preventing exchange rate policy moves that could jeopardise the overriding goal of price stability," he said.

Mr Henning Christensen, for the EC Commission, warned finance ministers that growth in the Community would slow down to 2.25 per cent next year, picking up to 2.5 per cent in 1992.

Draft statutes for European bank, Page 2

## Telephones body to end curbs on international competition

By Hugo Dixon in London

**FAR-REACHING** reform of restrictive practices in the international telecommunications industry has been started by the International Telegraph and Telephone Consultative Committee (CCITT), the international telecommunication's club.

The effect should be to reduce the price of international calls, increase competition and boost cross-border information services.

The committee's move follows the revelation earlier this year by the European Commission, which has told it that its practices could be in contravention of the

Treaty of Rome's anti-trust provisions.

A meeting of a committee study group in Geneva last month decided to sweep away most of the restrictions on the use of private circuits. In particular, the group decided that customers should be allowed to lease capacity in bulk and then retail it to third parties which would allow operator to compete with the established telephone companies.

Mr Theo Irmer, the committee's director, said he expected the new recommendations to come into effect late next year.

more than \$10bn a year for international calls as a result of cartel-like practices. Two of these practices are enshrined in the committee's recommendations: an obscure anti-trust rate system, designed to share revenues between the telephone companies, and tight restrictions on international private circuits which are designed to keep competitors out of the market.

The committee has come under pressure from the European Commission, which has told it that its practices could be in contravention of the

new recommendations to come into effect late next year.

Yet it may well be used by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

It is the decree appointing workers' control committees to police the food and consumer goods distribution system is likely to be widely welcomed as a measure for tackling chronic corruption.

But it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption in the state distribution system.

Yet it may well be used by

by entrenched Communist Party officials in the provinces to smash the fledgling co-operative sector, instead of combatting endemic corruption

**OCS**  
Group Ltd.

FOR TOTAL BUILDING CARE

Enquiries - Marketing Department  
44 South Side, Clapham Common, London SW4 8BU  
Telephone: 071-498 0088

FINANCIAL TIMES  
**COMPANIES & MARKETS**

Monday December 3 1990

**EGOWIE**  
Interleasing

LEASEBACK

INSTANT CAPITAL & THE BENEFITS OF OWN-IT-THREE.  
NORTH Tel: (051) 510 0494  
MIDLANDS Tel: (021) 456 4444  
SOUTH Tel: (0753) 22981

**INSIDE**

**Following the electric star**



The privatisation of UK electricity companies is showing clear signs of being far more popular with the public than the flotation of the water industry a year ago. By the end of the weekend, banks had processed more than 600,000 applications, said Mr Cary Martin, deputy chief executive of Dewe Rogerson, marketing advisers to the British government. Only 260,000 applications had been received for water shares three days before the close of that offer. Page 20

**How within Crédit Agricole**

Crédit Agricole, France's giant co-operative bank, has been torn by a row among its top management after the discovery of heavy losses on its international activities. The bank is understood to be exposed to the Goodman International in Ireland as well as to Polly Peck. Page 22

**Merger move in Norway**

Kvaerner group, Norway's third biggest industrial group, has approached Aker, the country's biggest privately-owned industrial company, and asked it to consider the possible benefits of a merger. Combined, the two companies would have an annual turnover of about Nkr25bn (£4.3bn). Page 22

**The winds of war**

Companies trying to borrow money through the syndicated loan market are finding that the threat of war in the Gulf is leading banks to include specific war clauses in loan agreements. Page 23

**Gifts rise on interest hopes**

The choice of Mr John Major as prime minister produced smiles in the gilt market last week. The rally was partly caused, however, by Mr Major's economic problems: signs of a recession have convinced the market that a speed cut in interest rates is inevitable. Page 24

**Higher cost of capital**

The cost of capital for banks has been rising over the last quarter. For many using variable rate notes to raise money, spreads over Libor have doubled in the past few months. Page 23

**Market Statistics**

	1987	1988	1989	1990
Base lending rates	31	31	31	31
European turnover	31	31	31	31
FT-A World Indices	21	21	21	21
FT/ABCD bond index	21	21	21	21
Traditional options	21	21	21	21
US money market rates	21	21	21	21
London recent issues	21	21	21	21
London share service	21	21	21	21
Managed fund service	27-30	27-30	27-30	27-30

**Companies in this section**

Aker	22	Kvaerner	22
Bank of Nova Scotia	22	Macfarlane Group	20
Continental	22	Monks Investment	20
Credit Agricole	22	Pirelli	22
GIAT	22	Priest (Benjamin)	20
Goodman Int'	22	Property Trust	20
Heckler & Koch	22	Singapore Airlines	22
Kitty Little	22	Smith (WH)	22
Swissair	22		

**Economics Notebook**

**French concern over dollar's decline**

Mr Pierre Bérégovoy, the French finance minister, has begun to make headway with his calls for a meeting of the Group of Seven leading industrial countries to discuss the decline of the dollar.

Yet, although preliminary talks between sherpas began in the US last week, France still appears to have full backing only from Italy for its view that the dollar has fallen far beyond any reasonable assessment of its underlying value, and far enough to cause serious long-term problems to the world economy.

In the first phase of his campaign for a G7 meeting, Mr Bérégovoy appeared to be focusing his attack on Washington. Finance ministry officials wondered whether the US Treasury had in fact tacitly adopted a policy of allowing its currency to weaken with the aim of restoring the country's trading performance.

Phase two, however, saw the minister switch his fire to Frankfurt, with an open attack on Mr Karl-Otto Pöhl, the governor of the German Bundesbank. Mr Bérégovoy complained that Mr Pöhl had recognised the need for order in the European Monetary System, but apparently not in the international foreign exchange market.

France has been tried by the Bundesbank's decision to increase its interest rates in the face of US rate cuts, thereby accentuating the dollar's decline still further.

Does the problem, then, lie with the US dollar, or with German interest rates, which are being kept high to ward off inflationary pressures and to retain capital to fund the process of unification?

The initial response from finance ministry economists is that the main difficulties stem from the undervaluation of the

dollar, and its impact on the competitiveness of French exports.

Although the US accounted for only 7 per cent of French visible exports last year and 8 per cent of imports, nearly 12 per cent of exports were billed in dollars and over 15 per cent of imports.

The overall impact on France's trading position is probably greater, because of the concentration of dollar-based trade in a number of price-sensitive product sectors such as chemicals and aircraft.

Mr Henri Martre, the chairman of Aeronaviale, the French aeronautics company, has led the charge of business men complaining about what he sees as an unrealistically low value for the dollar.

Mr Bérégovoy has been unwilling to commit himself to saying that the dollar's current level is too low, but officials are in no doubt that this is so.

In addition, a number of large French companies have invested heavily in the US, and their earnings flow has suffered from the dollar's decline.

German interest rates, on the other hand, pose a problem to French policy-makers less through their direct impact on the economy than through the strains they impose on the EMS exchange rate mechanism (ERM).

"There has been no realignment of the D-Mark allowed even though the 'unification' shock is a real phenomenon which ought to have resulted in a rise in the D-Mark's value against all currencies, not just those outside the ERM. This rigidity and politically virile symbolism, which permeates all fixed and semi-fixed exchange rate mechanisms, is the worst aspect of the ERM," commented stockbrokers Goldman Sachs in London.

This monetary policy discord between France and Germany

comes at an embarrassing moment, on the eve of the inter-governmental conference which is due to lay the foundations for European Monetary Union.

Economists in Paris do not believe the French government will press the issue to the point of breaking with Germany.

French monetary policy is at least as great a concern to the UK as to the rest of the ERM. Some French officials have in recent weeks expressed their irritation that Germany is now deciding monetary policy solely on the basis of domestic concerns, without paying even lip service to European or G7 co-operation.

The divergence between German and US policies may not, however, prove to be so summeneous.

Some French government economists are optimistic, if not yet confident, that a context of oil prices around \$37 next year could dispel the threat of an inflationary spiral and usher in a downwards trend for interest rates.

"Against this background, the German problem changes nature, because it could be that German interest rates no longer need to rise, but simply not to follow world interest rates down so quickly," commented one official.

Mr Bérégovoy is, on the German point of view when it comes to discussing the euro. At a conference this week he declared himself in favour of a hardening of the euro, in line

with the Bundesbank proposal, which somewhat resembles the UK plan for a parallel hard euro without a European Monetary Fund as issuer.

I

approve totally of the idea

of an euro which definition

would be reinforced and whose use on the markets would be developed. Better accentuate the credibility of the euro progressively than to decree it brutally on the first day of all the more so as it is precisely this credibility that has enabled the Bank of France not to follow the Bundesbank in tightening interest rates, and even to ease its intervention rates slightly.

All the same, the strains imposed on the ERM are real, and some French officials have in recent weeks expressed their irritation that Germany is now deciding monetary policy solely on the basis of domestic concerns, without paying even lip service to European or G7 co-operation.

Let us not put the cart before the horse. If we should have a common currency, it will in any case not be in the next eight or ten years," he commented recently.

Far more urgent, in his view,

is the reform of the international monetary system. Back in 1988, when he was still in office, Mr Balladur proposed to his G7 colleagues three choices: a rearmament of the Plaza/Louvre approach, involving publishing the exchange rate bands agreed by the G7; a global system comparable to the EMS; or a return to some form of standard, possibly a hybrid involving a basket of currencies and gold. He has now repeated this suggestion, with the emphasis on the third choice.

Mr Balladur's proposal

seems unlikely to win greater acceptance among the other G7 countries now than it did in 1988. In parallel with his successor's worries over the dollar, however, his approach illustrates a longstanding French concern for exchange rate stability.

The Matsushita filing did

not disclose the fees to be paid to Mr Michael Ovitz's Creative Artists Agency (CAA), the Hollywood talent agency that acted on Matsushita's behalf in bringing the deal to MCA. It is believed, however, that CAA will receive as much as \$20m on the transaction, or a full percentage point of the take-over price.

Mr Ovitz was retained by

Matsushita a year ago for

advice on acquisitions, but he is not listed in the SEC filing as a formal adviser to the transaction.

**Matsushita outlines finance for MCA deal**

By Alan Friedman  
in New York

MATSUSHITA, the giant Japanese electronics company that on Friday began its formal tender offer for MCA, the Hollywood-based entertainment group, plans to finance around \$4.8bn of the proposed takeover by means of commercial paper and bank borrowing.

The Osaka-based company said in a filing with the Securities & Exchange Commission (SEC) in the US that it expects to pay \$5.8bn for MCA, which is slightly lower than the \$6.1bn cash total implicit if holders of all the 92m fully-diluted common shares agree to tender.

Matsushita said in the filing it would generate \$1bn for the acquisition from internal company funds.

The SEC filing also disclosed that Allen & Company, the investment bank adviser to Matsushita, will receive \$3m in fees after at least 50 per cent of MCA shares are tendered.

Lazard Frères, the investment bank adviser to MCA, is expected to receive \$1.75m in fees.

The Matsushita filing did not disclose the fees to be paid to Mr Michael Ovitz's Creative Artists Agency (CAA), the Hollywood talent agency that acted on Matsushita's behalf in bringing the deal to MCA. It is believed, however, that CAA will receive as much as \$20m on the transaction, or a full percentage point of the take-over price.

Mr Ovitz was retained by Matsushita a year ago for advice on acquisitions, but he is not listed in the SEC filing as a formal adviser to the transaction.

**Pressure on Brent Walker to split top roles**

By David Owen in London

THE RESTRUCTURING of the Brent Walker board will get under way this week with a quiet mark still hanging over Mr George Walker's dual role as the leisure group's chairman and chief executive.

This follows the company's last-gasp success in beating a midnight Friday deadline on its £102m (£19m) convertible bond issue. Executives were in City offices tidying up loose ends over a glass of Laurent-Perrier champagne until 3am.

A Brent Walker spokesman advised yesterday against "holding your breath over the splitting of the top executive roles," adding that the current priority is to appoint a new finance director and additional non-executive.

However, pressure is expected to mount from institutions keen to see Mr Walker relinquish one of his roles.

"I hope he will accept the view

that it would be better, if he wishes the company to remain a plc, that he does split the roles - but it will be difficult," said one

institutional investor yesterday. Interviews with four or five candidates to replace Mr Wilfred Aquilina as the group's finance director are to take place this week. Mr Aquilina will remain with the company in another capacity.

Two new non-executive directors from the upper echelons of UK quoted companies are also expected to be appointed soon.

Mr Christopher Sporborg, vice chairman of Hamble the merchant banker, was among those approached, but he said last

night that he would not be accepting, because of his membership of the Levy Board.

A third director will be nominated soon by Jefferson Smurfit, the Irish-based paper and packaging group, which - together with Michael Smurfit, its chairman - invested £25m in the Brent Walker bond.

Under the terms of the deal, however, £2.23m of the total was put up by Mr Walker himself.

This, together with amounts subscribed by unspecified additional investors, plugged the gap left by one or two places who had opted not to invest the full amount originally planned.

Mr Walker was also obliged to promise to buy £10.42m worth of the bonds at 100p in the pound

should the new investors

decide to sell - effectively according them a "put" option on their holdings.

Under the terms of the deal, Jaser SA, a trust run for the benefit of Mr Walker's children, has replaced Birsdeye Walk, Mr Walker's own principal trust company, in subscribing for £27.5m of the bonds.

Jaser's assets include four French vineyards which, it is thought, could serve as collateral against some of the family's commitments.

Totting up all direct and indirect interests, Mr Walker and his family emerge with an interest of 27.1 per cent in the group.

**Australian agency cuts debt rating of News Corporation**

By Kevin Brown in Sydney

NEWS Corporation's attempts to reschedule debts of US\$6.5bn were dealt a severe blow yesterday by a caustic report from Australian Ratings, the credit-watch agency.

The agency said there had been "a marked deterioration" in the condition of News Corp in the last 12 months, and warned that it was in an "extremely fragile financial position."

It downgraded News Corp's short-term debt by two points from B1 to C1. Long-term debt was downgraded from BB plus to B minus and placed on watch for a further downgrading.

The announcement follows a similar downgrading last month by Moody's,

## Electricity sale produces 0.6m applications so far

By Antonia Sharpe

THE ELECTRICITY privatisation is showing clear signs of being far more popular with the public than the flotation of the water industry a year ago.

The lead receiving banks, Lloyds and National Westminster, and other banks had processed more than 600,000 applications — principally sent by post — by the end of the weekend, said Mr Cary Martin, deputy chief executive of Dewe Rogerson, marketing advisers to the government.

For comparison, only 260,000 applications had been received for water shares three days before the close of that offer.

However, there is a long way to go if the sale of the twelve electricity generation companies in England and Wales is to break the record of 4.5m public applications for shares set in the flotation of British Gas in 1986 after the controversial "Sidi" advertising campaign.

Mr Martin said the electricity privatisation had appealed more to small investors than did water because it is an industry they are more familiar with. Favourable media comment has also helped. The run-up to the privatisation of the water industry, on the other hand, was marred to a certain extent by controversy over environmental issues.

The public is now quite adept in dealing with share offers. The error rate among



John Wakeham, Energy Secretary: applicants top water sale

the electricity share applications received so far is below one per cent, the same as for water, and is the lowest it has been in privatisations to date.

The most common mistake is to forget to sign the cheques, and the next most frequent is a request for a number of shares which is not specified by the application bands.

Applications must be received no later than 10am on Wednesday at certain designated branches of receiving banks, and dealings are expected to commence at 2.30pm on December.

• MANWEB has been sin-

gled out as the most environ-

mentally-conscious of the 12 regional electricity companies by the Merlin Environmental Research Unit, which supports the "green" investment management services of Jupiter Tarbut Merlin, a member of IMRO.

The researchers said, however, that they were generally unimpressed with the level of commitment which the RECs were making towards environmental protection and energy conservation. They noted that under the current privatisation structure there was an inherent conflict of interest between the pursuit of profits and the promotion of energy conservation.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

WH Smith's "A" shares fell 6p to 382p on Friday.

ian fate

than seen by those closest to the negotiations. Over the weekend representatives of Goodman called on the international agent called on the government to come to a reasonable arrangement in regard to the loan. However, Mr. Michael D'Arcy, Irish Minister for Industry and Commerce, has again said that the loan can only be given if the financial difficulties can be settled on the present terms.

**Third of Property Trust rights is taken up**

By Philip Coggan

Only 33 per cent of the rights issue of Property Trust, the USM quoted property group, was taken up by investors.

As the issue was only underwritten, that means company has raised only \$100m. Shun Ho, the Hong Kong property group, has taken a 16.7 per cent stake in the Property Trust issue.

Mr. Frederick Liu, the Trust's corporate director, said that some of the funds raised will be used to pay off parts of the group's £15m debt, with the rest being used as cash for use in future.

**Monks invests net assets lower**

Net asset value per investment trust unit on 20 October was 383.2p to 321.9p. Gross investment assets monthly up 1.69 per cent and price 15.67p on 21 October. The share price is 11.11p. Interim dividends from 1.25p to 1.2p.

**Monks investment trust**

Shun Ho, the Hong Kong property group, has taken a 16.7 per cent stake in the Property Trust issue.

Mr. Frederick Liu, the Trust's corporate director, said that some of the funds raised will be used to pay off parts of the group's £15m debt, with the rest being used as cash for use in future.

Monks invests net assets lower

Net asset value per investment trust unit on 20 October was 383.2p to 321.9p. Gross investment assets monthly up 1.69 per cent and price 15.67p on 21 October. The share price is 11.11p. Interim dividends from 1.25p to 1.2p.

**RITIES, INC.**

in South Africa

1990

1990

1990

1990

1990

1990

1990

1990

1990

1990

1990

1990

1990

1990

1990

1990



## SHINRAI = TRUST

Trust is the bedrock upon which successful banking relationships are always built. Which is why every day everything we do on behalf of every client has but one aim – to reaffirm that Daiwa Securities Co. Ltd. was their correct choice of investment house.

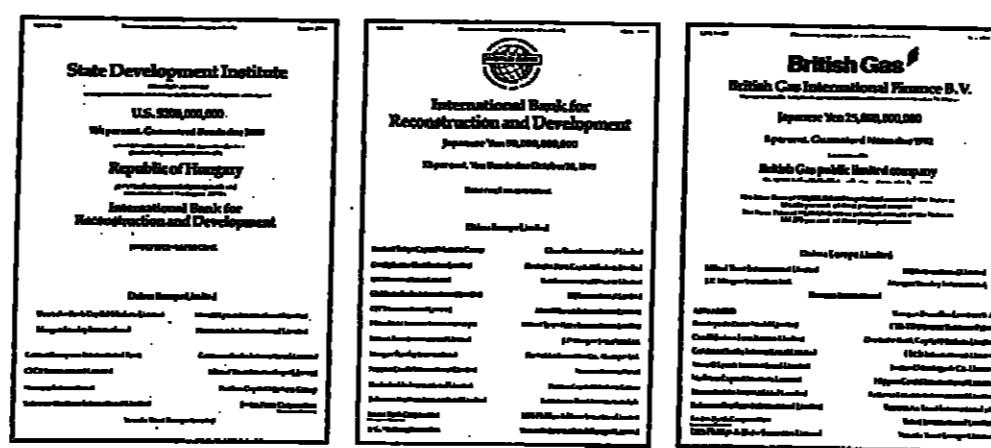
Our singlemindedness is never more evident than when Supranationals, Governments and corporations ask us to act as lead managers.

We don't just respond to their needs, we anticipate them. Often enabling clients

to secure favourable positions. Ahead of their rivals.

We offer a sophisticated range of financial tools. Supported by a network of 32 offices and group companies in 23 countries worldwide. Our size and experience means we can source funds from a variety of markets. And obtain placings throughout Europe as well as Japan.

The talented people who staff our offices are predominantly local. Their homegrown knowledge gives the Daiwa client access to the ideal mix of prudence and opportunity.



**Daiwa Europe Limited**

5 King William Street, LONDON, EC4N 7AX, UK Tel: 071-548 8080.

**Daiwa Securities Co. Ltd.**

6-4 Otemachi 2-chome, Chiyoda-ku, TOKYO 100, Japan Tel: 03-243 2111.

**DAIWA**



AMSTERDAM BRUSSELS DUBLIN FRANKFURT GENEVA LONDON LUGANO MADRID MILAN PARIS STOCKHOLM VIENNA ZURICH

This advertisement has been issued by Daiwa Securities Co. Ltd. and approved by Daiwa Europe Limited, a member of TSA, AFBD and the ISE.

# TODAY'S APPOINTMENTS ARE YESTERDAY'S OPPORTUNITIES.

See the Top Opportunities page in Friday's FT



# Now you've made it abroad, what will you do with the money?

When you've worked hard for your money you don't want it to sit idle. That's why our subsidiary Nationwide Anglia Overseas Ltd now has an investment account specifically for expatriates and non UK residents. Our Overseas Account has three options. Instant access with annual interest, or monthly income. And a top rate 90 day notice option with special instant access of up to £10,000 each financial year, paying annual interest. All three options pay interest gross and have tiered rates from £5,000 through to £50,000, with a maximum investment limit of £500,000. For the latest rates phone our interest rate hot-line on 0624 606095 and then open an account by filling in this coupon. Or tick the box and we'll send you more details. After all, now you've made it, don't you want to make more of it?

Please complete and return to Nationwide Anglia Overseas Ltd, PO Box 217, Market St, Douglas, Isle of Man or fax on 0624 663495. If we enclose a cheque payable to Nationwide Anglia Overseas Ltd for £\_\_\_\_\_ to open an Overseas Account with  Instant Access  Monthly Income  90 Day Notice  Send further details of Overseas Account.

Name(s) \_\_\_\_\_ Signature(s) \_\_\_\_\_

Address \_\_\_\_\_

Tel No. \_\_\_\_\_



Nationwide Anglia  
Overseas Ltd

A wholly owned subsidiary of Nationwide Anglia Building Society

Overseas Account. Helping you make the most of your money.

Interest rates and terms may vary. Terms and conditions available on request. Interest will be earned on cleared funds, however, in the interest of security your account will not be operable until a completed application form is accepted by the company.

## COMPANIES AND FINANCE

### Storm at Crédit Agricole after heavy losses found

By George Graham in Paris

**Provisions check Nova Scotia bank**

BANK of Nova Scotia, Canada's third largest chartered bank, has reported final net income of C\$51.2m (US\$44.1m) or C\$2.35 a share for fiscal 1990, up from C\$22.8m or C\$1.01 a year earlier, writes Robert Gibbons.

But fiscal 1989 included C\$690m in Third World debt provisions. Excluding this, fiscal 1989 earnings dropped 25 per cent, reflecting higher loan loss provisions and the North American recession.

Fourth-quarter profit was C\$110.3m or 48 cents a share, against a loss of C\$241.8m or C\$1.37 a year earlier. Excluding the provisions, fourth-quarter earnings dipped 3.4 per cent.

BNS has provided for 67.4 per cent of its Third World debt exposure. Net non-performing loans were C\$1.2m at October 31, up from C\$400m.

The French bank is understood to be exposed to the Irish beef processing group Goodman International, where an examiner (similar to an administrator) has been appointed, and to Polly Peck, similarly under administration.

**Cuts warning at Christiania**

CHRISTIANIA, Norway's second biggest bank, has warned employees in an internal communiqué that it will be necessary to increase cost-cutting measures further than earlier planned, writes Karen Fossli.

The bank suffered a net loss of Nkr1.23m (\$21.2m) in the first eight months of this year and subsequently set a further deterioration in the ability of some of its leading commercial and private sector engagements to repay their debts, forcing additional credit write-offs.

On January 4 employees are to be told of the bank's plans for further rationalisation which may mean an additional 500 redundancies.

Christiania has been hit by falling share prices in Norway and depressed net interest income due to non-performing loans and higher interest rates.

**Keating assets to be liquidated**

A FEDERAL judge in Arizona said he would approve a plan to liquidate the assets of Mr Charles Keating's American Continental Corporation, writes Alan Friedman.

American Continental is the former parent of the defunct Lincoln Savings & Loan, the savings bank at the centre of alleged bribery charges against five US senators.

The plan calls for American Continental's assets to be liquidated over three years to provide partial payment to the company's 25,000 creditors, who are owed \$355m.

The Phoenix-based American Continental filed for Chapter 11 protection from its creditors in April 1989, in response to a request from federal savings and loan regulators.

Lincoln's failure is expected to cost taxpayers about \$2m. Keating has opposed the liquidation plan.

**Chief of Strauss Turnbull resigns**

MR PETER Hogarth has resigned as chief executive of Société Générale Strauss Turnbull Securities, the London-based broker, after 2½ years, writes Tracey Corrigan.

The position will be filled by Mr Patrick Pagni, currently deputy chief executive.

Mr Hogarth presided over SGST's transition from private ownership to majority ownership by Société Générale, the French bank. He will remain with the company to oversee the management of its settlement and clearing sub-group.

#### EUROMARKET TURNOVER (\$m)

Primary Market	Strategic	Car	FIM	Other
US	10	10	10	10
Pre	752.0	10	10	10
Other	2,408.2	14	10	10
Total	2,480.2	35.1	10	10
Secondary Market				
US	11,312.0	60.1	14,771	8,441
Pre	17,584.0	72.3	44,621	6,657
Other	26,717.5	1,162.5	8,983	5,500
Total	45,813.5	1,883.1	67,674	10,598
Car				
US	10,812.0	28,993.1	43,765	10
Pre	14,395.0	28,993.1	43,765	10
Other	40,271.0	63,241	101,904	10
Total	75,478.0	53,475.9	155,730	10
Week to November 29, 1990				
				Source: ABD

11 months of 1990 is now running at only half last year's level. In the first 11 months of 1989, there were 4,247 deals announced with a value of \$360bn, compared with 4,127 transactions worth \$173.7bn in the same period of 1989.

Moreover, most investment bankers are predicting an even

dreadier end to the year, with

the possibility of war in the

Gulf, recessionary forces, and

the problems faced by the US

and Japanese banking commu-

nities – including the pressure

on US banks to get their year-

end capital ratios into the best

possible shape.

The latest figures demon-

strate the continued impor-

Miss Bourven's sacking has stirred revolt among employees at Crédit Agricole, which has always suffered from tensions between the regional co-operatives, the CNCA and the state, which until 1988 owned the CNCA.

Although Mr Jaffré was appointed after the sale of the CNCA by the state to the co-operatives bankers say he is still regarded by many Crédit Agricole employees as a representative of the Finance Ministry, where he was a senior official until 1988.

Miss Bourven has spent her career until now at Crédit Agricole. She rose through the bank's fund management and capital markets division, only taking over responsibility for the international division in June.

### Airlines' share swap explained

SINGAPORE Airlines and Swissair yesterday announced details of a share swap plan as part of an alliance formed between them and Delta Airlines last December, Reuter reports.

Under the plan, Swissair will have a 6.62 per cent stake in SIA's enlarged capital and SIA will get a 2.77 per cent stake in Swissair. Each airline may buy additional shares in each other up to a maximum of 5 per cent.

The latest swap deal completes the trilateral purchase of equity among the three alliance partners.

Delta is understood to be nearing completion this week of an agreement to buy Continental Airlines assets. Delta told its pilots' association several days ago that it was in talks with Continental for some of its Pacific operations, the pilots' group said.

• Lufthansa Service (LSG), the German airline's catering arm, has withdrawn its offer to buy a majority stake in Olympic Catering, the main subsidiary of Olympic Airways, after reassessing the financial conditions of the purchase, writes Kerin Hope.

LSG is understood to have offered Dr6.5bn (\$43m) for 66 per cent of Olympic Catering. Olympic Airways, the Greek state carrier, was to retain the other 34 per cent. The sale would have been the first to be completed under Greece's ambitious privatisation programme.

### GIAT to buy German group

GIAT Industries of France is to buy Heckler & Koch, the German arms group which makes the G3 rifle used by Germany's armed forces, for an undisclosed sum, Reuter reports.

Heckler has faced mounting financial problems in recent years due to soaring development costs in the defence industry. Heckler said the takeover still needed the approval of French and German anti-trust authorities.

On Friday GIAT also announced the takeover of Fabrique Nationale Herstal, the Belgian arms maker.

GIAT said it was also attracted by Heckler's civilian production, which comprises about half the annual turnover of about DM300m (\$200m).

### Takeover downturn steepens

By Nikki Tait in New York

THE PLUNGE in US takeover activity, which has provoked a sizeable job cuts at Wall Street, is becoming weaker as 1990 wears on.

Latest figures from Securities Data show that US merger activity tumbled by further 22 per cent between October and November, despite Matsushita's multi-billion dollar acquisition of the Hollywood-based MCA entertainment group last month.

The group calculates that the value of deals announced last month was just \$3.4bn, compared with \$12bn worth in October. There was a slide to 325 transactions from 357.

US takeover activity in the

first 11 months of 1990 is now running at only half last year's level. In the first 11 months of 1989, there were 4,247 deals announced with a value of \$360bn, compared with 4,127 transactions worth \$173.7bn in the same period of 1989.

Moreover, most investment bankers are predicting an even

dreadier end to the year, with

the possibility of war in the

Gulf, recessionary forces, and

the problems faced by the US

and Japanese banking commu-

nities – including the pressure

on US banks to get their year-

end capital ratios into the best

possible shape.

The latest figures demonstrate the continued impor-

#### International Bank for Reconstruction and Development

U.S. \$250,000,000

U.S. Dollar Floating Rate

Notes due February 1994

For the interest period 30th November, 1990 to 28th February, 1991 the Notes will carry an interest rate of 7.49582% per annum with a coupon amount of U.S. \$187.42 per U.S. \$10,000 Note, payable on 28th February, 1991.

Bankers Trust Company, London

Agent Bank

#### KLEINWORT BENSON GROUP plc (formerly Kleinwort Benson Lonsdale plc)

US \$100 million

Primary Capital

Undated Floating Rate Notes

US \$125 million

Primary Capital

Undated Floating Rate Notes (Series Two)

For the interest period 30 November 1990 to the 31 May 1991, all the above Notes will carry a rate of interest of 5% per cent per annum with a coupon amount of US\$436.04.

CHEMICAL BANK

Agent Bank

## INTERNATIONAL CAPITAL MARKETS

## SYNDICATED LOANS

## Banks plan get-outs in event of Gulf war

**BANKERS** are becoming so anxious that there may be a war in the Gulf that they are often including specific war clauses in loan agreements before pricing them.

The United Nations resolution last week to sanction the use of force if Iraq does not pull out of Kuwait by January 15 has heightened their concern.

At the very least, banks that are bidding on deals will tighten up the wording of existing clauses that give them a get-out if there are material adverse changes in market conditions.

"Anything we have quoted a price on now, will be reviewed in the event of a war," one banker said last week.

There may be no market at any price.

Banks are bidding on deals that will be launched in the first two months of the new year. Although many are still keen to lend money to keep their lines open, they are bidding only with the right provisos and for deals which carry an adequate return.

Many provisions that are included in existing loans are loosely worded clauses which give the banks a right to change pricing and conditions of a deal if there is a significant change in the market. Banks are making these more specific.

In addition, the pricing on deals is being held for much shorter periods. In the past, offers would remain on the table for three to four weeks, but banks are now reluctant to hold a price for longer than five days.

In these uncertain conditions, much financing is done by the less public route whereby a group of banks form a club to provide funds for a company that may have liquidity problems, or may just want to keep the details of a loan secret until it has been agreed.

Olympia & York - Canary Wharf, the London arm of the large Canadian property company, is achieving the first part of its deal by a Docklands project by the club route.

The \$100m deal, which has been in the market since July, was completed with a group of

Miss Bourne's, seeking to sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to

sell off Credit Agricole's 30.5 percent share of the bank. The state, the CNA, and the state, which until 1984 was the CNA's.

Although Mr. Jaffri is appointed after the sale of CNA to the state, he is regarded by many Credit Agricole employees as a representative of the Finance Ministry, where he was a senior officer.

Miss Bourne has spent

four years at CNA, first managing capital markets division, then

taking over responsibility for the international division.

June

Miss Bourne's, seeking to</

## UK GILTS

## Clouds recede as Major takes over

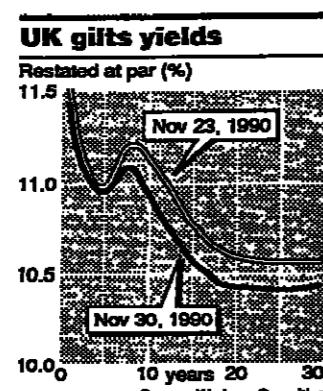
SUDDENLY investors in gilt-edged securities are smiling. In the last two weeks, UK government bonds have leapt out of a lack-lustre period, with prices moving smartly upwards.

The price movement has been driven by a rush of speculation about interest rate cuts and hopes in the market of a more stable UK political climate with the appointment of Mr John Major as the prime minister.

Last week the market kept up the momentum, with gains in particular in long-duration bonds which mature early next century. The 9 per cent benchmark Treasury bond, maturing in 2008, closed on Friday night at 884, a rise of 1½ points on the week. Yields fell as a result. The rise in the gilt price followed a 2 point increase the week before.

The December long-gilt future reflected this movement, closing on Friday at 88, against 85½ the week before.

Several factors are behind



this pattern. Signs of a recession are becoming clearer. As a result, financial markets are gathering confidence that the 10 per cent base rate will be cut by the end of the year.

Last week the Confederation of British Industry predicted a 1 per cent contraction in total UK output next year, against the official Treasury projection of growth of 0.5 per cent.

This was followed by a warning from Sir Denys Henderson, chairman of Imperial Chemical Industries, of a recession lasting up to 18 months. The speech by the boss of Britain's biggest manufacturing company will not have endeared Sir Denys to Mr Major, who in recent weeks has talked about a short, shallow economic decline.

On Thursday, City analysts came up with the latest estimates for M0, the narrow measure of money in the economy mostly made up of notes and coins. These showed that M0 fell in the three months to the end of November by 2.3 per cent on an annualised, seasonally adjusted basis. That would be the steepest decline since mid-1982.

Since the Treasury is especially fond of M0 as a tool to monitor demand pressures in the economy, it is likely that Mr Norman Lamont, the chancellor, will pore over the figures with great interest. They support the view that inflation

is easing and that a cut in base rates could soon follow.

The big question is when. Many analysts reckon on Mr Lamont waiting until after December 14 — the date when the government is expected to announce a fall in the annual inflation rate to about 10 per cent, against the 10.9 per cent in October — before easing borrowing conditions.

The Bank of England, which advises the Treasury on interest rates, has tried to damp the speculation about an early cut in rates. In a series of money-market actions in recent weeks — most recently on Friday — it has insisted on not going beneath the base rate when lending to the banking system.

Despite this, the three-month interbank rate, which gives a general guide to expectations in the banking system about future interest rates, closed on Friday night at 13.5 per cent, little changed on the week.

Peter Marsh

## JAPANESE BONDS

## Counting on peaceful end in Gulf

IN A bad year for Japanese government bonds, the past two months have seen surprising strength despite the continuing threat of a conflict in the Gulf, encouraged by signs that Japan's economic growth has peaked.

The strength was shown during Friday's trading, when the 10-year benchmark bond initially fell sharply with the yen, which was pushed down by fears aroused by the United Nations Security Council resolution on the Gulf. Soon after, demand for bonds turned the market around, while the yen continued to languish.

Traders generally think the bond market has accounted for a peaceful settlement of the Gulf crisis, though the prospect of a US-Iraq negotiations could push bond prices higher this week. Trading has been influenced by aggressive buying of bond futures and traders will take a lead from the March 1991 contract on 10-year bonds, which closed at 90.40 on Friday, up 0.30 from Thursday.

The market has shown greater resilience than the yen over the past week, but the

course of the currency market is seen as the immediate guide to the direction of bond prices.

The buoyancy of the market, with the benchmark No 110 10-year bond yielding 7.425 per cent at Friday's close, has highlighted the widening gap in the inverted yield curve. On Friday, there were 80 basis points between overnight rates and the benchmark bond and a full 1 per cent between the 10-year bond and three-month certificates of deposit.

Mr Toshihiko Mizuno, deputy general manager of capital markets trading at Sanwa Bank, said the signs of a slowdown in Japanese economic growth had raised the possibility of a cut in the official discount rate (ODR) early next year. The Bank of Japan, concerned about inflation, had pushed rates higher to slow growth and could soon be satisfied with the results.

Traders also said that concerns in the equity market about a possible plunge in property values and the impact on several heavily exposed companies had prompted institutional investors to seek

"quality" returns from the bond market. The stock market was troubled last week by rumours of financial difficulties at a large investment company with holdings in several well-known firms and a significant private portfolio.

Mr Kuniko Usui, at James Capel, said institutions had played an important role, as they were avoiding the stock market, where turnover had been consistently low in the past month. And, she said, a slowdown in banks' demands for subordinated loans from insurance companies had freed funds for the bond market.

Robert Thomson

## US MONEY AND CREDIT

## Easing hoped for sooner, not later

NOW THAT Mr Alan Greenspan, the cautious chairman of the Federal Reserve, has characterised the US economy as being in a "meaningful downturn", the question being asked in the bond market is when Mr Greenspan will produce a meaningful easing of monetary policy.

The consensus is that this week's schedule of economic data, especially the employment figures due on Friday, could persuade Mr Greenspan and his colleagues at the Fed that it would be better to ease sooner rather than later. The employment data is expected to show a rise in the unemployment rate of at least 0.1 per cent.

Some analysts reckon that the macro-economic news this week, beginning with today's expected further decline in the US purchasing managers' index, the key survey of economic conditions, will not only define the market's mood between now and year-end, but will convince the Fed to ease rates before its next Open Market Committee meeting on December 18.

The purchasing managers' index fell to an eight-year low of 43.3 per cent in October — a reading below 44 per cent means the economy is contracting. Estimates for the November Index, to be revealed today, range from 43.6 per cent to 43.8 per cent, which would reinforce the view of Mr Robert Brusca, chief economist at Nikko Securities, that the US economy is "slipping."

Neither Mr Greenspan nor Bush administration officials

have been willing thus far to use what is known in Washington as the "R" word. Recession is a politically inconvenient term. The administration's preference on television occasions is to blame. President Saddam Hussein of Iraq for damaging the US economy, although economists know that conditions in the US are weakening before the Gulf crisis.

On Friday President Bush reiterated his view that the economy was "at best in a serious slowdown".

The President's announcement that he was willing to hold direct talks with Iraq sent the bond market into a rapid-fire rally, with a gain of 1½ on the day for the benchmark 8.75 per cent 30-year Treasury bond, as the price of crude oil fell by more than \$4 on the day, to \$38.85.

Friday's rally brought the yield down to 8.38 per cent, a shift of just 5 basis points on the week, but considered by the market to be a harbinger of things to come.

Although the situation in the Gulf moved prices on Friday, the market's tone continues to be influenced by the steady flow of data indicating that recession or worse is now under way. On Friday the monthly index of leading indicators for October showed a drop of 1.2 per cent, the fourth consecutive monthly decline.

The more pessimistic analysts, and especially those who are following the woes of the commercial banking industry, fear that the problems facing the US economy are so struc-

tural that they signal something worse than recession.

Last week President Bush met bankers to discuss their troubles while Mr Nicholas Brady, the treasury secretary, outlined his proposals for legislative reform of the banking and securities industries.

Meanwhile US and foreign banks have been paying high prices for short-term money to prepare for year-end window dressing of balance sheets.

The consensus view remains that it is wise to stay in short Treasury paper for the time being, but if the oil price remains below \$30 a barrel and statistics show that the US economy's "meaningful downturn" is becoming a profound recession then there is every reason to expect a continued rise in T-bond prices between now and Christmas.

War in the Gulf — before or after the UN Security Council's January 15 deadline — would, of course, change everything.

net sellers of US Treasury paper. Cash is being collected in Japan to help smooth over the banking crisis there.

Back on Wall Street the twin prospect of a slew of negative economic news and a trip to Baghdad by Mr James Baker, the secretary of state, suggested to some analysts such as Mrs Maria Ramirez that the long-bond's yield could soon drop as low as 8.25 per cent.

The consensus view remains that it is wise to stay in short Treasury paper for the time being, but if the oil price remains below \$30 a barrel and statistics show that the US economy's "meaningful downturn" is becoming a profound recession then there is every reason to expect a continued rise in T-bond prices between now and Christmas.

War in the Gulf — before or after the UN Security Council's January 15 deadline — would, of course, change everything.

Alan Friedman

## FT/AIBD INTERNATIONAL BOND SERVICE

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120	121	122	123	124	125	126	127	128	129	130	131	132	133	134	135	136	137	138	139	140	141	142	143	144	145	146	147	148	149	150	151	152	153	154	155	156	157	158	159	160	161	162	163	164	165	166	167	168	169	170	171	172	173	174	175	176	177	178	179	180	181	182	183	184	185	186	187	188	189	190	191	192	193	194	195	196	197	198	199	200	201	202	203	204	205	206	207	208	209	210	211	212	213	214	215	216	217	218	219	220	221	222	223	224	225	226	227	228	229	230	231	232	233	234	235	236	237	238	239	240	241	242	243	244	245	246	247	248	249	250	251	252	253	254	255	256	257	258	259	260	261	262	263	264	265	266	267	268	269	270	271	272	273	274	275	276	277	278	279	280	281	282	283	284	285	286	287	288	289	290	291	292	293	294	295	296	297	298	299	300	301	302	303	304	305	306	307	308	309	310	311	312	313	314	315	316	317	318	319	320	321	322	323	324	325	326	327	328	329	330	331	332	333	334	335	336	337	338	339	340	341	342	343	344	345	346	347	348	349	350	351	352	353	354	355	356	357	358	359	360	361	362	363	364	365	366	367	368	369	370	371	372	373	374	375	376	377	378	379	380	381	382	383	384	385	386	387	388	389	390	391	392	393	394	395	396	397	398	399	400	401	402	403	404	405	406	407	408	409	410	411	412	413	414	415	416	417	418	419	420	421	422	423	424	425	426	427	428	429	430	431	432	433	434	435	436	437	438	439	440	441	442	443	444	445	446	447	448	449	450	451	452	453	454	455	456	457	458	459	460	461	462	463	464	465	466	467	4

## THE WEEK AHEAD

## ECONOMICS

## Continuity expected from the UK

IN THE UK, it will be a week focussing on the economic outlook under a new prime minister and a new chancellor.

Both are likely to stress - with their cautious Treasury backgrounds - that continuity is to be the order of the day.

Although London's financial markets are brimming with speculation of an interest rate cut, both are also likely to stress that monetary policies will have to stay tight in order to bring down inflation and interest rates.

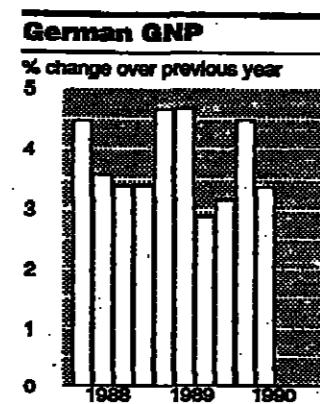
The Gatt round of trade talks, proceeding in Brussels today, are showing signs of imminent collapse. If negotiations do break down this will intensify the risk of world recession.

Mr Norman Lamont, the UK chancellor, will have made his debut on the international scene in Brussels at the weekend, but the "business" meeting of economics and finance ministers is expected to discuss European economic integration today without him.

Evidence about the strength of the unified German economy, in the shape of industrial statistics, show that Germany's "managed turn" is becoming a reality, to the relief of the government.

With the UK's budget deficit at 3.4 per cent of GDP, the Treasury paper for the year, due to be published on December 10, will be a key document.

Mr Alan Fink, the secretary of state for Manpower, said last week that the low rate of 3.4 per cent



est rate differential between sterling and the D-mark, and undermine the pound's status as the highest yielding currency in the ERM at a time when it is additionally the weakest.

Traders will be watching to see whether the dollar's recent rally off its record low levels will be sustained.

Other events and statistics, with MMS forecasts in brackets, include:

Today: UK, final retail sales for October (down 1.1 per cent), credit business for October.

Brussels, Ecomin meeting to discuss European economic and monetary union. US, NAPM Index (43.0 per cent), construction spending (down 1 per cent). Canada, leading indicators.

Japan, foreign exchange reserves for November.

Tomorrow: UK, official reserves for November (down \$10bn), EC budget debate in the House of Commons. Germany, third quarter gross national product (5.2 per cent, year-on-year).

Wednesday: UK, housing starts and completions for October, advance energy statistics for October, detailed analysis of

This would narrow the inter-

## PARLIAMENTARY DIARY

■ TODAY Commons: Community Charges (substitute setting) Bill, second reading. Caravans (standard community charge and rating) Bill, second reading.

Lords: Census (confidentiality) Bill, Committee. Natural Heritage (Scotland) Bill, Committee.

Select Committee: Public Accounts - subject: Charity Commission. Witness: R. Gurnell (Room 16, 4.30 pm).

■ TOMORROW Commons: Debate on EC documents relating to the 1991 EC Budget. Debate on the debts of overseas government (determination of relevant percentage) regulations. Opposed private business from 7.00 pm.

Lords: New roads and Street Works Bill, Committee. Gaming (Amendment) Bill, Committee. Select Committee: Members' interests - subject: Parliamentary lobbying. Witnesses: Public relations consultants' Assn.

Institute of Public Relations (Room 16, 4.15 pm). Committee on Private Bill: Midland Metro Bill (Room 6, 10.30 am).

■ WEDNESDAY Commons: Opposition debate on the Abolition of the Poll Tax. Motion on the National Health Service (Local Health Councils) (Scotland) Regulations.

Lords: Debate on the Case for the Incorporation of the European Convention on Human Rights into UK Law as a Bill of Rights. Debate on Land Use in Britain.

Question to Government on the Route of the M1 to A1 Link Road Across the Naseby battlefield site.

Select Committees: Foreign Affairs - subject: Southern Africa. Witnesses: Overseas Development Institute and Mrs Lynda Chalker MP, Overseas Development Minister (Room 5, 10 am).

Environment - subject: Indoor Pollution. Witness: Michael Howard, MP, Employment

Secretary (Room 20, 4.15 pm). Public Accounts - subject: Energy efficiency. Witnesses: Dept of Environment officials, and Mr Robert Maipas (Room 8, 11.00 am).

Foreign Affairs - subject: European Council. Witness: Rt Hon Douglas Hurd, MP, Foreign Secretary (Room 8, 3.15 pm).

Transport - subject: London Underground Ltd. Witnesses: Chairman and officials from London Underground Ltd (Room 15, 3.30 pm).

Agriculture - subject: Microwave ovens. Witnesses: Consumers' Assn, National Consumer Council, Food and Drink Federation (Room 21, 3.45 pm).

Treasury and Civil Service - subject: the Autumn Statement. Witness: Rt Hon Norman Lamont MP, Chancellor of the Exchequer (Gr Committee Room Westminster Hall, 4.00 pm).

Employment - subject: Work of the Employment Group. Witness: Rt Hon Michael Howard, MP, Employment

Secretary (Room 20, 4.15 pm). Public Accounts - subject: Nuclear Research and Development. Witness: Sir Peter Lavenne, Ministry of Defence (Room 16, 4.15 pm).

■ THURSDAY Commons: Debate on Developments in the European Community.

London: New Roads and Street Works Bill, Committee.

Teachers' pay and Conditions Act 1987 (Continuation) Order, Motion for Approval.

Selected Committees: Trade and Industry - subject: British Steel; Ravenscraig and Clydesdale. Witness: Sir Robert Scholey, Chairman, British Steel (Room 15, 10.30 am).

Committee on Private Bill: Midland Metro Bill (Room 6, 10.30 am).

■ FRIDAY Commons: Private Members Motions.

## UK COMPANIES

LORD WEINSTOCK, managing director of the General Electric Company, will disclose tomorrow further details of the impact on the company of its joint acquisition with Siemens of West Germany of Plessey's defence electronics group.

As GEC's financial controls have been working through Plessey like a barium meal highlighting its strengths and weaknesses, the interim results on Tuesday will probably be affected more by the costs of nationalisation at Plessey (28,000).

Thursday: UK, new earnings survey, 1990, Confederation of British Industry/Financial Times survey of distributive trade UK, House of Commons Treasury first new order questions. US, money supply data.

Friday: UK, construction output, third quarter, US non-manufacturing (down 1 per cent). Canada, leading indicators. Japan, foreign exchange reserves for November.

Tomorrow: UK, official reserves for November (down \$10bn), EC budget debate in the House of Commons. Germany, third quarter gross national product (5.2 per cent, year-on-year).

Wednesday: UK, housing starts and completions for October, advance energy statistics for October, detailed analysis of

sector, with the benefits coming through in the second half.

Most analysts are expecting pre-tax profits of between \$335m and \$345m, down from \$357m at the same stage last year.

Siebe, the instruments and controls engineering group is expected tomorrow to report pre-tax profits of between \$30m for the first six months, against about \$31m last year. Most attention will focus on the progress Siebe is making to improve margins

and realise unwanted assets at Foxboro, its recent US acquisition. Analysts will want to know how the company plans to reduce its gearing, which was pushed from 40 per cent to 52 per cent by the deal.

Interim results to end September from Pilkington, the glass maker, on Thursday are expected to be grim, with pre-tax profits well down on the \$24.7m reported for the corresponding six months.

Forecasts range a fair way either side of £100m. Worse,

analysts are expecting a gloomy statement from the company and are sharpening their pencils ready to cut full-year forecasts after the figures are announced, perhaps to \$200m (against \$114.3m). However, the dividend is expected to be maintained.

Grand Metropolitan, the food, drinks and retailing group, is expected to unveil on Thursday pre-tax profits for the year some 24 per cent higher at \$101m together with a further reduction in debt.

Northfields Prospect, Putney Bridge Road, S.W. 12.00

Honeydew, 11 Regents St., Leeds, 12.00

Raglan Property Trust, Farmers & Fletchers

Hillier, 1000 St. George's

Livery Hall, Cloth St., E.C. 10.00

VTR, 65 Wilson St., E.C. 12.00

BOARD MEETINGS:

Flax: 10.00

Brown & Tawse

Euromoney Publications

Grand Metropolitan

Hillier, 1000 St. George's

Lovell (V.Y.) Murray Enterprise

Tunstall

Interline: 10.00

Anglo United

BTP

Chancery Express

Clarke Hooper

Dartmoor Inv. Tst.

Douglas (Robert M)

Gibson Lyons

Greycoat

MacDonald Martin

Marshall

Latham (James)

Pilkington

Scapa

Security Archives

Smith New Court

Throgmorton Dual Tst.

Wellman

■ SUNDAY DECEMBER 9

BOARD MEETINGS:

Interline: 10.00

Comitis Naturally

Company meetings are annual general meetings unless otherwise stated.

## DIVIDEND &amp; INTEREST PAYMENTS

■ TODAY Ascaso 40cts

Austin Reed 3p

Do. 10p

Automated Security 1.5p

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 42.10/75cts

Do. 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

Barclays Bank non Cum 5 Den Pfrs 1st Ctr 10.50/75cts

## WORLD STOCK MARKETS

AUSTRIA										FRANCE (continued)										GERMANY (continued)										ITALY (continued)										SWEDEN										CANADA									
High	Low	November 30		Price	High	Low	November 30		Price	High	Low	November 30		Price	High	Low	November 30		Price	High	Low	November 30		Price	High	Low	November 30		Price	High	Low	November 30		Price	High	Low	November 30		Price																				
5,430	2,100	Aeromar Airlines	2,600	1,950	935	657	Bogota-Say	675	378.5	BMW	414.5	15,225	9,995	Shk Sos	10,190	320	225	AGCA B-Fred.	260	3100 Computer	57.5	7.5	7.5	2001 Lantech A	57.5	51.0	51.0	24465 Stars Can	51.0	48.0	48.0																												
7,000	2,000	Alfa Romeo	2,000	1,950	865	489	De Cava	500	450	Alfa Romeo	336	2,020	1,990	Shk Sos	10,190	320	125	AGCA B-Fred.	260	3092 Lantech Co	57.5	51.0	51.0	3092 Lantech Co	57.5	51.0	51.0																																
29,200	14,500	Erico Allemagne	20,000	19,000	1,000	1,000	Alfa Romeo	2,400	2,250	Alfa Romeo	325	1,020	1,000	Shk Sos	10,190	320	125	AGCA B-Fred.	260	3094 Shell Can	57.5	51.0	51.0	3094 Shell Can	57.5	51.0	51.0																																
16,600	8,100	Jungheinrich	8,100	8,000	603	580	Bourges	418	175	105 Berliner Kraft	316	2,840	1,610	STET	479	540	327	Astra A (Fred)	479	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
1,455	1,450	Krauss-Maffei	1,450	1,450	576	576	CF40	283	528	BHF-Bank	372	27,000	18,800	Tony Ascaso	18,800	560	373	Astra B (Fred)	426	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
1,420	8,000	Leitz	8,750	8,750	1,000	1,000	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
2,880	1,360	Perimeter	1,360	1,360	230	103	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
2,400	1,400	Reichhold	1,400	1,400	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
250	115	Stew-Dimler	150	150	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
270	110	Velzschot	180	180	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
7,880	4,100	Wivertberger	4,100	4,100	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
1,970	1,970	Wivertberger	1,970	1,970	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
1,970	1,970	Wivertberger	1,970	1,970	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
1,970	1,970	Wivertberger	1,970	1,970	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
1,970	1,970	Wivertberger	1,970	1,970	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
1,970	1,970	Wivertberger	1,970	1,970	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
1,970	1,970	Wivertberger	1,970	1,970	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
1,970	1,970	Wivertberger	1,970	1,970	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
1,970	1,970	Wivertberger	1,970	1,970	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
1,970	1,970	Wivertberger	1,970	1,970	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
1,970	1,970	Wivertberger	1,970	1,970	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
1,970	1,970	Wivertberger	1,970	1,970	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190	18,500	1,520	Electro B (Fred)	142	2100 C. H. N.	57.5	51.0	51.0	2001000 Comex	57.5	51.0	51.0																																
1,970	1,970	Wivertberger	1,970	1,970	215	108	CMG Packaging	106.8	1,010	500 Brown Boveri	740	18,500	1,520	Unic	10,190																																												



#### **FT MANAGED FUNDS SERVICE**

- For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code (listed below). Calls charged at 44p per minute peak and 33p off peak, inc VAT.

1941-1950



## FT MANAGED FUNDS SERVICE

- For Current Unit Trust Prices on any telephone ring direct 0800 111 1111 0800 111 1111 (listed below). Calls charged at 44p per minute peak and 33p off peak, inc VAT

## CURRENCIES, MONEY AND CAPITAL MARKETS

## MONEY MARKETS

## Stability threatened

INTEREST RATE differentials have moved in favour of the D-Mark currency block since sterling joined the EMS exchange rate mechanism on October 8.

The German Bundesbank increased its Lombard rate by 1/4 point on November 1, followed by rises of 1/4 point in

at the expense of currencies not protected by higher rates. Sterling and the French franc have suffered as UK rates were cut by 1 per cent when the pound joined the ERM and French rates were reduced by 1/4 point only a day before the Bundesbank increased rates.

Upward pressure on the Spanish peseta has eased with the rise in German rates and the currency is now comfortably within its 6 per cent +/- band of movement. The Italian lira has followed a similar path to sterling, falling from second strongest to the weakest position, but the lira is now around the middle of the system, thanks to monetary tightening by the Bank of Italy. This has pushed three-month Eurodollar rates up to 12% from 10% per cent over the last eight weeks.

The price of German unification could be yet higher Frankfurt rates, with the obvious implication that strain will increase on those currencies not protected by similar moves.

official Dutch and Belgian rates. Towards the end of last week Euro D-Mark rates were about 1 per cent above similar Dutch rates, compared with 4 in early October, while D-Mark rates were higher than corresponding Belgian rates for the first time in some 16 years. This has put upward pressure on market rates in Amsterdam and Brussels, prompting a further rise in official Dutch and Belgian rates last Friday. The Belgian franc and the Dutch guilder have followed the D-Mark up the ERM ladder,

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

UK clearing bank base lending rate 14 per cent from October 8, 1990

&lt;p

## **LONDON SHARE SERVICE**

- For Latest Share Prices on any telephone ring direct-0838 43 + four digit code (listed below). Calls charged at 44p per minute peak and 33p off peak, inc VAT

**BANKS, HP & LEASING**

## BUILDING, TIMBER, ROADS

## **ELECTRICALS – Contd**

---

**ENGINEERING – Contd**

## **Centd**

INDUSTRIALS (M)

**INDUSTRIALS (Miscel.) — Contd.**

Contd										Contd										Contd																			
Stock	Price	Wk % change	Ytd % change	Last	Dividends	City- line	Market	Stock	Price	Wk % change	Ytd % change	Last	Dividends	City- line	Market	Stock	Price	Wk % change	Ytd % change	Last	Dividends	City- line	Market	Stock	Price	Wk % change	Ytd % change	Last	Dividends	City- line	Market	Stock							
Stalck	1.13	1.1	1.1	1.13	0.00	1.13	1.13	Stalck	1.13	1.1	1.1	1.13	0.00	1.13	1.13	Stalck	1.13	1.1	1.1	1.13	0.00	1.13	1.13	Stalck	1.13	1.1	1.1	1.13	0.00	1.13	1.13	Stalck	1.13	1.1	1.1	1.13	0.00	1.13	1.13

Contd												
Stock	Price	Wk % change	Y'td change	Last	Dividends	City- line	Market	Stock	Price	Wk % change	Last	
Slack	59.	-0.7	8.9	4.9		1162	Market	5.67 Elec. Data Progr. 5p	68	-3.0	5.2	9.7
DA Amre F15...	59.	-0.7	8.9	4.9		1162	Market	177.3 Web Group	243	-1.6	4.6	10.9
NSI SA1	135	-4.9	13.1	12.6		1162	Market	38.7 Eners	116	-3.0	11.0	24.9
U.S. National 10p	225	-1.3	3.4	6.8		1162	Market	26.60 D. 6.25p. Prd. 5p	42	-2.0	2.0	35.11
Irish Irish Ord.	1474	-1.3	6.1	19.1		1162	Market	1.78.6 Ericson (N.J.) 5p	177	-1.6	4.6	10.9
Irish Irish	57	7.5	3.3	30.4		1162	Market	82.1 European Ind. 10p	198	-2.7	4.4	23.7
Irish Inv. 10p	61	5.5	12.3			1162	Market	28.0 Whewey	255	-1.6	4.6	10.9
Irish Inv. 10p	547	-0.5	2.8	1.5		1162	Market	20.4 Fair Elec. 5p	161	-4.7	4.7	10.9
Irish Inv. 10p	113	-1.8	5.8	9.2		1162	Market	2.79.4 Feedback 10p	53	-1.7	9.1	9.7
Irish Inv. 10p	1466	-2.0	9.0	19.1		1162	Market	159.0 Ferrell Int'l. 10p	177	-1.7	9.1	9.7
Irish Inv. 10p	191	-1.2	5.2	22.0		1162	Market	1.41.6 Ferrer 20p	12	-8.9	-	-
Irish Inv. 10p	358	-1.1	5.7	6.8		1162	Market	1.41.7 Flyer 20p	12	-8.9	-	-
Irish Inv. 10p	114	-5.0	5.3	38.0		1162	Market	6.62.6 Fairlane Plat. Grp. 5p	193	-4.9	10.4	22.0
Irish Inv. 10p	98.	-1.0	1.2	5.2		1162	Market	13.1 Whirlpool 5p	72	-4.0	8.0	20.8
Irish Inv. 10p	42	-8.8	9.8	10.0		1162	Market	3.04.6 Forward Group 5p	12	-3.3	3.1	30.4
Irish Inv. 10p	370	-3.9	7.0	17.4		1162	Market	4.06.4 Forward Tech. 5p	12	-3.3	3.1	30.4
Irish Inv. 10p	111	-10.0	9.1	9.4		1162	Market	1.51.11.5 Geac 5p	150	-9.0	9.7	-
Irish Inv. 10p	224	-0.4	9.6	11.6		1162	Market	1.91.6 Geac 5p	12	-2.9	6.5	29.5
Irish Inv. 10p	382	1.9	8.6	19.1		1162	Market	1.92.5 Geac 5p	192	-1.6	4.6	10.9
Irish Inv. 10p	39	-3.5	2.6	5.6		1162	Market	1.93.4 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	116	-0.4	3.9	27.5		1162	Market	1.94.5 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	713	-0.1	0.9	4.7		1162	Market	1.95.6 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	208	2.8	3.2	17.5		1162	Market	1.96.7 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	116	-1.6	5.3	22.0		1162	Market	1.97.8 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	114	-8.8	9.8	10.0		1162	Market	1.98.9 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	189	-2.2	2.2	9.7		1162	Market	1.99.0 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	96	1.1	1.1	25.6		1162	Market	1.99.1 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	843	0.7	0.4	4.7		1162	Market	1.99.2 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	312	-3.0	3.2	12.0		1162	Market	1.99.3 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	80	-5.9	2.4	14.5		1162	Market	1.99.4 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	235	-6.6	25.6	25		1162	Market	1.99.5 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	116	-5.5	2.4	14.5		1162	Market	1.99.6 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.7 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.8 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.9 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.0 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.1 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.2 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.3 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.4 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.5 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.6 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.7 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.8 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.9 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.0 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.1 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.2 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.3 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.4 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.5 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.6 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.7 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.8 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.9 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.0 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.1 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.2 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.3 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.4 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.5 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.6 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.7 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.8 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.9 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.0 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.1 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.2 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.3 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.4 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.5 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.6 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.7 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.8 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.9 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.0 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.1 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.2 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.3 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.4 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.5 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.6 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.7 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.8 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.9 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.0 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.1 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.2 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.3 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.4 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.5 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.6 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.7 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.8 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.9 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.0 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.1 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		1162	Market	1.99.2 Geac 5p	150	-2.9	6.5	29.5
Irish Inv. 10p	101	-5.5	2.4	14.5		116						

## BEERS, WINES & SPIRITS

## **DRAPEY AND STORES**

Regina Health 2p... y	283	1.4	6.2	29.5	Jan Ju
Carson's 1.3	224	1.2	2.8	10.1	December

5183	14.3% Wyko Group	62	...
4942	2.60 Wyndham Grp 15%	49	-40.3
2925	+ 1.0% v200 10%	58	4.2

#### BUILDING TIMBER BOARDS

Office Stores Grp. ....	39	0.1	20.8	Feb 6	
Lex Furniture Sp. v	28	-3.4	9.9	26.2	Mar 1
10p. ....	93rd	-3.1	\$19.1	Jan J	

an Hotels &c 5p. y	45	4.8	6.8	May Sep
oy "A" 10p. y	858	0.2	1.1	May
h. Min	57	3.8	5.8	Aug Sep

3070	380.31 London & Man... 8	328	0.6
3072	2,905.7 Marsh McLean's \$1	£38.7	3.7
3076	25 APWNS Hnld \$100s 10n	85	4.0

Male Edn. Care - yr 1231 ... .... 1 2 9

## **INDUSTRIALS (Miscel.)**

325  
3259  
3267



## **NEW YORK STOCK EXCHANGE COMPOSITE PRICES**

12 Month High Stock	IV Yld. %	100High	Low	Close Prev.	Close Close	Chg/	12 Month High Stock	IV Yld. %	100High	Low	Close Prev.	Close Close	Chg/	12 Month High Stock	IV Yld. %	100High	Low	Close Prev.	Close Close	Chg/	12 Month High Stock	IV Yld. %	100High	Low	Close Prev.	Close Close	Chg/							
High	Low	Stock	Div. Yld. %	100High	Low	Close Prev.	Close Close	Chg/	High	Low	Stock	Div. Yld. %	100High	Low	Close Prev.	Close Close	Chg/	High	Low	Stock	Div. Yld. %	100High	Low	Close Prev.	Close Close	Chg/								
51. 61. AAFR	4.0	7.357	12	111.3	113.3	+ 3	75. 15. Blue Chip	30.415	119.5	23	53.4	+ 1	74. 15. Blue Chip	30.415	119.5	23	53.4	+ 1	79. 15. Blue Chip	30.415	119.5	23	53.4	+ 1	84. 15. Blue Chip	30.415	119.5	23	53.4	+ 1				
9. 75. ACM	1.01	12.342	84	82.4	85.4	+ 3	76. 15. Boeing	13	127.5	54	23	54.4	+ 4	77. 15. Boeing	30.415	119.5	23	53.4	+ 1	80. 15. Boeing	30.415	119.5	23	53.4	+ 1	85. 15. Boeing	30.415	119.5	23	53.4	+ 1			
11. 75. ACIN	1.26	12	127.0	84	82.4	+ 3	78. 15. Boeing	2.3	13.3	125.5	45	42.4	+ 4	79. 15. Boeing	2.3	13.3	125.5	45	42.4	+ 4	80. 15. Boeing	2.3	13.3	125.5	45	42.4	+ 4	85. 15. Boeing	2.3	13.3	125.5	45	42.4	+ 4
11. 75. ACIN	1.50	13	130.1	111.3	111.3	+ 1	80. 15. Boeing	0.6	14	236.4	45	42.4	+ 4	81. 15. Boeing	0.6	14	236.4	45	42.4	+ 4	82. 15. Boeing	0.6	14	236.4	45	42.4	+ 4	85. 15. Boeing	0.6	14	236.4	45	42.4	+ 4
11. 75. ACIN	1.50	13	210.9	93	93	+ 2	83. 15. Boeing	10.4	13	236.4	45	42.4	+ 4	84. 15. Boeing	10.4	13	236.4	45	42.4	+ 4	85. 15. Boeing	10.4	13	236.4	45	42.4	+ 4	85. 15. Boeing	10.4	13	236.4	45	42.4	+ 4
9. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	86. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	87. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	88. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	90. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	91. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	92. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	93. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	94. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	95. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	98. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	99. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	100. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	103. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	104. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	105. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	108. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	109. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	110. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	113. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	114. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	115. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	118. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	119. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	120. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	125. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	126. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	127. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	132. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	133. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	134. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	139. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	140. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	141. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	146. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	147. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	148. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	153. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	154. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	155. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	162. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	163. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	164. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	171. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	172. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	173. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	180. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	181. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	182. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	190. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	191. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	192. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	85. 15. Boeing	1.3	2	236.4	45	42.4	+ 4
15. 75. ACIN	1.61	7	17.5	21.5	21.5	+ 1	199. 15. Boeing	1.3	2	236.4	45	42.4	+ 4	200. 15. Boeing	1.3	2	236.4	4																

## NYSE COMPOSITE PRICES

12 Month P/S Ratio  
High Low Stock Div. Ytd. E 1980 High Low  
**Continued from previous Page**

Continued from previous Page																					
Symbol	Name	Industry	Market Cap	High	Low	Stock	Div. Yield	1000s of Mkt.	Low	Open	Close	High	Low	Stock	Div. Yield	1000s of Mkt.	Low	Open	Close		
83 55 RangeO .056	5 19 4857	7	7	46	402	Surbri	0.20	17.	2	43	43	43	-	43	-	24	5-82-444444	227	6-32	6-32	
262 154 Raycom .32	1.6 7405	204	197	124	105	Savagc pr	1	9.1	2558	115	11	11	-	11	-	14	1-10-10-10-10	41	9-16	9-16	
225 145 Rayne .24	1.5 6	17 1828	187	151	52	53	3.3	52	23	23	23	23	-	23	-	14	1-10-10-10-10	302	14-14	14-14	
262 163 Rayon .380	10. 5	25 20	12	12	414	25-14-Sur	0.20	3.7	50	7	22	22	22	-	22	-	14	7-12-12-12-12	643	5-16	5-16
26 134 Raygate	2 22	22	12	12	252	51-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
714 574 Raylyn 2.40	3.5 8 805	88	87	252	52-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16		
275 211 RaynDy .50	8.0 23 16	541	26	252	53-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16		
164 154 RayT	1.42	11. 9	31 124	124	252	54-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
154 124 RayTal .172	1.2	13.	35	34	252	55-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
20 84 RayTech	.80	2.7	7 2855	111	252	56-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
113 134 RayTech .06	.06	17	24	24	252	57-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
11 114 RayTechG 1.82	1.8	5. 37	85	81	252	58-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
45 47 RayTrop .32	2.6 8 325	45	45	252	59-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16		
36 28 RayTropG .78	5.8	40	34	34	252	60-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
24 37 RayTV .32	2.8	5 257	40	40	252	61-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
73 114 RayWay .36	.36	15	15	15	252	62-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
274 112 RayWay .84	5.6 7 182	151	151	252	63-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16		
70 65 RayWorL .80	3.5 7 3413	514	498	252	64-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16		
57 65 RayWorL .14	.14	499	52	51	252	65-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
22 84 RayWorL .616	10. 10	37	103	103	252	66-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
11-32 252 RayOak	.80 2.4	561	359	243	252	67-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
194 51 RayRhe .10	10 112	103	103	103	252	68-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
52 32 RayRheC .00	.00	118	414	404	252	69-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
224 167 RayTechG 1.56	8.0 10	882	181	181	252	70-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
215 154 RayTechI 1.49	5.1 17	125	255	255	252	71-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
194 154 RayTechL .86	10. 18	811	765	765	252	72-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
73 36 RayTechR .86	.86	3.2 10	3708	27	252	73-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
264 244 RayTechS 1.24	3.7 12	788	244	244	252	74-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
171 112 RayTec	.7	10	19	19	252	75-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
71 72 RayTec .09	.09	184	145	145	252	76-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
174 71 RayTec .17	.17	10 19	2533	145	252	77-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
94 52 RayTec .09	.09	15 19	222	125	252	78-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
152 52 RayTec .09	.09	15 19	222	125	252	79-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
195 195 RayTec pr-85e121	.00	104	224	224	252	80-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
97 67 RayTecD .426	5.3 12	5717	805	791	252	81-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
93 7 RoyD .67	.67	637	77	77	252	82-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
45 51 RoyD .67	.67	15 23	882	415	252	83-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
173 134 RoyD .67	.67	45 13	51	51	252	84-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
70 5 RoyD .67	.67	22 13	466	22	252	85-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
223 134 RoyD .67	.67	22 13	466	22	252	86-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
45 5 RoyD .67	.67	1036	87	87	252	87-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
124 5 RoyD .67	.67	1036	87	87	252	88-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	89-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
113 5 RoyD .67	.67	20	7	20	252	90-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
223 5 RoyD .67	.67	20	7	20	252	91-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	92-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	93-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	94-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	95-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	96-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	97-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	98-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	99-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	100-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	101-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	102-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	103-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	104-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	
25 5 RoyD .67	.67	20	7	20	252	105-Savonc	.72	7.2	4 10501	50	50	50	-	50	-	26	7-12-12-12-12	653	5-16	5-16	

**Series Figures** are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounting to 2 or more or more has been paid, the year's high-only range and dividend are shown for the new stock only. Unless otherwise stated, ratios of dividend are annual distributions based on the latest declaration. a-dividend also strips, b-annual rate of dividend plus stock dividend, c-dividend paid, d-new yearly low, e-dividend declared or paid in preceding 12 months, p-dividends in Canadian funds, subject to 15% non-residence tax, i-dividends declared after split-up or stock dividend, j-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting, k-dividend declared or paid this year, an accumulation of years with dividends in arrears, n-new issues in the past 5 years. The high-low range begins with the start of trading, t-next day delivery, P/E price-earnings ratio, r-dividends declared or paid in preceding 12 months, plus stock dividends, a-split, s-Dividends begin with date of split, s-ex-splits, d-dividend paid in stock in preceding 12 months, estimated cash value on ex-dividend or ex-distribution date, u-new yearly high trading halted, v-in bankruptcy or receivership or being organized under the Bankruptcy Act, or securities assumed by such companies, w-distributed, w-when issued, wv-without par, x-ex-dividend, or stockless, xl-ex-distribution, xl-without par.

## **NASDAQ NATIONAL MARKET**

4pm prices November 30

## **AMEX COMPOSITE PRICES**

4pm price  
November 2

## Appointments Advertising

appears every Friday  
in the International Edition  
Wednesday, Thursday  
(in the UK Edition)  
For further information  
in North America  
please call:  
JoAnn Grechell  
on 212 752 4500  
or write to her at  
14 East 60th Street  
New York, NY 10022.

## MONDAY INTERVIEW

## Strategist who knows the market

Sir Dennis Weatherstone, chairman of J P Morgan, talks to David Lascelles

**J** P Morgan has always taken a lofty view of world events, as befits what most people consider to be America's classiest bank. This may explain why Sir Dennis Weatherstone, its chairman, responds with studied calm to the question of whether he is worried by all the turbulence in the world banking industry, particularly in the US.

He objects to the word "worried".

"I would prefer a less emotive term," he says. "It is correct to be concerned. If you're not, you don't know what's going on."

What particularly concerns him is that the banking system is vulnerable to "accidents" and that the US recession may be deeper and longer than people expect - all of which will put bank management on its mettle. But he is keen to remove any hint of alarm from his words. "This is not another savings and loan problem in the making."

If Sir Dennis sounds more like a central bank governor than the head of one of the world's largest commercial banks, that is in keeping with the Morgan style. For years, Morgan has cultivated an image of strength and quality, and it is in times like these that it pays off. The group, and its main operating arm Morgan Guaranty Trust, has the strongest balance sheet and client list of any big US bank. Alone among the giant New York institutions, Morgan has been spared the disturbing rumours which have been swirling around since the summer.

But if this provides some quiet satisfaction for Sir Dennis, he does his best to conceal it. "We should not have any competitive edge because we have a real interest in seeing that the US banking system remains strong. That attitude should extend outside the US as well because many banks have their balance sheets in a local currency and the US dollar."

Sir Dennis has other reasons for feeling satisfied. His recent knighthood crowned one of the more remarkable careers in world banking and put him in the possibly unique position of becoming a titled US bank chairman.

London-born, he joined the London branch of the Guaranty Trust Company, a predecessor bank, at the age of 16, back in 1946. He demonstrated his skills as a foreign exchange trader early on, and this advanced him into management and brought promotion to New York in 1971. The next 10 years saw his rapid rise up a career ladder which combined his knowledge of the market

with his managerial abilities. After a spell as group treasurer he became vice-chairman 10 years ago and finally at the beginning of this year, chairman.

His slight build and unassuming style do not mark him out as one of the most powerful figures in US banking. But those who know him well say his strength lies in a combination rare in the financial world: a feeling for the market and an ability to plot and manage strategy.

Morgan's soundness will provide a good foundation for him in office. But Sir Dennis still faces the challenge of positioning Morgan in what are, by any standards, very testing times.

Although Morgan's business is the envy of its peers, it operates in a rarified world of large banks but fickle multinational companies and volatile markets. Morgan has no retail banking business, therefore none of the high street banking hinterland which other banks can fall back on when times are hard. Some observers have seen in this a fundamental weakness in the Morgan strategy: it risks being left high and dry in a market where many corporations can handle their financial needs themselves, and even have higher credit ratings than banks.

J P Morgan lost its triple A rating last year, though Morgan Guaranty managed to hold on to it.

The answer, according to Sir Dennis, is to ensure that the bank can still supply a wider range of services and on more advantageous terms than their clients can obtain themselves or elsewhere. Having the right expertise, and knowing all the world's main markets, is therefore crucial.

"We think, for us, there will continue to be opportunities in financial centres around the world based on the increasing levels of world trade, ease of travel and communications. We want to help our clients manage the complexities: exchange rates, interest rates, tax, and accounting."

In order to widen its range of services, Morgan has moved to the forefront of pressure for regulatory change in the US, particularly to enable commercial banks to get into the securities business. In a milestone decision, Morgan was recently the first US bank to obtain Federal Reserve approval to trade corporate equities. But Sir Dennis thinks regulatory reform must proceed well beyond one-off Fed decisions and address fundamental changes.

"These are very necessary. Hopefully they will take place in an orderly fashion, and quickly. From the regulatory



"We intend to bring something to the party"

viewpoint we should not tackle the issues one by one. We need a complete overhaul of the system, not because of a crisis but because geography and product limitations make less sense."

But as anyone who witnessed the bloody aftermath to London's Big Bang knows, the entry of banks into the securities business can have disastrous consequences. Is Sir Dennis not about to run the same risks?

"Every institution should have a well-defined strategy.

PERSONAL FILE

1930 Born in London.  
1946 Joined London branch of Guaranty Trust Co.  
1971 Assigned to New York.  
1972 Senior vice-president in charge of foreign exchange and international treasury.  
1977 Executive vice-president and treasurer.  
1979 Vice-chairman.  
1987 President.  
1990 Chairman, knighted.

We intend to bring something to the party and not just be another organisation that can provide underwriting and trading skills."

As it happens, Morgan did not throw itself into Big Bang like many other US banks by buying a stockbroking firm. Instead, it built up its own investment banking operations itself. "We prefer to use our own people and resources. We wanted to be sure we would be in a value-added situation in a new market."

The new powers which Morgan has been granted should enable it to build up a wider relationship with its clients. "We expect to get even closer to the chief executives and chief financial officers of corporations worldwide and work with them on their overall financial strategy, for which we can execute as well as we want to lend to."

"There's not a great deal of change at the moment," says Sir Dennis. "But we do see

advise."

Ironically, though, Morgan's breakthrough into new fields came just as the conventional banking market seems to be brightening up for the first time in over a decade. The problems of the banking industry have taken a lot of the pressure off margins by reducing the level of competition, particularly from the hard-pressed Japanese banks.

"They will become more focused than before," predicts Sir Dennis of the Japanese. "They were a source of funds which led to some benefits, and some problems, for example price cutting. But they will be more discriminating now. They will have to go through some value-added analysis as everyone else."

As margins widen again and the cost of borrowing goes up, the surviving banks will obviously benefit. But Sir Dennis argues that this will also impose a needed discipline on borrowers. "Users of funds will have to become more discerning. That's to the good as well. Highly leveraged transactions produced some genuine excesses to which the easy availability of funds contributed."

The prospect of a healthier loan market has even prompted Morgan to consider increasing its own lending - something it has done very little of, partly because it specialised in more sophisticated banking services which carry larger fees; partly, too, because of the risks. But though analysts have noted a rise in Morgan's reported loans, Sir Dennis is wary of confirming that a potentially important change in policy is taking place. Morgan's shareholders and depositors might not think that this was the best time to boost lending - and there are a lot of people Morgan does not want to lend to.

"There's not a great deal of change at the moment," says Sir Dennis. "But we do see

select opportunities for loans as some banks shrink their balance sheets."

Neither the recovery of the loan market nor even regulatory reform will be enough to head off what Sir Dennis predicts will be a major restructuring of the US banking industry in the years ahead. He expects to see a big shrinkage in the number of US banks as they seek strength in merger. "Five years from now there will be considerably fewer banks overall. There will be some consolidation among money centre banks."

Whether or not Morgan itself will be forced to join the consolidation, if only out of self-defence, is a moot point. Sir Dennis holds open that remote, almost unthinkable possibility. "One shouldn't assume that we wouldn't be opportunistic. We'll obviously watch what's going on and examine all avenues."

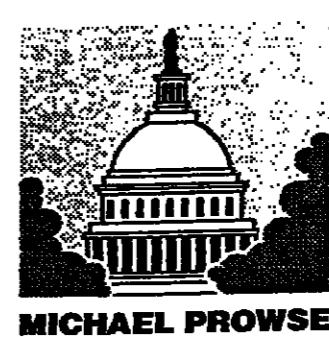
When the US Treasury Secretary imposes banknotes to keep on lending to their good customers, you can be sure that economic prospects are poor. But how poor? Is the US facing a quarter or two of mildly negative growth followed by the speedier return to economic health predicted by the White House? Or should America prepare for a serious downturn along the lines of 1973-75 and 1981-82?

Predictions seem somehow futile. The economy lies in the shadow of the Gulf crisis. Prospects for growth, inflation and jobs will depend on the outcome of diplomatic missions in coming weeks. The only certainty is that the economy took a sudden turn for the worse in October and November. Consumer confidence and factory employment are sharply down. Initial unemployment insurance claims are up. Core inflation is subdued. The trade deficit narrowed despite higher oil imports. Consumer spending and personal incomes are softening, although not yet sharply. The leading and coincident indicators of economic activity have fallen for four months running.

It undoubtedly adds up to what Mr Alan Greenspan, the chairman of the Federal Reserve, last week dubbed a "meaningful downturn". But it does not necessarily imply a serious recession: the latest OECD forecast, which was released with the usual inexplicable two-month delay on Friday, predicts nothing worse than a temporary slowdown in the rate of growth. Other respected forecasters remain optimistic.

McCloskey Fosler of the Conference Board in New York, for example, argues that recent production cuts "exceed in magnitude the likely decline in final demand and will reverse in the first half of 1991". In her view the current weakness is still the result of regional and sectoral problems. Her biggest fear is that a climate of unnecessary pessimism will eventually prove self-fulfilling.

The case for optimism deserves a hearing. The first and incontrovertible bull point



MICHAEL PROWSE

on America

is that the rise in inflation and oil prices (so far) is much less severe than in 1973-75 or the early 1980s. There is thus no prospect of the kind of monetary policy crackdown that provoked a violent adjustment in the real economy. Quite the contrary: the Fed has been easing for months and will continue to do so, even if the dollar slides further.

A slightly more suspect ground for optimism is the improvement in the US's external competitiveness and the consequent rapid growth in US exports. This has helped ensure that the chill of this downturn is felt mainly in areas, notably the east and west coasts, where the Reagan service economy once boomed. Yet exports are still a low percentage of GNP and were supported as much by the booming world economy as by the falling dollar. As world growth falters, US exporters will find the going gets tougher, regardless of the dollar's value.

Then there is industry's tight control of inventories. In most recessions, savage cuts in production occur because companies permit a crippling accumulation of unsold goods. But the inventory-to-sales ratio is close to an historic low, having trended down for eight years. This leanness is encouraging, but far from a guarantee of clement weather: better stock control technology means that companies need fewer inventories even in good times. In any case, a sharp decline in the inventory-to-sales ratio in the early 1970s did not prevent the worst recession since the Great Depression.

The case for optimism deserves a hearing. The first and incontrovertible bull point

isstered by a remarkable degree of wage flexibility. There seems no prospect of a lurch into stagflation being intensified by a British-style demand for higher pay. The unions are simply too weak. Many groups in the US, especially young blue collar workers, have quietly accepted real wage cuts throughout the past decade.

These are some of the reasons why most forecasters expect a fairly shallow recession: the consensus view is that the peak-to-trough decline in GNP is unlikely to exceed about 1½ per cent. If this is the case, the mild downturns of 1960-61 and 1989-90: a reminder that the business cycle is alive and kicking but not a wrenching dislocation.

But there are troubling features of the present downturn which could imply a much bleaker outlook - even assuming war is avoided in the Gulf. America has never entered a modern recession with its fiscal and monetary room for manoeuvre constrained by large domestic and external deficits. Nor has the post-war economy ever laboured beneath so heavy a debt burden. This has given rise to fears of a "balance sheet" recession in which the inability of individuals and companies to service loans leads to the fire sale of assets. This in turn wrecks the collateral of a chain reaction of default.

Last week the OECD scoffed at such alarmism, arguing that bank balance sheets are not so weak as to suggest an impending "credit crunch". It also said concerns about corporate debt are exaggerated.

But one remains uneasy. One cannot forget that it was a flawed banking system, rather than inflation, oil, or inventory mismanagement, that lay behind the prolonged depression of the 1930s. It seems inconceivable that the authorities today could allow the kind of monetary implosion which sank the US economy in the inter-war years. But it is unfortunately all too possible that the debt burden will prevent a healthy recovery from recession and condemn the US economy to years of stagnation.

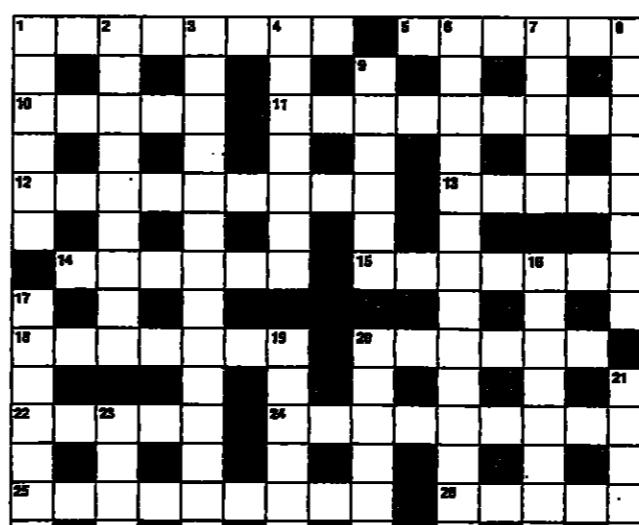
BASE LENDING RATES

	%	%	
ABN Bank	14	Centra & Co	14
Alpha & Company	14	Cyprus Popular Bank	14
American Express Bank	14	Northern Bank Ltd	14
ABIS Bank	14	Hyundai Bank	14½
Henry Anchorage	14	Prudential Bank PLC	15
Associates Corp Corp	15½	Northgate Bank Ltd	14½
● B & C Merchant Bank	14	Royal Bank of Scotland	14
Bank of Baroda	14	TSB	14
Bank Biliya Vilagya	14	First National Bank PLC	14
Bank Credit & Commerce	14	Robert Fleming & Co.	14
Bank of Cyprus	14	Standard Chartered	14
Bank of Ireland	14	TSB	14
Bank of Scotland	14	Unicredit	14
Bank of Southland	14	United Bank of Kuwait	14
Bankers Belge Ltd	14	United Mizrahi Bank	14
Barclays Bank	14	Unicredit Bank Plc	14
Bankers Trust	14	Wachovia Bank Plc	14
Bankers Trust Inc	14	Westpac Banking Corp	14
● BII Samed	14	Whitney Bank	14
C. H. C. & Co.	14	Yorkshire Building	14
Brown Shippy	14	Yours	14
C. L. Bank Nederland	14	● Members of British Merchant	14
● Cetera Bank	14	Banking & Securities Houses	14
City Bankers Bank	14	Association	14
Cyprus Bank	14	Deposits new 5.1%	14
Denmark Bank	14	Swiss 1.7%	14
Dresdner Bank	14	Top 100,000	14
Co-operative Bank	14	Instant access 13.7%	14

JOTTER PAD

CROSSWORD

No. 7,409 Set by PROTEUS



1 Way murderers may become pub entertainers (9)  
2 Hero in most part in tree perhaps (9)  
3 One per cent of girl in confinement? (5,2,3,5)  
4 Clear up former open country (7)  
6 Having noble relation (like telegraph pole!) (6,9)  
7 Young person having second thoughts about outfit (5)  
8 Time of year to make speech or do the wallpapering (8)  
9 Old coins provided by financial backers (6)  
10 Bird taking gentle stroll on track (9)  
11 The crimes of receivers (8)  
12 Put down again when trying to ring up queen (6)  
13 Rearrange tour and rush round building (7)  
14 Against intimate union causing embarrasement (9)  
15 Point to counterpart coil (5)  
16 Pace bringing right back into team (6)  
17 Voice of some unfortunate northerner (6)  
18 Players of ripe years need to be wrapped up (5)

1 Sticks to our country (6)  
2 Hero in most part in tree perhaps (9)  
3 One per cent of girl in confinement? (5,2,3,5)  
4 Clear up former open country (7)  
6 Having noble relation (like telegraph pole!) (6,9)  
7 Young person having second thoughts about outfit (5)  
8 Time of year to make speech or do the wallpapering (8)  
9 Old coins provided by financial backers (6)  
10 Bird taking gentle stroll on track (9)  
11 The crimes of receivers (8)  
12 Put down again when trying to ring up queen (6)  
13 Rearrange tour and rush round building (7)  
14 Against intimate union causing embarrasement (9)  
15 Point to counterpart coil (5)  
16 Pace bringing right back into team (6)  
17 Voice of some unfortunate northerner (6)  
18 Players of ripe years need to be wrapped up (5)

INTERNATIONAL BusinessWeek

This week's topics:

Britain's New Leader: Where He'll Lead  
Cracks In The Wallenberg Fortress  
A New Kentucky Home For Toyota  
Hard Times For The Ad Agencies  
A Credit Crunch For The Soviet Union

Now available at your newsstand!

BusinessWeek International  
Headquarters: 14, av d'Orsay, CH-1006 Lausanne, Tel. 41-21-617 44 11  
UK toll-free number: 0800 269 137

USD 250,000,000 FLOATING RATE  
SUBORDINATED CAPITAL NOTES DUE NOVEMBER 1990  
Notice is hereby confirmed that for the period 30 November 1990 to 28 February 1991 the Notes will carry an interest rate of 8½% per annum, interest payable on 31 February 1991 will be USD 1070.31 per USD 50,000 Note.

CHEMICAL BANK As Agent Bank

IRELAND

The FT proposes to publish this survey on December 13 1990

It will be of particular interest to the 27% of Managing Directors and Chief Executives throughout Europe who are regular FT readers. If you would like to reach this important audience, call Charles Bunting, Managing Director, 44-1-549462 or Shirley Saunders on 071-871 4822 or fax 071 871 3079.

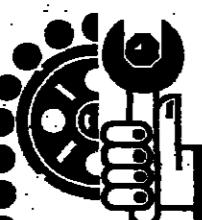
FT SURVEYS

## FINANCIAL TIMES SURVEY

## JAPANESE INDUSTRY

Monday December 3 1990

## SECTION III



Once derided as a nation of copy-cats, Japan is moving to the forefront of technological

advance. Stefan Wagstyl reviews the success achieved so far and considers the important commercial, political and intellectual challenges ahead

## The science of superiority

STATUE of Thomas Edison, surrounded by the busts of lesser gods of the pantheon of electronics, stands outside the central laboratories of Matsushita Electric Industrial.

The figure was put up as a tribute to the technological debt which Japan owes the west and as an inspiration for Matsushita's researchers.

Once derided in the US and Europe as a nation of copy-cats, Japan is increasingly moving to the forefront of technological and scientific advance.

Companies which used to rely mainly on cutting costs to gain the edge over western rivals now see product superiority as the key to the future.

They intend to achieve it through combining the strengths of their laboratories with improved market research. As before, they will draw much of their inspiration from the work of scientists in the US and Europe. But they hope home-grown Japanese research will make an increasing contribution to the advance of science - for reasons of national pride, as well as of commerce.

Japan's technological position is greatest in the kind of

research and development which flows from the factory floor - the constant refinement of existing ideas. Sony last year launched 1,500 new products - an average of five a day.

But Japanese researchers are also moving close to the frontiers of knowledge in the application of science to industrial innovation. The miniaturisation of microchip circuits has, for instance, reached the point at which, in some respects, their operation is no longer governed by the laws of everyday physics but by those of quantum mechanics.

Even in pure science, Japan is no longer as far behind as it was even 10 years ago. Japanese scientists cannot match the US or leading European countries in the breadth of their work. Some still repeat the familiar tale that they will never catch up because Japanese culture stifles creativity. They grumble Japan has won only five Nobel science prizes. But in more and more fields - including X-ray astronomy, lasers and some areas of quantum physics - Japanese researchers are acknowledged as equals by their foreign peers.

MITI sponsors projects designed to fill gaps in Japanese know-how, notably the VLSI scheme of the late-1970s

The 19th Century founders of

modern Japan saw the acquisition of knowledge as the key to industrial advance. That idea remains at the centre of thinking about science and technology. The country is mercifully free of the belief that science is demeaned by being put to practical use. "They are at the other end of the spectrum from the UK," says a British scientist in Tokyo.

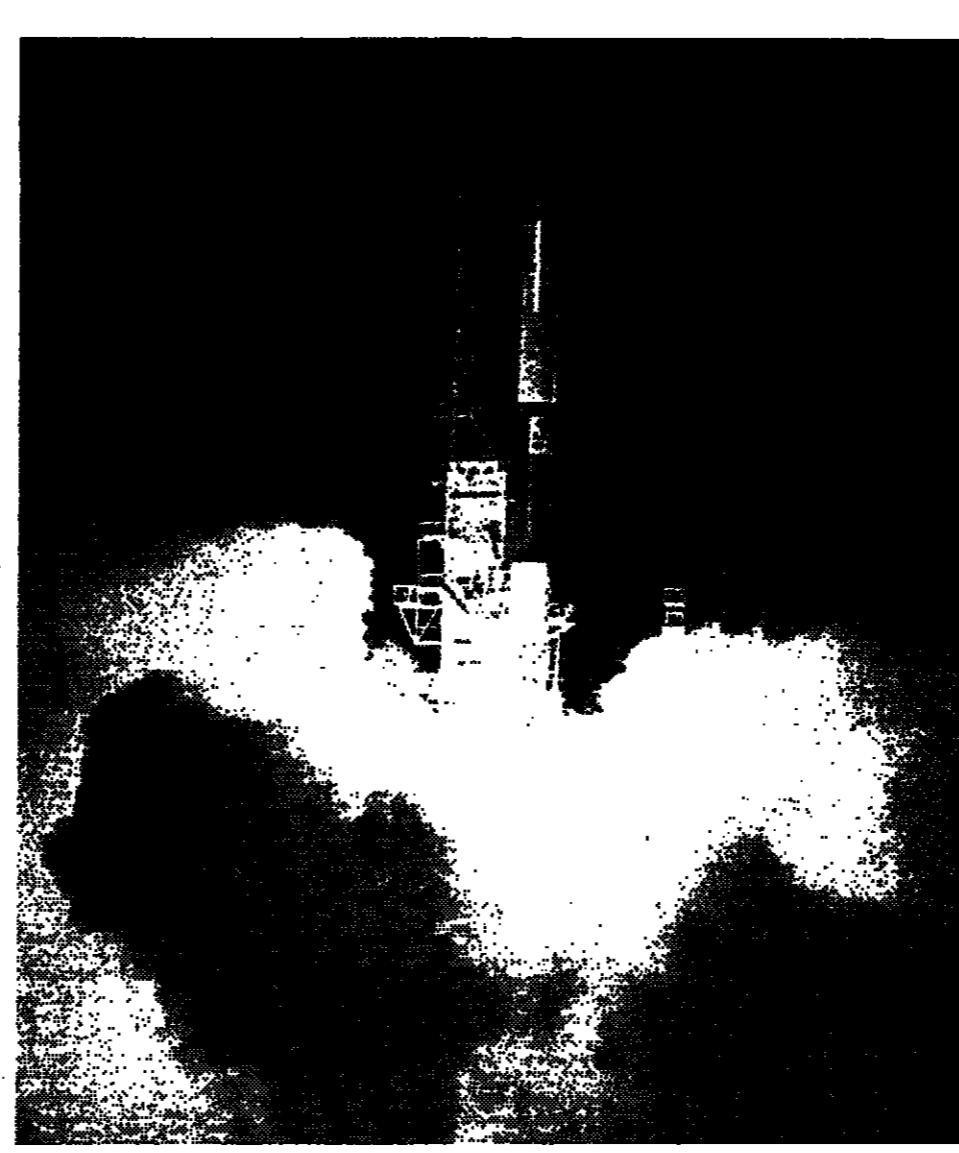
The most important element behind Japan's technological achievement is its highly-trained workforce. "Parents, schools and universities all contribute. We do the rest," says Mr Noritaka Karanagi, managing director of cable-maker Sumitomo Electric Industries. Japanese children regularly come near the top of international comparative tests. Companies train their recruits with care, save in the knowledge that their investment will not be wasted as long as lifetime employment is the norm.

Middle-aged managers complain that young recruits are less disciplined than their predecessors. However, there are much greater worries, which exceed the generation of students who took to the streets in the late 1960s and early 1970s. Today's fears are also almost certainly exaggerated.

A more serious concern may be that amid chronic job shortages, manufacturers will lose potential recruits to banks and other high-paying employers. The number of students entering engineering faculties peaked three years ago. But if there is some decline, it is from an overwhelmingly high peak - Japan produces about as many engineering graduates as the US.

The flow of talented people does not by itself explain Japan's technological advance. The Soviet Union has good schools but a bankrupt industry. The way people are organised matters enormously. The Japanese government does much to orchestrate a belief in technology as the key to the future, for example through "visions" published by the Ministry for Trade and Industry.

MITI sponsors projects designed to fill gaps in Japanese know-how, notably the VLSI scheme of the late-1970s



As Japan's space programme reaches for the sky, so does its advance in science

which propelled Japanese companies to the forefront of memory microchip manufacture.

However, MITI's role can easily be exaggerated. Government accounts for just 20 per cent of the national research and development budget and MITI's share is just 10 per cent of that.

Government supports industry in other ways - until recently it presided over a restricted financial system which, before its liberalisation, directed funds to manufacturing companies on preferential terms. There are wide-ranging grants and low-cost loans to encourage small companies to invest in new technology.

But it is not nations which compete but companies. In Japan the greatest commercial success and the greatest technological advances are concentrated in specific industries, where giant groups compete ruthlessly. Electronics heads the list, which includes cars,

machine tools and cameras. In industries where competition has been restricted (through regulation), Japanese companies often lag western rivals.

Competition does not rule out collaboration, especially at pre-competitive stages of research. While MITI-led national projects make headlines, much more co-operative work is carried out among big companies and their customers and suppliers - often channelling advanced technology from

the laboratories of the corporate giants to small workshops.

Investment in research is growing. The proportion of GNP spent annually on research and development overall that of the US in the early 1980s and is now 2.3 per cent, the highest in the world.

The results are displayed in Japan's share of the world's exports of high-technology products, which rose from 13 per cent in 1980 to 21 per cent in 1987, according to the Japan External Trade Organisation. Since then it has grown to an estimated 25-30 per cent.

Japanese companies regularly fill half the top 10 spots in lists of recipients of US patents. Scientists publish about 10 per cent of scientific papers, up from 5 per cent in 1975. The number of foreign researchers coming to study in Japan doubled to 84,000 in the three years to 1989.

Nevertheless, if it is to maintain its advance, Japan must meet important challenges:

■ In spite of recent increases, spending on basic research is low in comparison with other countries, especially as much of it is carried out by companies which tend to describe it as "basic", much of which is "applied". Also, much money is wasted in the public sector.

Japan needs more basic research if it is to grow into a world power with more to its name than just economic success. It must also respond to US criticism that it is having a free ride on the back of Western technology. Finally, researchers are finding their traditional empirical approach to technological problems needs the support of deeper theoretical knowledge.

■ Japanese companies are too timid in their efforts to tap the brains of foreign researchers. They publicise their investments in R&D widely in the hope of allying economic frictions. But the expenditure has so far been minute - Y43.6bn in 1987, according to official figures, or less than 0.5 per cent of national R&D spending. Foreign acquisitions - such as Matsushita's planned \$6.1bn takeover of MCA, the US entertainment group - will expand the size of Japanese companies' foreign presence but will not necessarily improve the flow of information about for

signs of the corporate world.

■ Education and training - the springboard of economic advancement: Japanese scientists go back to basics ..... Page 2

■ The hunt for those elusive Nobel Prizes - six contenders; More than cheap finance; Related surveys ..... Page 3

■ Guy de Jonghe investigates the management of innovation by Japanese companies at home and abroad ..... Page 4

■ Co-operation and competition in research and development: Collaboration with the west ..... Page 5

■ The first of five pages examining the technology behind sectors of industry: Semiconductors; Computers and Software ..... Page 6

■ Chemicals and pharmaceuticals ..... Page 7

■ Telecommunications; Consumer electronics; Solar energy ..... Page 8

■ Biotechnology; Aerospace and defence ..... Page 9

■ Car makers; Factory automation; Advanced materials ..... Page 10

Average exchange rates for 1990: \$ = Y147.38, £ = Y257.75

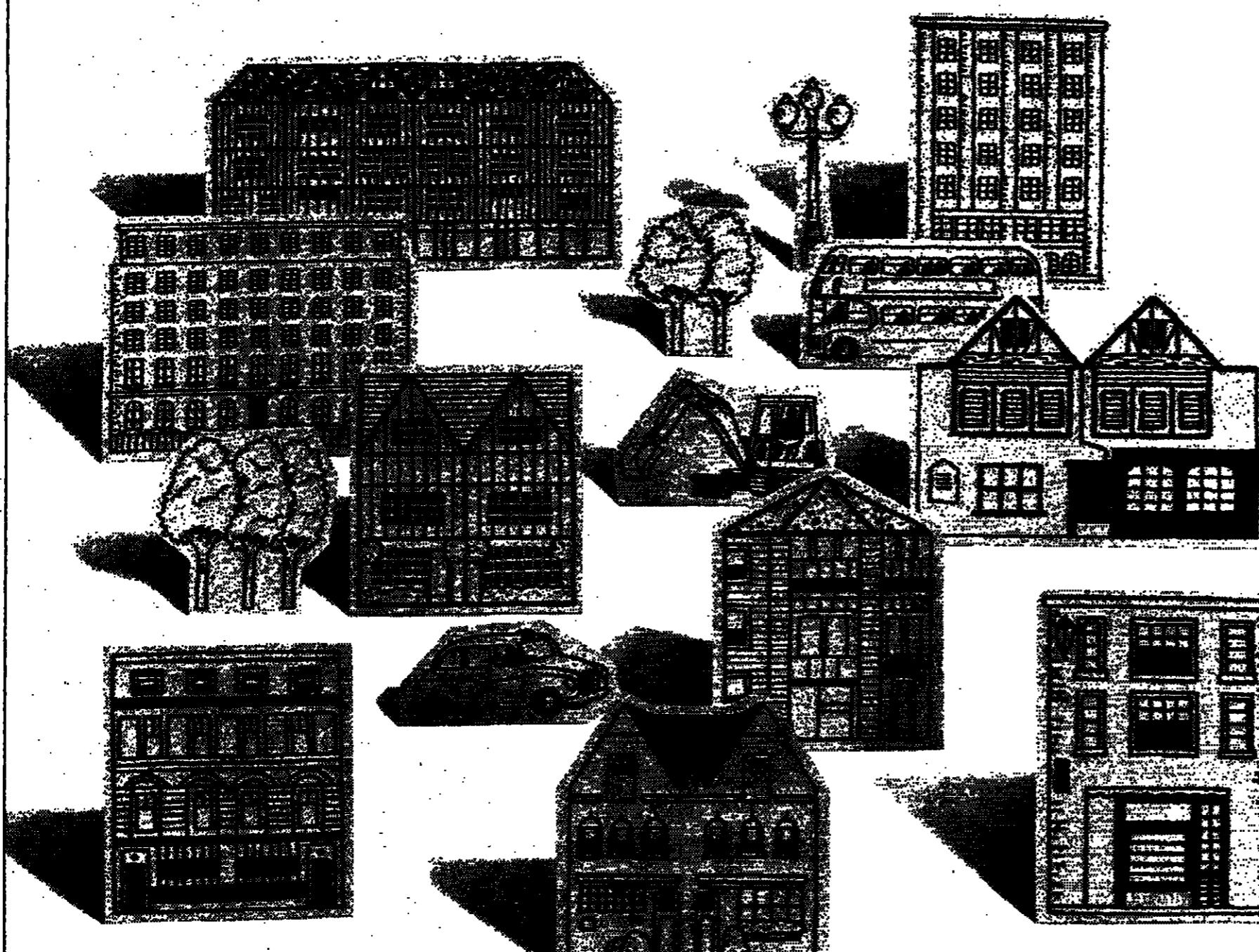
Editorial production: Roy Terry

sign know-how and foreign markets. That will require international management skills which they are only beginning to develop.

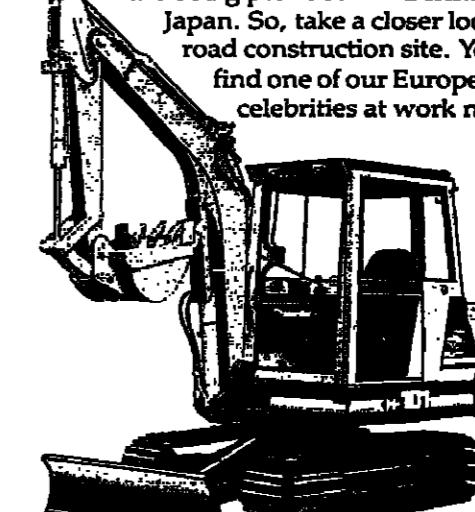
■ Most of all, Japanese must rid themselves of the myth they lack creativity. The root of this inferiority complex is awe at the centuries-long intellectual tradition of the West.

Warped by their sense of uniqueness, too few Japanese recognise that this tradition is now a common heritage.

## The Urban Celebrity



A great urban centre is like a gigantic maze full of people, traffic and buildings. Construction sites in such metropolis can vary from narrow alleyways to heavily travelled streets. In order to fit right into these work sites, an equipment must be both compact and versatile. Kubota, the comprehensive manufacturer of agricultural machinery, ductile iron pipes, irrigation system, waste treatment facilities, and much much more, has come up with the world's first series of mini excavators to solve this problem. Powered by our own dependable engines, these compact excavators display their true qualities in tight spaces. Ever since their introduction into the market, these mini excavators have been popular in great urban centres and their suburbs. Today, these mini excavators are being produced in Germany as well as Japan. So, take a closer look at the next road construction site. You might just find one of our European made urban celebrities at work near you.



**Kubota**

• KUBOTA Corporation London Office: 11/12 Hanover Street, London W1R 8HF, U.K. Phone: (071) 629-6471 Telex: 263233 KUBOTA G. Facsimile: (071) 629-6915  
 • KUBOTA (U.K.) Limited: Dornum Road, Thame, Oxon OX9 3UN, U.K. Phone: (084) 421-6605 Telex: 834200 KUBOTA G. Facsimile: (084) 421-6605  
 • KUBOTA Baumaschinen GmbH: Steinbauer Straße 5550, Zweibrücken, Federal Republic of Germany Phone: 6332-4870

On April 1, 1990, KUBOTA Ltd. changed its name to KUBOTA Corporation and a new corporate symbol was established.

## JAPANESE INDUSTRY 2

AN AMERICAN visitor recently asked a senior director of Toyota Motor, about the educational level of his workforce. "It's not bad," he replied. "We've achieved about 80 per cent literacy."

His guest expressed great surprise, saying he had heard the literacy ratio in Japan was close to 100 per cent. The Toyota director answered: "I don't mean an ability to read. I mean the ability to programme a computer-controlled machine. About 80 per cent of our workers can do that. We hope to reach 100 per cent."

The well-spring of Japan's technological advance has been education. Japanese schools, universities and company training schemes produce a stream of skilled workers. The competitive advantage of a high level of education is likely to widen as automation increases the range of tasks any individual can perform. Also, the growing sophistication of technology is raising the level of knowledge needed to make further advances.

But Japan also faces challenges: can manufacturing industry attract enough young people amid growing skill shortages and increasing opportunities in other fields? And can a country which has excelled in refining an existing body of knowledge now generate more creative thinkers capable of advancing the frontiers of technology and of basic science?

The 19th century founders of modern Japan put great emphasis on establishing schools capable of producing disciplined workers with a well-rounded knowledge of basic skills, especially maths and science.

The nationalistic rhetoric with which the pioneers imbued schools was largely eliminated after the Second World War. But otherwise the goals they set teachers survive intact.

About 95 per cent of Japanese youngsters stay at school until the age of 18. More than a third complete some form of higher education.

Companies build on this base, training workers for anything between one and five years. "Parents, schools and universities all contribute. We do the rest," says Mr Noritaka Karuishi, managing director of Sumitomo Electric Industries, the cable-maker.

The effort is worthwhile because workers are less likely to quit than in the West. Not only are well-trained individuals retained, but also the total knowledge of the workforce as



The well-spring of Japan's technological advance has been education. Entrance to the University of Tokyo (above) and (below) schoolchildren working in their classroom

## EDUCATION AND TRAINING

## Springboard of economic advancement

a whole is enhanced. Companies can dispense with rule-books: workers are entrusted with levels of responsibility which are rare in the west. At Toyota, any worker can stop the production line to correct a fault, whereas in western companies the right is generally limited to plant managers.

Because education was from the beginning harnessed to economic progress, Japanese schools rarely show signs of the elevation of arts above science, which is so common in the US.

Also, there is little of the intellectual snobbery which puts a higher value on abstract rather than practical knowledge. Unlike Europe and the US, Japanese universities had departments of engineering long before they had science departments.

Japan has just under 200 graduate engineers per 10,000

working people — about the same as West Germany and more than the US and the UK. More important, it is improving its relative position by producing 75,000 new graduate engineers each year — more than the US, a country twice its size, according to the Office of Technology Assessment of the US Congress.

As for researchers per 1,000 workers, the Japanese ministry of international trade and industry estimates Japan surpassed the US in the early 1980s and now has more than eight, against around seven for the US. The UK figure is about four and falling, due to cuts at universities.

Nevertheless, some industrial employers fear that even this flood of talent will be insufficient. A general labour shortage has been compounded by an increasing distaste of factory work among young people, who prefer comfortable office jobs.

Manufacturing companies are particularly worried about a loss of engineering graduates to other employers, chiefly financial companies. A slump in Japan's financial markets this year coupled to extra recruitment efforts on the part of engineering employers has staunched the flow.



Anthony Asbury

The biggest concern is among small and medium-sized companies, which find it harder to attract labour than prestigious large corporations. These companies often borrow technology from big suppliers, for example, or from customers for co-development projects.

Nevertheless, the need for graduate recruits is so acute that many companies are demanding relaxation of rules on foreign workers in Japan — so far with little success. Groups are also transferring R&D activities overseas, though in quite small amounts.

Another solution is to make more use of the high skill levels among non-graduate Japanese workers by increasing automation. Investment in labour-saving equipment has been a key element in Japan's current surge in capital investment. Japan's total capital investment exceeded that of the US in 1988 — this year it will invest about 25 per cent more.

Since the advance of automation widens the range of tasks any one employee performs, the investments made in education will be worth even more to Japan in future than they already are.

There are bouts of concern that the efficiency with which Japanese schools prepare youngsters for industry's achievements in other areas — notably in creative thinking. For example, scientists agonise over the fact that Japan has won only five Nobel science prizes.

Prompted by Mr Yasuhiro Nakasone, prime minister in the mid-1980s, the Ministry of Education adopted a reform programme to promote more creative work at schools — including a reduction in class sizes from the current high school average of 45.

Industry is keen to increase the supply of researchers capable of doing basic research, an area of increasing importance as other articles show. Japanese schools teach youngsters to work in groups. Researchers often need to operate alone.

But concern about basic research should not obscure the fact that most Japanese employers are well satisfied with the country's schools. As Mr Minoru Oda, president of the government-funded Institute of Chemical and Physical Research, says: "We should not start turning over the whole system in a futile quest for promoting genius. Genius will flourish anyway."

Stefan Wagstyl

## Scientists respond to world pressure

## Going back to basics

FOR 10 years, Japan has been trying to boost its commitment to basic scientific research. While the results are beginning to show in specific fields, Japanese scientists say it could be another 10 years before they can match the breadth of achievement of the US or leading European countries.

This sense is compounded by pressure from the US for Japan to contribute more to the world's research effort in return for the benefits Japan has derived from research carried out elsewhere in the past.

Finally, Japanese companies increasingly believe they must do more basic research to pave the way for further advances in product development.

Japan already produces increasing amounts of world-class scientific research.

Favourite for Japan's next Nobel award winner is Dr Akira Tonomura of Hitachi's Advanced Research Laboratory, who has developed a technique for using electron beams

to make holograms of magnetic fields.

Meanwhile, the STA has started building a Y10bn synchrotron, a 1.5km-long machine which will be the biggest in the world when it is finished in 1998. The agency also funds an X-ray astronomy research centre at Nobeoka, south of Tokyo, which feeds on data from Ginga, the world's first X-ray astronomy satellite launched in 1987.

Prestigious national institutes try to pick high-flyers to give them more freedom to follow their own hunches. So do institutes set up within universities to skirt traditional pecking orders — including the Institute for Advanced Technology established in 1988 at Tokyo University.

The most ambitious scheme is the STA's programme for Exploratory Research for Advanced Technologies (ERATO), which has sponsored 16 projects since 1981. ERATO cuts across tradition in singling out individuals, publishing the photographs of project leaders. Mr Chiba says: "Japan doesn't like heroes. But we must persuade people to treat scientists like artists."

Stefan Wagstyl

CHUO

Put it all to the professionals at Chuo Trust.

Service Across the Board. At The Chuo Trust & Banking Co. Ltd. our services extend across the board. Commercial banking. Securities transactions. Real estate brokerage and appraisal. Investment management. Advisory services. Custodian services. And stock transfer operations. We do it all. Get service across the board from the professionals at Chuo Trust & Banking.

THE CHUO TRUST & BANKING CO. LTD.

Head Office: 7-1, Niyabashi 1-chome, Chuo-ku, Tokyo 104, Japan

Tel: 03-567-7511 Telex: CTTRUST 33388/2523300 CTTRUST J

New York Agency: Tel: 212-938-0201 Telex: 222637 CTBC UR/

424664 CTBC LI

Los Angeles Agency: Tel: 213-624-0465 Telex: 880221

CHUO BANK (A)

London Branch: Tel: 071-724-0059 Telex: 8812700 CHUOLN G/

6812709 CHUOL G

Zurich Representative Office: Tel: 01-252-9021 Telex: 811752

CHUCH

Hong Kong Branch: Tel: 8101461 Telex: 72340 CTBHK HX

Beijing Representative Office: Tel: 01-513-8651

Singapore Representative Office: Tel: 02-27-2133 Telex: CTBSYD AA/

176331

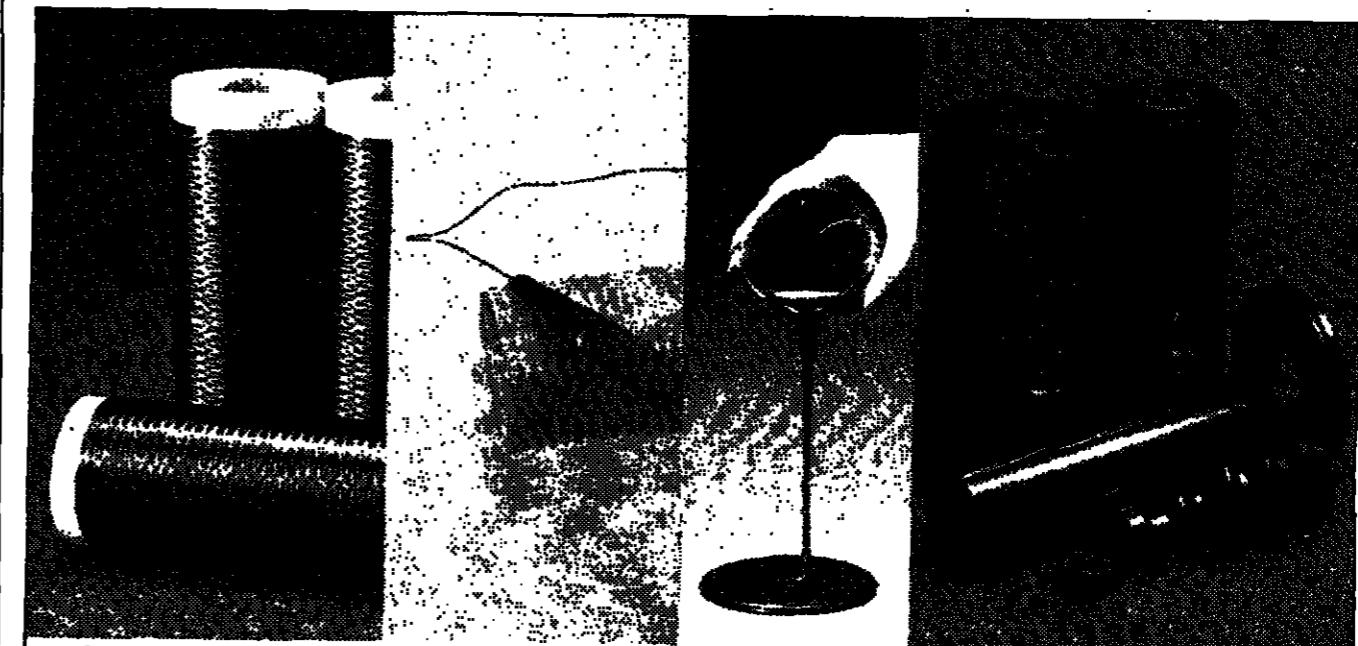
Subsidiaries: Chuo Trust Asia Limited (Hong Kong),

Chuo Trust International Limited (London)

Chuo Trust Finance (Switzerland) Limited (Zurich)

Chuo Trust & Banking Company (Europe) S.A. (Brussels)

MEMBER OF TSA AND AFBD

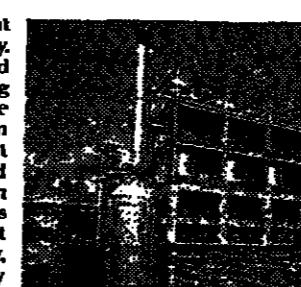


## At UBE, our scope is our strength

You can find UBE Industries' products at practically every level of human activity. Because at UBE, we have always had high aims. Right from our coal-mining start in 1897. Striving to "create unlimited corporate resources from limited coal resources". And without wishing to appear immodest, we would like to think that we have succeeded in such diverse sectors of industry as chemicals, cement, machinery, plant engineering and of course coal. Today, UBE is active in such high technology fields as electronic materials, engineering ceramics, separation membranes, medicines, materials for micro surgery, petro and agrochemicals. In fact, UBE has become an advanced technologies conglomerate. With stockholders' equity of 41,686 million yen\* (US\$ 264 million\*\*) an annual net sales of 498,100 million yen (US\$ 2,697 million) and a workforce of 7,200, the company is in fine corporate shape. Ready to meet the challenges of the 21st Century. Check it out next time you are on a space ship. Chances are, some of the advanced materials, such as super heat-resistant ceramics fibres (TYRANNO®) cladding will come from UBE.

\* Figures for fiscal year 1989

\*\* 150 Yen = US\$ 1



UBE, the technological force for the future.

UBE

UBE INDUSTRIES LTD.

UBE INDUSTRIES LTD., Head Office, ARK Mori Bldg, Akasaka 12-32, 1-chome, Minato-ku, Tokyo 107, Japan

Tel: +81 (0)3 5059288/Fax: +81 (0)3 5058277

UBE EUROPE GmbH, Immermannstrasse 656, 4000 Dusseldorf 1, F.R. Germany, Tel: +49 (0)211 356085/

Fax: +49 (0)211 3613297

London Office, 102 Jermyn Street, London SW1Y 6EE, UK Tel: +44 (0)71 9307377/Fax: +44 (0)71 839 2751

UBE INDUSTRIES (AMERICA) INC., 666 Fifth Avenue, New York, 10103 USA, Tel: +1 (212) 765 5865/Fax: +1 (212) 765 5263

INDUSTRIAL RELATED SERVICES  
Consulting Services  
Automotive Industries  
Financial Services  
Europe

071-87  
071-87

nel low-cost funds to industry. However, the advantage has probably shrunk in recent years due to financial deregulation. It may even have been eliminated - at least temporarily - by this year's crash in the Tokyo stock market.

However, other factors are at least as important in encouraging the expansion of R&D spending - a high-growth economy, corporate structures which spread risk, the existence of keiretsu, or industrial groupings, and the role of main banks.

Capital costs are a controversial issue, not least because some US businessmen claim the cheap capital has given Japanese groups an unfair competitive advantage. Often the evidence they cite is the fact that nominal interest rates have been lower in Japan than in the US.

The truth is more complex. First, nominal rates have to be adjusted for inflation to calculate the real interest rate differential between the two countries. Moreover, companies raise capital in two forms - debt and equity - the relative cost of which varies over time. Finally, the cost of capital is influenced by tax and accounting rules.

Two US academics, Robert McNamee and Steven Zimmer, concluded in a study last year by the Federal Reserve Bank of New York that, in general, Japan had much lower capital costs than the US.

Stefan Wagstyl on Japanese contenders for honours

## The hunt for Nobel prizes

THE first Japanese to win a Nobel prize was Hideki Yukawa, who won the 1949 physics award for work on subatomic particles. Shinichiro Tomonaga won the physics prize in 1958.

The dozen of Japanese scientists today is 72-year-old Dr Kenichi Fukui, professor emeritus of Kyoto University who won the 1981 Chemistry prize. Two more Nobel laureates live and work in the US - Dr Leona Esaki (1973 chemistry) and Dr Susumu Tonegawa (1987 medicine).

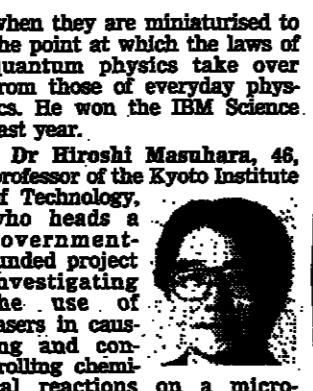
Other distinguished Japanese scientists (who have so far failed to win the highest honour) include Dr Minoru Oda, an astronomer and president of the Physical and Chemical Research Institute, and Dr Junichi Nishizawa, director of the Semiconductor Research Institute and president of Tohoku University, one of Japan's leading seats of scientific learning.

Which young Japanese scientists are most likely to join the ranks of the world-renowned? A straw poll by the FT produced six candidates:

Dr Akira Tomomura, the 48-year-old chief researcher at Hitachi's Advanced Research Laboratory, who was short-listed for this year's Nobel physics prize.

He found a way of demonstrating the Aharonov-Bohm effect, a little-known phenomenon of quantum physics, by using electron beams to draw holograms of magnetic fields. Scientists believe the work could be of more than academic interest since detailed knowledge of magnetism is vital to the development of superconductors.

Dr Hiroaki Sakaki, 46, a specialist in the physics of semiconductor devices and a professor at the Research Centre for Advanced Science and Technology at Tokyo University. His research concentrates on what happens in microchips



when they are miniaturized to the point at which the laws of quantum physics take over from those of everyday physics. He won the IBM Science prize in 1985.

The dozen of Japanese scientists today is 72-year-old Dr Kenichi Fukui, professor emeritus of Kyoto University who won the 1981 Chemistry prize. Two more Nobel laureates live and work in the US - Dr Leona Esaki (1973 chemistry) and Dr Susumu Tonegawa (1987 medicine).

Other distinguished Japanese scientists (who have so far failed to win the highest honour) include Dr Minoru Oda, an astronomer and president of the Physical and Chemical Research Institute, and Dr Junichi Nishizawa, director of the Semiconductor Research Institute and president of Tohoku University, one of Japan's leading seats of scientific learning.

Which young Japanese scientists are most likely to join the ranks of the world-renowned? A straw poll by the FT produced six candidates:

Dr Akira Tomomura, the 48-year-old chief researcher at Hitachi's Advanced Research Laboratory, who was short-listed for this year's Nobel physics prize.

He found a way of demonstrating the Aharonov-Bohm effect, a little-known phenomenon of quantum physics, by using electron beams to draw holograms of magnetic fields. Scientists believe the work could be of more than academic interest since detailed knowledge of magnetism is vital to the development of superconductors.

Dr Hiroaki Sakaki, 46, a specialist in the physics of semiconductor devices and a professor at the Research Centre for Advanced Science and Technology at Tokyo University. His research concentrates on what happens in microchips

when they are miniaturized to the point at which the laws of quantum physics take over from those of everyday physics. He won the IBM Science prize in 1985.

The dozen of Japanese scientists today is 72-year-old Dr Kenichi Fukui, professor emeritus of Kyoto University who won the 1981 Chemistry prize. Two more Nobel laureates live and work in the US - Dr Leona Esaki (1973 chemistry) and Dr Susumu Tonegawa (1987 medicine).

Other distinguished Japanese scientists (who have so far failed to win the highest honour) include Dr Minoru Oda, an astronomer and president of the Physical and Chemical Research Institute, and Dr Junichi Nishizawa, director of the Semiconductor Research Institute and president of Tohoku University, one of Japan's leading seats of scientific learning.

Which young Japanese scientists are most likely to join the ranks of the world-renowned? A straw poll by the FT produced six candidates:

Dr Akira Tomomura, the 48-year-old chief researcher at Hitachi's Advanced Research Laboratory, who was short-listed for this year's Nobel physics prize.

He found a way of demonstrating the Aharonov-Bohm effect, a little-known phenomenon of quantum physics, by using electron beams to draw holograms of magnetic fields. Scientists believe the work could be of more than academic interest since detailed knowledge of magnetism is vital to the development of superconductors.

Dr Hiroaki Sakaki, 46, a specialist in the physics of semiconductor devices and a professor at the Research Centre for Advanced Science and Technology at Tokyo University. His research concentrates on what happens in microchips

### FINANCIAL TIMES RELATED SURVEYS

Japan	April 9
Japan	June 8
Japan	July 9
Japan	Oct 10
Japan	Nov 19
Japan	Dec 20
Japan	Feb 1991
Japan	Mar 1991
Japan	Mar 1991

FOR ADVERTISING INFORMATION IN LONDON, CONTACT TATSUO DAWES  
071-873-3260

FOR EDITORIAL DETAILS IN LONDON, CONTACT DAVID DODWELL  
071-873-4090

## JAPANESE INDUSTRY 3

### LOW-COST CAPITAL

## More than just cheap finance

TO celebrate its fiftieth anniversary, Fujitsu, Japan's leading computer maker, built a palace of steel and glass: not a new headquarters, but a 20-storey, 220m engineering centre.

At the top floor of the building completed two years ago in Kawasaki, near Tokyo, Mr Masao Ogi, president of Fujitsu Laboratories, the company's research subsidiary, surveys a vast research and development site.

"We are spending 13 per cent of total revenues on research and development", he says. "That's very high. From the standpoint of current profits we should decrease this percentage but we are thinking of the future."

The sense that the company will provide whatever is necessary for R&D is pervasive among large Japanese groups. R&D is a core activity for large Japanese companies, bound into the process of management, manufacturing and marketing. The question is whether the financial conditions under which they operate encourage Japanese companies to be more positive about R&D than their western competitors?

Two US academics, Robert McNamee and Steven Zimmer, concluded in a study last year by the Federal Reserve Bank of New York that, in general, Japan had much lower capital

costs than the US or UK, and somewhat lower costs than West Germany. In the 11 years to 1988, the difference between the US and Japan for machinery with a life of 20 years was 3.4 percentage points, for a factory with a 40-year life, 4.9 percentage points, and for an R&D project with a 10-year pay-off, a considerable 8 percentage

points.

These findings were borne out by Douglas Bernheim and John Shoven in a paper published last year at Stanford University. They concluded that while the Japanese advantage in debt finance narrowed from 9.3 percentage points in 1980 to 5.7 percentage points in 1988, advantage in equity financing widened modestly from 6.2 to 7.5 percentage points.

However, a third widely-quoted study (by Albert Ando and Alan Auerbach) found that Japanese companies had little advantage in the years 1980-81.

If Japanese companies have enjoyed the benefits of cheap finance, what of the future? The continuing deregulation of

Tokyo's financial markets

should mean a further decline in Japan's advantage in the cost of debt capital. Real interest rates in Japan are currently higher than in the US, as the US authorities ease monetary policy to fend off recession while the Japanese keep credit tight to fight inflation.

This year's decline in the Tokyo stock market could also mark an adjustment in equity costs. Mr Kunihiro Shigenaga, head of the Institute for Monetary and Economic Studies at the Bank of Japan, says bluntly: "Most of the alleged cost advantage has disappeared now."

Similarly, companies inside the same keiretsu often collaborate on new projects. Even outside keiretsu, co-operation is common - between large companies and their suppliers and customers, for example.

government too plays a role - encouraging companies to invest in R&D by providing pump-priming funds to collaborative schemes.

It seems unlikely these elements will disappear from Japan. So even if the average cost of capital is now similar to US levels, Japanese companies will still find it easier to earn mark funds for R&D. As the Office of Technology Assessment of the US Congress concluded in a report this year: "In sum a network of policies, practices and relationships acts to support heavy investment in long-term performance in Japanese industry by spreading risk."

more likely to succeed in such an environment. Other conditions also encourage companies to undertake risky projects. One is the readiness of banks to act as main banks to a company, taking on a greater share of debt than a western bank might and often providing advice and sometimes even personnel.

Similarly, companies inside the same keiretsu often collaborate on new projects. Even outside keiretsu, co-operation is common - between large companies and their suppliers and customers, for example.

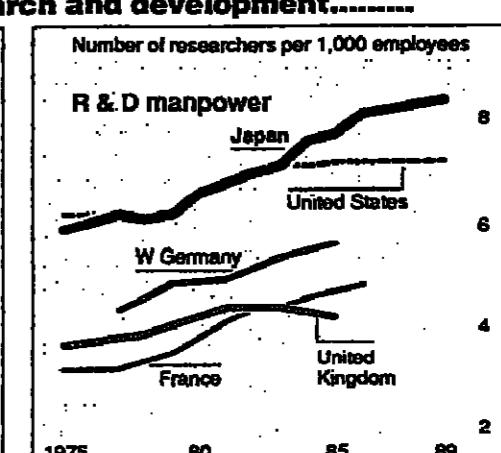
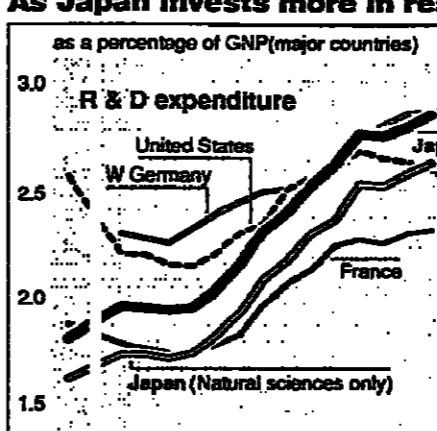
government too plays a role - encouraging companies to invest in R&D by providing pump-priming funds to collaborative schemes.

It seems unlikely these elements will disappear from Japan. So even if the average cost of capital is now similar to US levels, Japanese companies will still find it easier to earn mark funds for R&D. As the Office of Technology Assessment of the US Congress concluded in a report this year: "In sum a network of policies, practices and relationships acts to support heavy investment in long-term performance in Japanese industry by spreading risk."

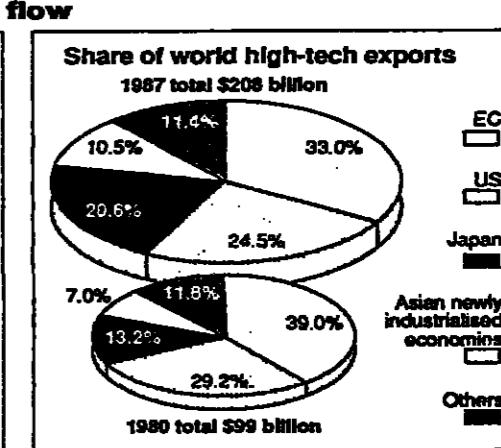
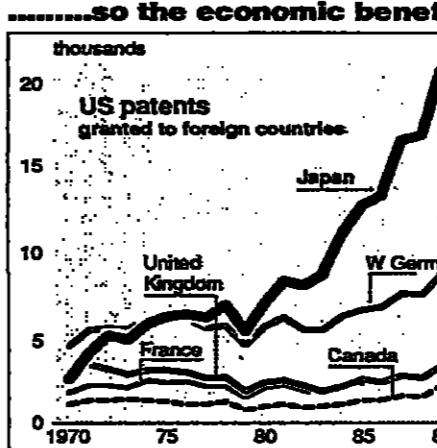
Stefan Wagstyl

### THE TECHNOLOGY RACE

As Japan invests more in research and development.....



.....so the economic benefits flow



## HOW LONG IS LONG TERM?

The answer is another question: how long do you need us for? Because, unlike other banks, The Long-Term Credit Bank of Japan will follow your business through from start to finish, until all your plans are successfully realized.

That's a policy that has helped us

become one of the world's top 20 wholesale banks with over 60 offices around the globe.

We were originally established in 1952 to ensure a steady flow of long-term funds for industrial growth.

Now we've expanded to operate in Long-Term Corporate Financing, Merchant

Banking Services such as Project Finance, Mergers and Acquisitions, Leasing, and Investment Advisory Services, as well as a full range of additional Banking Services.

Why not get in touch with LTCB and find out what lengths we'll go to for you?



The Long-Term Credit Bank of Japan, Limited

Branches: London (01) 823-9511, Paris (01) 49-34-01-44 Representative Offices: Frankfurt (069) 242510, Milan 2-792603, Madrid 1-564-5186, Bahrain 202000  
Subsidiaries: LTCB International Limited (01) 823-3765, LTCB (Europe) S.A. (02) 513-90-20, LTCB (Deutschland) AG (089) 242510, LTCB (Schweiz) AG (01) 202-2710

## JAPANESE INDUSTRY 4

In three articles, Guy de Jonquieres investigates the management of innovation by Japanese companies at home and abroad

## Shot-gun approach

IT HAS taken a succession of painful jolts to rid Japan's western competitors of the idea that its industries' inexorable rise was due simply to a combination of skilful imitation, a protected home market and low labour costs.

The west has taken longer still to begin to appreciate what really gives Japanese companies their competitive edge. And though it is now learning some of the lessons, even more time will be needed to apply them effectively.

Decisive in Japan's success is its distinctive attitude towards innovation. For most Japanese manufacturers which operate in internationally competitive markets, rapid innovation is not just a potential commercial tool; it is a central and defining element of business strategy. For many Japanese companies, it is a matter of innovate or die.

Nothing illustrates the point more clearly than the role and management of research and development. In western companies, much R&D has traditionally taken the form of discrete projects, each with its own carefully calculated budget and objective. Much of the work has been done under the thumb of powerful central R&D departments, which often have only irregular contacts with product divisions.

But in Japan, R&D is typically anchored right in the corporate mainstream and conducted closer to the market, with only broad financial controls. The development of new products is normally supervised by the divisions which will make and sell them and involves all those responsible for design, engineering, manufacturing and marketing.

To a western eye, the system may appear inefficient because it occupies so many people. It works because it encourages highly efficient diffusion of information. Not only do face-to-face communications at every stage of product development forge close links between different corporate functions, regular rotation of staff ensures that all concerned understand each other's jobs.

In large Japanese companies, graduates commonly spend a spell on an assembly line before being placed, say, in marketing, and continue moving

ing as their careers develop. Half the engineers at Fujitsu's central laboratories switch jobs every 10 years.

The process is helped by Japan's patent system - developed when the rapid dissemination of imported western technology was a national priority - which requires considerably fuller disclosure than in the west. Government agencies such as MITI also contribute by collecting and analysing industry voluminous information about technical and market trends worldwide.

Though a few companies - such as Kao, the chemicals and consumer products group - have a long history of long-term basic research, the bias in most is still more towards "D" than "R". Some larger consumer electronics companies have as many as 400 new product projects under way simultaneously, some with life-spans of six months.

Cynics in the west may sneer that this only shows that technological roots are shallow. However, that ignores an important difference in approach. While R&D in many large western companies has been concerned with advancing the frontiers of science, in Japan the emphasis has been on incremental progress, exploiting technology to its fullest potential at each step.

The commercial pay-off shows up in a variety of ways. Japanese companies' ability to run numerous projects simultaneously enables them to combine different technologies effectively. It also helps them to identify opportunities to diversify by applying proven technologies to new types of product, sometimes well outside their existing markets.

Furthermore, the risks are smaller. Keeping R&D projects modest in scale limits the consequences of failure. Though Japanese companies cost projects much less rigorously than their western competitors - if at all - they are normally ruthless about terminating those which incur delays.

But from where do Japanese companies get their ideas, and what compels them to keep on innovating? Industries such as power engineering, public telecommunications and cable-making, which have traditionally relied heavily on public

procurement, have - like their western counterparts - traditionally followed the dictates of government customers.

But in mass markets, innovation has long been a much more hit-and-miss affair, often inspired more by trends in technology or by the need to keep up with competitors than by any clear understanding of what consumers actually want.

While western companies launch new products using a heavy rifle, relying on in-depth market research to identify its targets, Japanese companies typically fire away blindly with a shot-gun. They literally shower the market with products, leaving it to consumers to judge the winners and quickly abandoning failures.

Some western experts contend they can do this because their product development costs are extremely low. But others believe Japanese companies' main advantage lies in their ability to manufacture efficiently in small volumes and their skill in utilising common technologies across a wide range of different products.

Often, the first products into the domestic market are unrefined. But as a recent study of Japanese innovation methods points out: "They prefer to deliver something imperfect quickly rather than deliver perfection too late. After all, a new, improved model is following down the track fast."

The most powerful stimulus to this whirlwind innovation is the intense competition on the home market. Because advances in technology are disseminated so rapidly, successful new products swiftly invite imitators. Indeed, competitors sometimes even copy decidedly unpromising products just in case they turn out to be best-sellers.

Hence, the logic has become self-perpetuating. The faster companies innovate, the more they stimulate competition, prompting them to innovate still faster. How much longer this model can continue in its traditional form - and why Japanese companies are under pressure to break out of the cycle - is the subject of the following article.

\* *Sekin-ka: How Japan brings R&D to the market. British Chamber of Commerce in Japan.*

OF ALL the factors powering Japan's economic ascendancy during the past three decades, none has been more important than its success in making quality products in large volumes with exceptional efficiency.

Even today, the full extent of Japan's achievement in re-inventing manufacturing is still sinking in among western competitors. In sectors from cars to semiconductors, the Japanese lead remains wide - and may even be growing wider.

Yet in a growing number of industries, Japanese companies are compelled to confront a difficult question: will manufacturing excellence alone be enough to ensure continued expansion into the next century?

Several converging developments, within and outside Japan, have conspired to highlight this issue. They include:

■ Japanese industry's own success in turning previously expensive products, such as consumer electronics, into mass-market commodity items;

■ The impact of a much stronger yen;

■ Japan's emergence as the undisputed leader in technologies such as microelectronics and new materials;

■ A steady shift in value-added away from basic hardware and into non-manufacturing activities such as software, systems design and service.

Japanese companies have responded by upgrading technological capacity and directing resources into more sophisticated activities.

The move-up market is revealing its own challenges. The more sophisticated products become, the more difficult - and the more important - it becomes to identify precisely the market for them. Here, too, Japanese industry's own past practices and western experience offer a

tacit, premium activities. But the faster they do so, the more problems they encounter.

Corporate research spending has risen sharply during the past decade, partly because it is perceived as vital to staying competitive, and partly because Japanese companies are the pace-setters in a growing number of technologies.

Japan's annual investment in basic research has doubled in the past decade, to Y12,000bn last year. Most of the increase has been accounted for by companies which have set up laboratories and were responsible for 42.6 per cent of last year's total spending. The shares of universities (40.3 per cent) and government (9.1 per cent) have been in steady decline.

However, the further Japan seeks to advance technological frontiers, the greater the risks and uncertainties. Gone are the days when industries could tread a well-charted path already pioneered in the west. They are now out in front and on their own.

Simultaneously, the move-up market is revealing its own challenges. The more sophisticated products become, the more difficult - and the more important - it becomes to identify precisely the market for them. Here, too, Japanese industry's own past practices and western experience offer a

decreasingly reliable guide.

Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some companies still believe

there are more mass markets to be discovered. Matsushita

Electric, the country's biggest

electronics manufacturer,

thinks they will take the form

of large-scale computerisation

in the home, led by the advent

of high-definition television (HDTV).

However, even Matsushita,

respected for its marketing and distribution power, is having to work harder to woo customers.

Like many other companies,

it has set up "antenna shops"

and "lifestyle centres"

in city centres to give it more

insight into consumer trends.

The challenge is not simply

to meet existing demands, but

to create new ones. "Companies

are thinking about how to

stir the sub-conscious demands of customers. They need more

two-way communications

between producer and consumer."

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

Some Japanese executives like to describe the challenge as matching "seed" (technology) with "need" (demand).

Rising development costs increase the risks of gambling on product innovations. But the more affluent consumers are, the more discriminating, individualistic and fickle than mass markets for the standard products which were long the mainstay of manufacturing output.

</div

## JAPANESE INDUSTRY 5

Ian Rodger explores co-operation and competition in R&amp;D

## Five chip-mates become competitors

THE image the world has of Japanese research and development policy and practices was formed in the mid-1980s when it became widely known that a few Japanese companies had overtaken US competitors in semiconductor memory technology and production.

Those looking for an explanation of this striking development quickly focused on a project sponsored by the Ministry of International Trade and Industry (MITI). In the late 1970s that was aimed at bringing Japanese chip-manufacturing technology up to international standards.

The so-called VLSI (very large scale integration) project got its start when MITI decided – rightly, as it turned out – that microchips were the vital raw material of industries of the future. The Japanese used to say that steel was the rice of industry, now steel was to be

replaced by chips.

MITI selected five leading electrical companies, Toshiba, NEC, Fujitsu, Mitsubishi and Hitachi and invited them to participate in a big joint government-private-sector effort to develop chip-manufacturing technology. In return for their co-operation, MITI promised to put hundreds of researchers from its own Agency of Industrial Science and Technology (AIST) on the project and provide generous

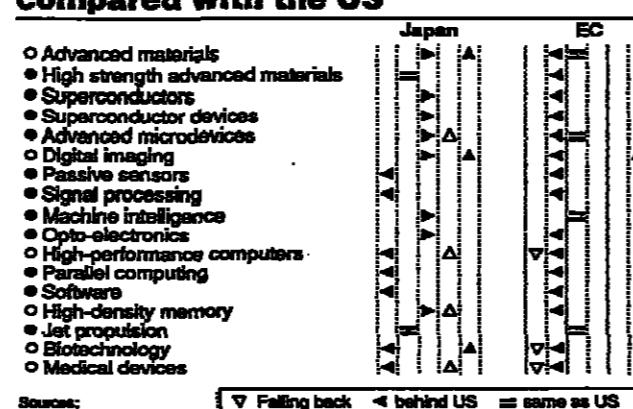
financing roughly equivalent to \$300m.

The VLSI project has caused a great deal of resentment abroad basically because of the emphasis analysts have put on the collaborative elements in it. The notion of five big companies going along with a government-led proposal for technology development was alien to western practice. The idea of all their researchers working together and sharing the results of their findings was probably even illegal in the US.

Thus, the view spread that what the Japanese had done was unfair. They had conspired on what was not so much an advanced technology as to develop a high-hanging industry. MITI had used its peculiarly strong "guidance" powers to force companies into line. In return, it was suggested, the companies participating in the project knew that once they reached the commercial level they could count on MITI to overlook their use of unfair and illegal trading practices, such as dumping, to gain advantage over foreign competitors.

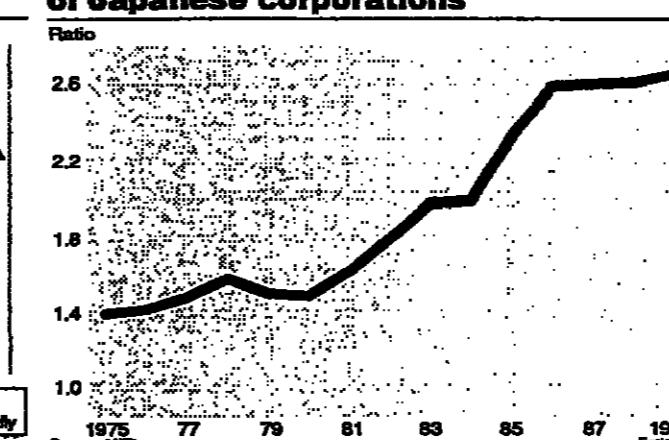
Those elements of the VLSI project – and many others sponsored by MITI over the years – are undoubtedly important ones, but they do not tell the whole story. For

## Japan and EC technological strengths compared with the US



Sources: Dept of Commerce, Dept of Defense

## R &amp; D expenditure to sales ratio of Japanese corporations



Source: MITI

Legend: □ Falling back □ behind US □ same as US

△ Improving □ Improving rapidly

one thing, while they were common when Japanese business and government leaders still saw themselves as trying to catch up with the west in terms of industrial competitiveness, they are much less so in an era when, in many areas, they are at the state of the art.

Today, many companies are sufficiently confident to no longer require government leadership. "If you can do something with government, it is better not to do it with government; there are too

many restrictions on government projects," Mr Hajime Mitarai, senior managing director of Canon, says.

Also, the government is sensitive to trade-related problems and now tends to avoid projects that would have an impact on industrial competitiveness. "Ten or 15 years ago, MITI invested fairly big money in national schemes. Now there is much less, and each company has to emphasise its own R&D," Mr Masaka Ogi,

president of Fujitsu Laboratories, says.

Those projects which the government does sponsor these days tend to be open to international participation. In the next few weeks, MITI is expected to announce a Y25bn, 10-year programme to develop micro robotics technology, and researchers from all over the world will be invited to participate. "The door is open," Mr Kenzo Inagaki, deputy director of MITI's industrial machinery

division, says. The other problem with the conspiratorial view of Japanese R&D is that it overlooks the very large role played by competition. Indeed, on examination, Japanese R&D practice ends up looking remarkably similar to western practice.

According to a survey conducted by the Japan Techno-Economics Society of R&D managers in 1988, competition is by far the most important factor contributing to the

improvement of their R&D. Some 70 per cent cited this as a factor, whereas support from government was cited by only 5 per cent as a positive factor.

On the contrary, 13 per cent cited the insufficient level of government support as a negative factor. According to MITI, only 3 per cent of industrial R&D in Japan is funded by government, compared with 35 per cent in the US and over 20 per cent in the UK.

Mr Hideki Okamoto, director of AIST's technology research and information division, says he finds companies are willing to collaborate on the technology of factors that are not crucial to the competitiveness of the ultimate product.

In the VLSI project, for example, everyone co-operated on developing certain production equipment, such as clean-room systems and steppers, but MITI thought it wise to split the researchers into two groups, pitting Toshiba and NEC researchers against those of Hitachi, Fujitsu and Mitsubishi, to develop actual chips. The result was faster development than might otherwise have been achieved, MITI officials believe.

The other main motivation for participating in government programmes is a competitive one. It is a way of keeping

## Participation is a way of keeping an eye on competitors

Policy in the government's Science and Technology Agency.

That peer pressure is one reason why, as Mr Michael Porter, the US management scientist, has observed, the critical competitors are the local ones. As AIST's Mr Okamoto puts it, "If an R&D manager asks for a budget on the grounds that Dupont is working in the area, he will be refused. If he says another Japanese company is doing it, he will get the budget."

## JOINT RESEARCH

## Competition versus collaboration

IN JAPAN, protruding nails are quickly hammered down, says the head of research at one of the country's large electronics companies. The Japanese dislike of non-conformists, he says, tends to hamper creativity and innovation.

Some managers think a change in the Japanese education system is needed to encourage young people to think for themselves. Many Japanese companies are also trying to find their new ideas in the free-thinking West.

Japanese electronics companies say they would like to become involved in publicly-funded European research pro-

grams. Some think a change in the education system is needed

jects. The difficulty is that western companies are determined to keep them out. The Joint European Submicron Silicon (JESSI) initiative, Europe's largest chip research programme, does not have any Japanese members. It has had talks about collaboration with Sematech, its American counterpart, but neither group hides the fact that Japan is its principal enemy.

Mr Tomihiro Matsumura, executive vice-president of NEC, believes his company has every right to participate in JESSI. NEC makes semiconductors in Scotland and Mr Matsumura argues that this makes the company a European insider.

Mr Raimondo Paletto, JESSI's president, said earlier this year that Japanese and US-owned companies which showed sufficient commitment to Europe might be allowed to participate in the project. But few European chip executives would be prepared to see the Japanese in JESSI – and few company officials in Japan think they will be permitted to take part.

One company which firmly believes it should be allowed to participate in JESSI is Fujitsu, not necessarily in its own name but through its newly-acquired subsidiary ICL, the largest computer manufacturer in the UK. ICL participates in the major European research programmes. Some European company officials, however, think that it should be excluded now that it is under Japanese ownership.

Mr Masaka Ogi, president of Fujitsu Laboratories, the group's research organisation, said ICL's European status was one of the reasons it bought the company from STC, the UK telecommunications manufacturer. Many of the benefits of the purchase would disappear if ICL did not have access to European research projects, he says. "I think if ICL is separated from the European networks, half the meaning would be lost," he says.

European executives argue that there is one insuperable barrier to Japanese companies participating in publicly-funded projects in Europe: European companies, they say, are not allowed to take part in similar projects in Japan. Mr Ogi counters that if ICL is permitted to retain its membership of European programmes, Fujitsu will argue for greater European access to Japanese projects.

Japanese government officials contend that European companies which want to participate in research programmes in Japan will find they are pushing at an open door.

An official at the Ministry of International Trade and Industry (MITI) contends that while foreign companies were once excluded from Japanese projects, this is no longer the case. "It is correct that in Japan our national projects were closed. But today we have international projects in which European companies participate," he says. He points to a supersonic jet engine project and a water treatment research programme which are open to non-Japanese companies. "But I don't know of a case where a Japanese company is participating in a European project," he says.

Fujitsu is not the only Japanese group which has purchased a stake in a European company with the aim, at least in part, of gaining access to high quality research. Matsushita, Japan's largest consumer electronics company, made its first foreign acquisition earlier this year with the purchase of a minority stake in Loewe Opta, one of Germany's largest consumer electronics companies. Matsushita said that it hoped to work with Loewe Opta in areas like high definition television.

Some Japanese companies have struck up alliances with western companies short of acquisition. Earlier this year, NSC and AT&T of the US announced an agreement to swap semiconductor technology. The companies agreed, among other things, to exchange computer-aided design tools for use in the design of application-specific integrated circuits (ASICs).

Sharp is to set up a centre in the UK to do basic research

chips which are tailored to customer requirements.

A further strategy used to tap western expertise is to set up their own research laboratories abroad. Sharp Corporation recently announced it was setting up a research centre in the UK. Although the company has two research centres in the US, it says the British centre, in Oxford, will be its first outside Japan to do basic research, as opposed to research on manufacturing or products. The Oxford centre, which will eventually employ about 100 people, will conduct research into artificial intelligence and optoelectronics.

Research abroad is still insignificant, however, compared to the scale of the Japanese electronics companies' efforts at home. Hitachi has set up research centres in the UK, Ireland and the US. The UK laboratory, in Cambridge, employs five researchers. The Irish centre, in Dublin, employs 12, and the US facility, in San Francisco, employs 10. By contrast, Hitachi's Central Research Laboratory, in a suburb of Tokyo, employs 1,000 researchers. Its nine Japanese laboratories employ nearly 4,000 scientists.

Michael Skapinker



Hitachi VT-LCS50EM laptop AV is a creative fusion of advanced technologies.

Remember when the audiovisual system was a fixture at your home or office?

Now it's a world traveller.

Hitachi liberates AV technology in a revolutionary new form: as a compact, portable laptop. Combining a built-in

PAL/SECAM\* TV tuner, a 5-inch colour LCD

screen, and a full-sized multi-system VCR that plays VHS cassettes of

any format. With special magnetic shielding for clear reception. Without

excess weight or wires to tie you down.

Get a handle on your laptop AV and you can really go places

## Hitachi airs a new form of freedom.

together. To the ends of the earth, if you wish.

That's the kind of free thinking you can expect from Hitachi. Where a creative research team combines expertise in a wide range of fields, from electronics and audiovisual systems, to new materials and information processing. Designing origi-

nal new products for practical consumer needs.

Hitachi. We make technology in the human interest. To give you greater freedom of expression.

\*To record TV programs in NTSC areas (Japan, U.S.A., Republic of Korea, etc.) just connect the unit to an NTSC tuner.

 HITACHI

Hitachi Sales (U.K.) Ltd, Hitachi House, Station Road, Hayes Middlesex UB3 4DR Phone: (081) 848-8787 Fax: (081) 561-4555

On the next five pages, FT writers look at the technology behind various sectors of industry in Japan

HISASHI Horikoshi, head of Hitachi's central research laboratory, finds it hard to think of an area in which Japanese semiconductor companies' technology is ahead of their western counterparts.

Hitachi was the first company to announce it had developed a prototype for the 64-megabit dynamic random access memory (DRAM). The announcement, made at a conference in Geneva last June, was greeted with some scepticism.

Mr Horikoshi readily admits that Hitachi's advantage over competitors such as IBM of the US and Siemens of Germany all depends on what one means by a prototype.

In other respects, he concedes, western companies have the technological edge. And yet the past decade has seen western companies steadily losing semiconductor market share to the likes of Hitachi. Through their domination of the international DRAM market, Japanese chip makers have grabbed the top three places in the world top 10. Of the 10 leading

semiconductors worldwide last year, six were Japanese.

American companies have continued to dominate the manufacture of microprocessors, which are computers' central control mechanisms.

The nightmare for large western manufacturers of the US is that the Japanese company might be forced to move in on the microprocessor market in the same way as they did on the DRAM sector.

Among Japanese chip makers and government officials there is general agreement that companies need to build on their success in DRAMs and begin to extend their activities into areas like microprocessors.

Semiconductor makers and analysts in Japan ask themselves two questions about such a strategy. Can we do it? And if so, should we? Japanese success in the DRAM market has led US and European companies to complain of unfair trade practices and has resulted in anti-dumping action on both sides of the Atlantic. Some fear similar

complaints if the Japanese extend their success to microprocessors.

Mr Tomihiko Matsumura, executive vice-president of NEC, the world's largest semiconductor company, points out that dominance of the DRAM side has its disconcerting side. DRAMs are commodity

#### Japanese chip makers have grabbed the top three places in the world top 10

chips and Korean and western companies could pose a threat. DRAM prices are also volatile. "Memories are not stable. It's not easy to make a steady profit," he says.

An official at the Ministry of International Trade and Industry (Miti) says that a move from commodity to more complex chips would be a natural one for Japanese companies to make. "The world market is moving in a more customer-oriented direction," the official says. "It will take us 10 to 20 years to catch up with users in

Most Japanese semiconductor companies say, however, that catching up with western counterparts won't be easy.

Executives like Mr Masaka Ogi, president of Fujitsu's research organisation, says:

"In Japan, there are, of course, some attempts to create new semiconductor activities. But it's an area in which the US is

the US and Europe. Japanese people have more television sets, but they have fewer work stations. It makes it very difficult for us to come first when it comes to designing computer applications."

The Japanese are far more adventurous in their acceptance of new computer applications. But these require less sophisticated chips than computer systems, than Japanese.

Some Japanese companies have, however, already managed to extend their activities into the field of microprocessors. NEC derives only 30 per cent of its semiconductor sales from memories. Microprocessors account for 25 per cent, application specific integrated circuits (Asics), or customised chips, for 15 per cent and other semiconductors for the remainder.

Mr Matsumura says that the key to improving a company's capability in more highly specified chips is the ability to recruit semiconductor designers. NEC has taken on 200 new designers annually in each of the past five years. The group

now employs 2,500 chip designers.

Finding these designers is not easy, Mr Matsumura concedes. By opening research centres in provincial Japanese cities, NEC has been able to recruit design engineers in parts of the country where labour shortages are less acute. Mr Matsumura adds that NEC has built up its microprocessor and Asic activities largely by supplying other parts of the group. About 80 per cent of the Asics manufactured by the company are produced for customers in other NEC subsid-

aries.

Mr Roger Mathus, executive director of the Japanese office of the Semiconductor Industry Association of the US, has little doubt that Japanese manufacturers could extend their microprocessor expertise if they wanted to. "The capability is there. They have very fine engineers," he says.

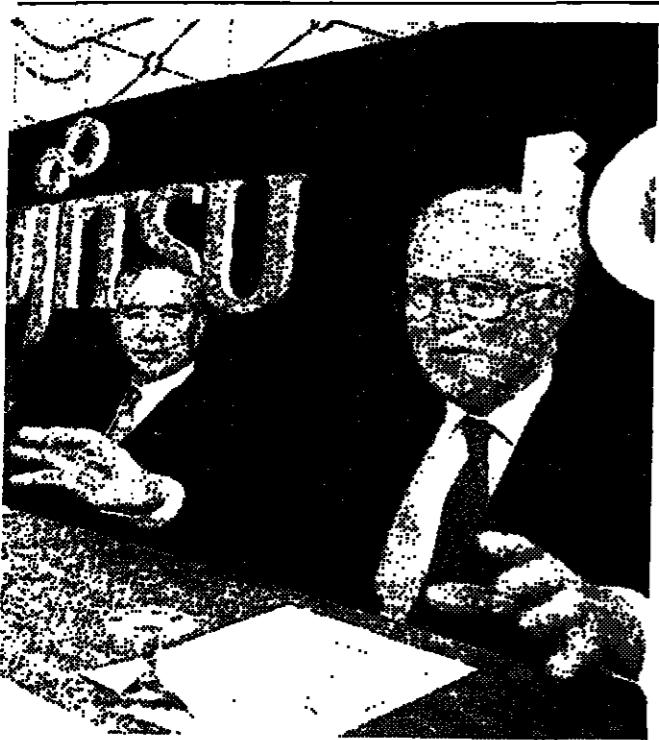
Mr Kaz Hayashi of the Japanese office of Dataquest, the high-technology consultancy, says, however, that Japanese companies should be wary of provoking fresh trade disputes by moving too aggressively into new chip markets. Miti, too, recognises that a move into microprocessors is a potential future point of trade friction.

Michael Skapinker

## JAPANESE INDUSTRY 6

### SEMICONDUCTORS

## West's nightmare scenario



Takuma Yamamoto, of Fujitsu, with Arthur Walsh, of STC

## A word about our newest levitated train technologies.

Shhh.



Magnetic levitated trains are the transportation of tomorrow.

They can travel at speeds of over 500 km/h – or twice as fast as conventional trains.

And, because they skim over the rails, they generate no friction. So the ride itself is smoother, more comfortable, and quieter than almost any other vehicle around.

At Toshiba, we're proud to have pioneered the superconductive magnets that are the key technology in these extraordinary trains.

Today, as a leading electronics and

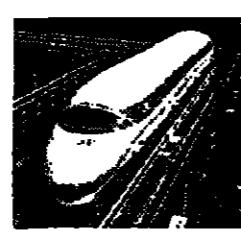
energy company, Toshiba is active also in everything from semiconductors to computers to power plants.

Most of these technologies will revolutionize our lives, giving shape to our most ambitious dreams about work, leisure and travel. But, in the process, some will also keep the better things in life just the way they are.

Including maglev trains that could one day run so quietly, that not a creature will stir as they pass. Not even a bird.

That alone would be a dream come true.

In Touch with Tomorrow  
**TOSHIBA**



### SOFTWARE

## Discipline is the cure for Achilles' heel

COMPUTER software has been Japan's Achilles' heel in information technology. It will not be for much longer. Forget xenophobic claims that the Japanese are culturally incapable of writing high quality software. Fujitsu, which builds IBM-compatible mainframes, has developed its own operating system and, through an agreement signed last year, early access to new developments in IBM operating software.

Japan has also developed its own microcomputer operating system, Tron, which has been touted as a challenger to the most popular western systems, MS/DOS and Unix. It is unlikely to fill such a role, even in Japan, but it does serve as a illustration of the quality of Japanese software development.

Second, there are utilities: software which simplifies the operations such as sorting files or carrying out mathematical operations.

The pattern is for customers to rely heavily on manufacturers to develop tailor-made software

Third, there are applications: software which carries out the customer's business requirements. Here there is a massive difference between Japanese and Western practice. In the US, according to International Data Corporation, some 15.5 per cent of IT expenditure goes on packaged software, generalised software developed for a particular application but which pays no attention to the idiosyncrasies of individual companies. In Japan, on the other hand, less than 7 per cent of IT expenditure goes on packages.

Japanese, in fact, spends almost one-third of its total IT budget on professional services, chiefly in the form of custom-written software. The comparable figure for the US is 16 per cent.

The pattern in Japan is for customers to rely heavily on manufacturers to develop tailor-made software for them, either using their own software specialists or software houses.

IDC's projections suggest that Japanese customers' enthusiasm for packaged software will grow modestly over the next five years. There is evidence it will be at the expense of US producers. Mr Bill Totten, an American whose company K.K. Ashisuto distributes US packages in Japan, points out that in 1988 only one per cent of revenues came from selling Japanese products. This year it will be more than 30 per cent. He complains that US companies are failing to consider the special needs and requirements of the Japanese market.

The Japanese, on the other hand, are well aware of the need to "think global and act local". The problem for them is two-fold: how best to understand the nuances of western business practice so they can build competitive packages, and how best to support customers abroad.

One way is through acquisition, another through partnerships and agreements with local companies. The strength of the Japanese hardware business offers the possibility of sales involving both hardware and applications software.

Alan Cane

### COMPUTERS

## Strategic equity alliances

JAPAN'S computer industry, its confidence underpinned by a buoyant home market, is looking overseas with increasing self-assurance. It will, however, find the battle for supremacy in the world information technology (IT) market very different from semiconductor memory or consumer electronics.

Fujitsu's purchase of a majority stake in ICL, a subsidiary of STC of the UK shows clearly how Japanese hardware manufacturers are seeking to increase their influence abroad while gaining access to skills in short supply at home.

The deal, completed at the end of last month, also provides evidence of Japanese sensitivity to broader political concerns in five years, Fujitsu will seek a listing for ICL on the London stock market. The aim is to underline ICL's credit-

ability as a European company with the right to a full role in European research and development projects.

Fujitsu's link with ICL is an example of the way Japan's leading computer manufacturers are forging equity alliances with Western computing companies in addition to marketing and technology agreements. At one end of the spectrum, for example, Fujitsu has a majority stake in Amdahl, the leading US manufacturer of mainframes compatible with those of International Business Machines.

At the other, it has a significant stake in Poquet Computer, a new company marketing a pocket-sized computer with the power of a desk-top machine. Much of the design technology in the Poquet device owes its place to Fujitsu's involvement.

NEC has a 15 per cent share in Bull HN, the overseas operations company of Groupe Bull of France. Hitachi owns 30 per cent of Hitachi Data Systems, its principal overseas computer operation; the rest is held by Electronic Data Systems (EDS), a wholly-owned subsidiary of General Motors. Hitachi also markets its large computers in Europe through Comparess, a joint venture between Siemens and BASF.

Rumours that NEC would like to increase its stake in Bull and that Hitachi would be interested in taking a share of Olivetti, to whom it supplies large computers for sale in Italy, surface regularly and are just as regularly denied by all the parties concerned.

If the Japanese are to continue to make a mark on the world IT business they will have to do so with networks similar to those which characterise their operations inside Japan. The computer industry is changing rapidly, moving from an emphasis on proprietary hardware and custom built software to open or industry standard systems and packaged software.

Japan, while a world force in the supply of computing hardware from supercomputers to laptops, is not yet tuned to compete in this testing environment. It may be some comfort to Japanese makers that few Western companies are in better shape. Data General and Wang of the US and Groupe Bull and Nixdorf of Germany were caught out by the speed of change and have suffered accordingly.

IBM, the Japanese manufacturers' traditional enemy, is establishing the new model – a network of partners held together through a mixture of equity involvement, technology agreements and joint marketing plans.

Japan's principal achievement in computers has been to build in 30 years or so an industry capable of challenging IBM at home and abroad. No other country can make such a claim. The Ministry of International Trade and Industry (Miti) achieved this by encouraging a complex balance of collaboration and competition.

Now the Japanese market

for IT equipment is second only to that of the US. Figures from the International Data Corporation suggest that in 1989, it amounted to \$50bn or 18.4 per cent of the world total, compared to \$102bn (37.6 per cent) for the US.

By 1994, IDC says, the US share of the world market will have fallen to 34.6 per cent (\$163.5bn) while Japan's will have risen to 21.1.

There is a distinct difference in the structure of the two markets however. IDC notes that Japan spends 15 per cent of its IT expenditures on large-scale systems, compared to only nine per cent for the US; on the other hand the US expends 23.5 per cent of its IT dollars on personal computers and workstations, compared with 15 per cent in Japan.

Japan has only recently begun to move towards personal computer based IT systems. There are three principal reasons. Japanese business methods are not well suited culturally to electronic means of communication; Japanese character sets have only recently become available for personal computers; and Western-style computers have been unwieldy in small, cluttered Japanese offices. The advent of "clam-shell" computers which can be folded away in a drawer is overcoming this problem.

It is also likely to trigger a new revolution in western personal computing based on small, powerful and highly portable machines.

Now according to IDC's figures, the market for large machines in Japan will grow by 10.3 per cent between 1989 and 1994, while the market for personal computers and workstations will grow by 18.2 per cent.

Japan's leading manufacturers have schizophrenic tendencies, however, holding on to captive markets at home by marketing proprietary designs while selling industry standard systems abroad. They have great interest in, but little experience of, "open" standards such as Unix. Shared in ICL and Bull do more than open new marketing channels; they are the gateway to the skills needed to compete in the "open" world.

Alan Cane



## Saitama Bank. A sound banking system matched to new banking needs.

Trade financing? Syndicated loans? International securities? In these and other areas of international banking Saitama Bank has established its capability and credibility worldwide. For over 40 years we've built our solid base and sound banking system in the Tokyo metropolitan area, Japan's vigorous economic center.

Saitama Bank is fast-growing and forward-looking: Change-oriented. Positive. And assertive — as seen in our electronic banking technology. Grow together with Saitama Bank — sound, experienced and flexible in matching its services to new banking needs.

The Japanese bank that helps you grow  
**SAITAMA BANK**

Head Office: Tokyo Ueno Saitama Post, Japan  
Tokyo Main Office, International Banking Headquarters, 1-3, 1-chome, Minami, Chuo-ku, Tokyo 103 Tel: (03) 274-6611 Telex: 22611 SAIChN  
Tokyo Branch: 1-3, 1-chome, Minami, Chuo-ku, Tokyo 103 Tel: (03) 274-6278 Telex: 22612 SAIChN  
Saitama Branch: 2-12, 2-chome, Nishi, Saitama 330 Tel: (049) 250-6100 Telex: 24365 SAIChN  
Saitama Finance International Limited: 102, 2-12, 2-chome, Nishi, Saitama 330 Tel: (049) 250-6105 Telex: 418017 SAIChN  
Saitama Finance International Limited: 102, 2-12, 2-chome, Nishi, Saitama 330 Tel: (049) 250-6106 Telex: 418018 SAIChN

Still  
and E

## JAPANESE INDUSTRY 7

## CHEMICALS

## Still far behind US and European giants

**CHEMICALS** are one of the few manufacturing sectors in which Japan runs a trade deficit. Japan's output of chemicals exceeds that of any other country except the US, but the industry is highly fragmented – its largest companies, Mitsubishi Kasei and Asahi Chemical, are only one third the size of ICI, the UK chemical group.

Although leading Japanese chemical companies have ambitious "globalisation" plans for the 21st Century, there is little prospect within the next generation that they will become global players on the same scale as the European or US giants, in the way that Japanese electronics and car manufacturers are now worldwide leaders of their industries.

There are several reasons for the relatively modest performance of the Japanese chemicals industry.

■ Its historical base lies in hundreds of small chemical companies started after the Second World War together with the fragments of the pre-war industrial combines. These have shown little inclination to merge and restructure.

■ Many Japanese chemical companies started with licensed US and European technology, and the terms of the licences prevented them exporting their production.

■ Successful innovation in the chemicals industry depends more on having a strong science base than in other manufacturing sectors including electronics. The level of scientific research and teaching in Japanese universities and other educational institutions has only recently come close to American or European levels.

■ The Ministry of International Trade and Industry (MITI), which played an important role behind the scenes in helping other industries to organise their assault on world markets, has not taken such an active interest in chemicals.

■ Chemicals have relatively low status in Japan, compared to the electronics and computer industries – and this makes it more difficult for chemical companies to recruit

good staff. In an effort to change its reputation as a mature or smug industry, the sector is promoting the idea of "a new age of chemistry" in which chemists are creating exciting new materials.

The greatest competitive advantage of the Japanese chemicals industry lies in the close relationships it has invariably built with its local customers, especially the heating, auto and electronics companies. The global expansion of Toyota, Nissan and Honda, Matsushita, Hitachi and Toshiba makes it possible for "camp followers" in supply industries such as chemicals to follow them overseas.

The European and US chem-

ical giants have had the same ideas and they are pouring resources into Japan in an effort to hitch their fortunes to the global expansion of the country's automobile and electronics industries. Four years ago ICI's Japanese activities were limited to importing chemicals and participating in joint ventures with local companies. Today, after a \$100m Japanese investment spree, ICI owns two new factories and two research centres.

Japanese chemical companies do not yet devote as much of their resources to research and development as their western counterparts, but R&D spending rose steadily from 3 per cent of sales in 1982 to 4.5 per cent in 1987, the most recent year for which figures are available. According to the Japan Chemical Industry Association, the industry has three priorities for R&D: chemicals for the electronics industry, new materials (such as high-performance polymers and ceramics) and biotechnology.

Although no Japanese chemical group operates globally, many companies have significant overseas operations. Some have set up plants, some have



Naito: looking abroad

THE JAPANESE consume more medicines per head than any other nation. Their eagerness to buy drugs has given Japan a large, lucrative and until recently, very introverted pharmaceutical industry.

Seikisui now runs six production plants outside Japan (including one in Wales) but even so the company's overseas sales are no more than 5 per cent of total turnover.

Kaneka, another medium-sized Osaka company, was also an early pioneer of overseas manufacturing. Its Belgian plant, set up in 1970, is now a leading European producer of MBS resins – chemicals used to strengthen plastic bottles. Our dream is to establish our own research laboratories overseas," says Mr Tatsuya Hanba, senior executive director. "But that is still a long way away."

Kaneka's sales in 1990 were Y245bn – less than half those of Courtaulds, a broadly similar UK specialty chemical company. Yet Kaneka's products, ranging from plastics and fibres to medical and pharmaceutical products, from margarine and yeast to solar cells, cover a far wider field.

And time-scales in the industry are so long – a typical new drug takes 12 years to bring from the first stages of research to the market – that it will not be possible to tell whether globalisation has succeeded until well into the next century.

"I reckon that the Japanese pharmaceutical industry will need another 30 years to become truly global," says Mr Shigeo Morioka, president of Yamanouchi – probably the most internationally-minded Japanese drug company. "We are taking a long-term view."

Within the last five years Yamanouchi has built a manufacturing plant in Ireland and a UK research centre in Oxford, set up six representative offices outside Japan to coordinate clinical development, bought Shaklee (the US supplier of nutritional supplements) and is now negotiating

Clive Cookson

## Japanese prefer their own medicines

## Prescription for success



Dr J. Luckie at Yamanouchi Research Institute, Oxford: probably the most internationally-minded Japanese drug company

to acquire some pharmaceutical operations from Gist-brocades, the Dutch chemical company.

But Yamanouchi's products are still sold outside Japan by foreign licensees. The next stage in the company's international expansion will be to establish a direct marketing organisation.

"We wish eagerly to establish our own sales force as quickly as possible but that will take some years, because of the characteristics of the pharmaceutical industry," says Mr Morioka.

Eisai is another outward looking pharmaceutical company. It is concentrating on establishing research centres outside Japan as a base for international expansion. Last year Eisai set up an institute

in Boston for basic research in organic chemistry, and in September this year it announced a £50m investment over 15 years to establish and run a neurosciences research centre at University College, London – the largest and longest-term funding arrangement that any company has made with a UK university.

"If we do research only in Japan, the outcome will be very limited," says Mr Haruo Naito, president of Eisai – and grandson of Toyoji Naito who founded the company in 1941.

"The main reason for setting up research facilities in Europe and the US is to make contact with the research circles there which have very different characteristics. Then, once we succeed in having good discoveries from these global

research facilities, production and marketing are not so difficult."

As Mr Naito concedes, "the fusion between basic research done in universities and applied research in pharmaceutical companies has not been handled well in Japan so far."

Until very recently Japanese pharmaceutical researchers have concentrated on small-step innovations leading to "me-too" drugs. They have not made the breakthrough inventions that lead to blockbuster drugs.

Traditionally the Japanese pharmaceutical industry's strongest area has been in antibiotics. But its most innovative product so far is probably Fujisawa's FK-506, a powerful suppressor of the immune system which has had consider-



Morioka: 30-year forecast

able publicity in the west recently as a treatment to prevent transplant patients rejecting their new organs.

Japan has a drug pricing system quite unlike any other country, under which the government cuts the price of all drugs on the market by 10 to 15 per cent every two years. "This puts a premium on innovation," says Dr Jim Armstrong, president of ICI Pharma in Japan. "The squeeze on profits is on the less innovative companies. You have to keep inventing."

The approvals process for new drugs in Japan seems designed to protect its national pharmaceutical companies as much as Japanese patients. Until recently the Ministry of Health and Welfare has made life difficult for foreign companies by insisting on extensive testing of any new drug in Japan.

As the Japanese companies expand overseas, the ministry is becoming more accommodating to western companies. It is increasingly willing to accept toxicity tests and preclinical data from other countries though it still insists on Japanese clinical data. (One sign of progress is that the contraceptive pill is likely to be approved in Japan next year – after three decades of use in the US and Europe.)

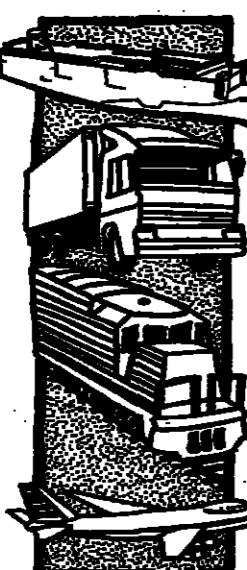
Dr Armstrong expects the Ministry of Health and Welfare to come further into line with European and American practice following an international conference of harmonisation of pharmaceutical regulations, planned for Brussels next year.

Clive Cookson

## K LINE

## FOR TRANSPORT OVERSEAS, OVERLAND, OVER ALL.

The illustration on the left was loosely inspired by the traditional Japanese seal or stamp.



These seals were used by master-craftsmen as signatures on artwork.

They were signs of approval, and were never used lightly.

In Europe, Caxton and other printers used similar devices. They were the origin of the trademark or logo.

Our 'seal' is equally purposeful.

It shows the various forms of transport which we might be said to master.

These include, as you may know, tankers, container ships, gas and bulk carriers, and car-only or 'pure car' carriers.

What you may not know, is that we also operate road and rail services, and are involved in air transport and leisure cruising.

What's more, we're successful operationally, technically, and financially.

The reasons for this stem from other traditional Japanese attributes: such as competence, reliability and efficiency.

This put us in the happy position of trading successfully.

And, whatever your transportation needs, it's possible we could help you do the same.

OVERSEAS · OVERLAND · OVER ALL

TOKYO · LONDON · DUSSELDORF

## MASTERKEY TO TURKEY: GARANTI BANK

Garanti Bank continues to play a leading role in the banking activities accompanying Turkey's foreign trade. Garanti's clients enjoy the benefits of Garanti's wide range of international services. But what's a bonus is

Garanti's ability to adapt itself to its clients' needs;

offering alternative approaches,

if necessary, to meet their

demands. And that is one of

the reasons why, in a sector of

62 banks, Garanti has main-

tained its former share of 13 % of

Turkey's hard currency business

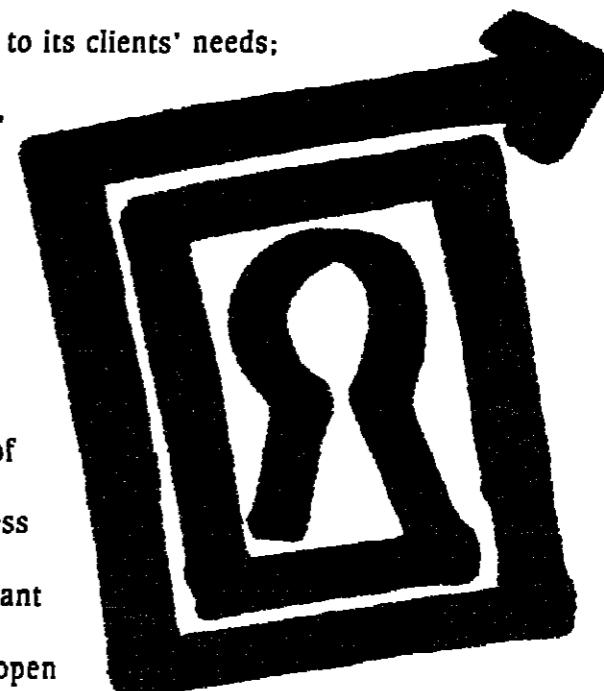
volume in 1989 as well. If you want

to work with a bank that can open

doors for you in the complex international market, trust Garanti with its

all-around services as your trade connection to Turkey.

YOU CAN BANK ON  
GARANTI



For further information and a copy of our 1989 Annual Report (with audited financials) together with the 1990 third quarter report, please contact:

Mr. Ahmet Ongor, Executive Vice President, 40 Marmara Cadde, 80000 Taksim-İstanbul/Turkey Tel: (90-1) 149 35 25 Telex: 24558 galgo Fr: (90-1) 151 45 49

Mr. İlhan Nenlioglu (London Representative Office) 141-142 Pimlico Road, London EC3M 6SL Tel: (071) 626 5803 Telex: 8813102 galgo Fr: (071) 626 5803

## JAPANESE INDUSTRY 8

JAPANESE companies are becoming increasingly competitive across the range of telecommunications equipment. In addition to research and development on terminals and transmission equipment, from facsimile machines to large-scale digital switching units, Japanese companies intend to introduce new products to be integrated into global telecom networks of the future.

Japan's share of world exports for telecommunications equipment rose from 12 per cent in 1980 to 33 per cent in 1988, according to US industry estimates. It will almost certainly rise further as Japanese companies step up their efforts to sell high added-value products such as telephone exchanges (PBXs) at a time when markets for these goods are becoming more liberalised.

The big challenge is that while hardware produced for the home market can be adapted relatively easily to foreign specification, software cannot. Companies will have to find ways of developing software more effectively for foreign markets – either by establishing more development

centres overseas or by buying know-how through acquisitions, as Fujitsu has done with ICL, the UK computer maker.

Leading Japanese telecom equipment makers, such as NEC, Fujitsu, Hitachi and Oki Electric Industry, are also the principal manufacturers of microchips and consumer electronics products. Moreover, they make computers and design telecom networks. The strategies of these large companies revolve around use of know-how gained from microelectronics and computers to design more attractive telecom equipment.

For example, NEC, which bills itself as the specialist in so-called C&C or "computers & communications", combines its microchip and data-processing capabilities to bring out improved telecom equipment. Other electronics companies

## TELECOMMUNICATIONS EQUIPMENT

## Hard sell for software

that have not specialised in telecom equipment, including Matsushita Electric Industrial, are entering important sectors of the telecom market on the strength of their facsimile machines and cordless telephones.

Among the large concerns, Mitsubishi Electric and Tosh-

phones and laptop computers to point-of-sales (POS) systems and mainframe computers. They are already focusing on local-area networks and international computer networks for their own use for such purposes as connecting far-flung research centres or designing microchips from points scat-

Japan's share of world exports for telecommunications equipment rose from 12 per cent in 1980 to 33 per cent in 1988

tered across the globe. Five years from now, Japanese companies intend to be near the introduction of video-tape software distribution to homes via optical-fibre cables.

This will make use of the high-speed and broad-band network capabilities that some carriers hope to offer. These

video-tape programmes, such as movies or video-magazines, will probably be in high-definition television (HDTV) formats, while without superior data-compression techniques will require transmission of much larger volumes of information.

And guess which companies will sell the HDTV sets? The same large Japanese companies that will make the 16-megabit and 64M dynamic random-access memory microchips, digital signal processors and other major components for the HDTVs.

US critics correctly say the Japanese have bought their way into some telecom markets by focusing first on telephone-exchanging machines, facsimile machines, small private-branch exchanges (PBXs), and small-scale office phone networks. However, this is

proving to be a successful strategy.

Today, large electronics suppliers such as NEC or Fujitsu can offer nearly everything up to large PBXs for telephone companies. They also tend to control the component technologies.

Whatever software they can't write themselves can be bought thanks to their controlling interest in small entrepreneurial companies in California or Massachusetts.

However, the Japanese are making substantial progress in software systems for PBXs, in part pushed by US competition. The extent to which Fujitsu, NEC and other PBX makers pose serious competitive threats in future will largely depend on their ability to continue upgrading the software side of their business.

While the Japanese producers have not yet been particularly successful in the American PBX market, partly because of the political nature of the large PBX market, they do possess the commitment to excel.

Nell Davis

**Michael Skapinker** tells how consumers are showered with electronic gadgetry to test what sells

## Well ahead of the market

Now, Mr Mizuno says, Japanese companies are finding that their technology has run ahead of their markets. "In the last 10 years, we have been led by our markets. We are now suddenly in a new situation where our leadership is based on the development of our technology," he says.

Mr Ichiro Fujimoto, the head of corporate research and development at Sharp, adds: "In the past, we could see the needs of the market very quickly. Our technology was chasing those needs. From now on, what we need to do is to

explore potential needs which are hidden under the surface. Our technology has gone beyond the level of what the consumer needs."

Mr Mizuno and other consumer electronics executives see the dangers of developing technology before they know whether customers want it. Mr Fujimoto says the problem is exacerbated by the fact that consumers cannot say what new products they want because they have no clear idea of what technologies are available. This is in contrast to professional users of electronic

equipment who have a far clearer idea of their needs.

"The difficulty in the consumer market is that the products we launch have to be things that anyone can use without any difficulty," Mr Fujimoto says. "In products for professional markets, specialists who know the field are going to use them."

Mr Toshiyuki Yamada, senior general manager of Sony's research and development planning group, says that this is the reason his company has never relied too heavily on market research for consumer

electronics. It is difficult for consumers to judge whether they would be able to make use of new products. "Our top managers are themselves consumers. They can smell what the consumer wants," he says.

Sharp, on the other hand, does not rely exclusively on its sense of smell. Mr Fujimoto says that the group has set up Creative Lifestyle Focus Centres in Tokyo, Osaka, New Jersey and Hamburg. The purpose of the centres is to study the lifestyles of local people with a view to predicting what their future consumer needs might

be. These centres are aimed at meeting another difficulty that Japanese executives say they now face. This is that the international consumer electronics market is no longer uniform and undifferentiated. Increasingly, they say, consumers in different parts of the world react differently to product innovations.

For example, Mr Teruhiko Isobe, senior managing director of Pioneer, says his company developed a cartridge to enable several compact discs to be played one after the other without having to be loaded separately.

This was a natural follow-on from the old practice of stacking up several long-playing vinyl records which dropped one after the other, on to the turntable. The compact disc cartridge was developed in the US, Mr Isobe says, where the idea was more attractive than in Japan.

Other consumer electronics executives say they need to go further than simply adapting products for use in different countries. If they are to succeed in the different regional markets, they say, more basic consumer research will have to be done outside Japan.

Matsushita's Mr Mizuno says his group has set up six laboratories in the United States, run by American managers. Sony has already said that it will sell its first HDTV set this month. The set, with a wide 36-inch screen, will retail at a staggering Y2.3m. However, Mr Matsuzaki believes that the price will fall sharply over the next few years. By the mid-1990s, he believes, an HDTV set will sell at no more than two or three times the price of a conventional television receiver.

Mr Hiroyuki Mizuno, executive vice-president of Matsushita, says he is confident young, affluent Japanese consumers will be prepared to pay for sharper, clearer pictures. "We've investigated what young people are buying," he says. "Young Japanese couples who live in one room can't afford a larger home. But they can afford to buy items like BMWs, Mercedes and Persian carpets." They will, he believes, add high definition sets to their list of fashionable purchases.

Mr Mizuno, executive vice-president of Matsushita, says he is confident young, affluent Japanese consumers will be prepared to pay for sharper, clearer pictures.

"We've investigated what young people are buying," he says.

It will be difficult, however, for European companies to close the gap between themselves and their Japanese competitors. Sony has already said that it will sell its first HDTV set this month. The set, with a wide 36-inch screen, will retail at a staggering Y2.3m. However, Mr Matsuzaki believes that the price will fall sharply over the next few years. By the mid-1990s, he believes, an HDTV set will sell at no more than two or three times the price of a conventional television receiver.

Mr Hiroyuki Mizuno, executive vice-president of Matsushita, says he is confident young, affluent Japanese consumers will be prepared to pay for sharper, clearer pictures. "We've investigated what young people are buying," he says. "Young Japanese couples who live in one room can't afford a larger home. But they can afford to buy items like BMWs, Mercedes and Persian carpets." They will, he believes, add high definition sets to their list of fashionable purchases.

Michael Skapinker

## Battle at television's sharp end

MANAGERS in Japan and their western critics often talk of a lack of creativity in Japanese industry. The country's strength comes from mass production and marketing skills rather than from any sense of inventiveness, they say.

This self-criticism and outside carping cannot be directed at those Japanese researchers working in the field of high-definition television.

Japan began working on the development of sharper television images 20 years ago. Western companies only began a serious HDTV development programme in 1986.

The future of the proposed European high-definition system, HD-MAC, is in doubt.

British Satellite Broadcasting, which planned to use D-MAC, an intermediate version of European high definition, has merged with Mr Rupert Murdoch's Sky Television and will now broadcast in PAL, the UK's existing standard.

By contrast, the Japanese have already begun satellite broadcasts of Muse, their own high-definition system. NHK, the Japanese broadcasting corporation, began one-hour high definition transmissions in June last year. By the beginning of 1992, NHK expects to start transmitting eight to 10 hours of high-definition programmes every day, says Mr Junji Matsuzaki, of NHK's HDTV special projects section.

Japanese companies under-

stood far earlier than their western competitors that high definition images would have applications extending far beyond television broadcasting. Sharper pictures will be used in the medical, defence and other industrial sectors. HDTV sets will also use large quantities of memory chips.

Japanese companies believe HDTV will be the most important development in consumer electronics in the next decade. Mr Masahiro Hashimoto of Japan's Ministry of International Trade and Industry estimates that the high definition market will be worth \$33.5bn to Japanese manufacturers by the turn of the century.

The Japanese HDTV standard is incompatible with the systems currently in use anywhere in the world, including Japan. This means that those wishing to watch high definition broadcasts will need to buy new sets, which the Japanese manufacturers intend, will be supplied by them.

It was because the European manufacturers belatedly woke up to this danger that they began to develop their own alternative standard. They said their system had the advantage of being compatible

with the existing European standards.

It will be difficult, however, for European companies to close the gap between themselves and their Japanese competitors. Sony has already said that it will sell its first HDTV set this month. The set, with a wide 36-inch screen, will retail at a staggering Y2.3m. However, Mr Matsuzaki believes that the price will fall sharply over the next few years. By the mid-1990s, he believes, an HDTV set will sell at no more than two or three times the price of a conventional television receiver.

The Japanese HDTV standard is incompatible with the systems currently in use anywhere in the world, including Japan. This means that those wishing to watch high definition broadcasts will need to buy new sets, which the Japanese manufacturers intend, will be supplied by them.

It was because the European manufacturers belatedly woke up to this danger that they began to develop their own alternative standard. They said their system had the advantage of being compatible

with the existing European standards.

It will be difficult, however, for European companies to close the gap between themselves and their Japanese competitors. Sony has already said that it will sell its first HDTV set this month. The set, with a wide 36-inch screen, will retail at a staggering Y2.3m. However, Mr Matsuzaki believes that the price will fall sharply over the next few years. By the mid-1990s, he believes, an HDTV set will sell at no more than two or three times the price of a conventional television receiver.

The Japanese HDTV standard is incompatible with the systems currently in use anywhere in the world, including Japan. This means that those wishing to watch high definition broadcasts will need to buy new sets, which the Japanese manufacturers intend, will be supplied by them.

It was because the European manufacturers belatedly woke up to this danger that they began to develop their own alternative standard. They said their system had the advantage of being compatible

with the existing European standards.

It will be difficult, however, for European companies to close the gap between themselves and their Japanese competitors. Sony has already said that it will sell its first HDTV set this month. The set, with a wide 36-inch screen, will retail at a staggering Y2.3m. However, Mr Matsuzaki believes that the price will fall sharply over the next few years. By the mid-1990s, he believes, an HDTV set will sell at no more than two or three times the price of a conventional television receiver.

The Japanese HDTV standard is incompatible with the systems currently in use anywhere in the world, including Japan. This means that those wishing to watch high definition broadcasts will need to buy new sets, which the Japanese manufacturers intend, will be supplied by them.

It was because the European manufacturers belatedly woke up to this danger that they began to develop their own alternative standard. They said their system had the advantage of being compatible

with the existing European standards.

It will be difficult, however, for European companies to close the gap between themselves and their Japanese competitors. Sony has already said that it will sell its first HDTV set this month. The set, with a wide 36-inch screen, will retail at a staggering Y2.3m. However, Mr Matsuzaki believes that the price will fall sharply over the next few years. By the mid-1990s, he believes, an HDTV set will sell at no more than two or three times the price of a conventional television receiver.

The Japanese HDTV standard is incompatible with the systems currently in use anywhere in the world, including Japan. This means that those wishing to watch high definition broadcasts will need to buy new sets, which the Japanese manufacturers intend, will be supplied by them.

It was because the European manufacturers belatedly woke up to this danger that they began to develop their own alternative standard. They said their system had the advantage of being compatible

with the existing European standards.

It will be difficult, however, for European companies to close the gap between themselves and their Japanese competitors. Sony has already said that it will sell its first HDTV set this month. The set, with a wide 36-inch screen, will retail at a staggering Y2.3m. However, Mr Matsuzaki believes that the price will fall sharply over the next few years. By the mid-1990s, he believes, an HDTV set will sell at no more than two or three times the price of a conventional television receiver.

The Japanese HDTV standard is incompatible with the systems currently in use anywhere in the world, including Japan. This means that those wishing to watch high definition broadcasts will need to buy new sets, which the Japanese manufacturers intend, will be supplied by them.

It was because the European manufacturers belatedly woke up to this danger that they began to develop their own alternative standard. They said their system had the advantage of being compatible

with the existing European standards.

It will be difficult, however, for European companies to close the gap between themselves and their Japanese competitors. Sony has already said that it will sell its first HDTV set this month. The set, with a wide 36-inch screen, will retail at a staggering Y2.3m. However, Mr Matsuzaki believes that the price will fall sharply over the next few years. By the mid-1990s, he believes, an HDTV set will sell at no more than two or three times the price of a conventional television receiver.

The Japanese HDTV standard is incompatible with the systems currently in use anywhere in the world, including Japan. This means that those wishing to watch high definition broadcasts will need to buy new sets, which the Japanese manufacturers intend, will be supplied by them.

It was because the European manufacturers belatedly woke up to this danger that they began to develop their own alternative standard. They said their system had the advantage of being compatible

with the existing European standards.

It will be difficult, however, for European companies to close the gap between themselves and their Japanese competitors. Sony has already said that it will sell its first HDTV set this month. The set, with a wide 36-inch screen, will retail at a staggering Y2.3m. However, Mr Matsuzaki believes that the price will fall sharply over the next few years. By the mid-1990s, he believes, an HDTV set will sell at no more than two or three times the price of a conventional television receiver.

The Japanese HDTV standard is incompatible with the systems currently in use anywhere in the world, including Japan. This means that those wishing to watch high definition broadcasts will need to buy new sets, which the Japanese manufacturers intend, will be supplied by them.

It was because the European manufacturers belatedly woke up to this danger that they began to develop their own alternative standard. They said their system had the advantage of being compatible

with the existing European standards.

It will be difficult, however, for European companies to close the gap between themselves and their Japanese competitors. Sony has already said that it will sell its first HDTV set this month. The set, with a wide 36-inch screen, will retail at a staggering Y2.3m. However, Mr Matsuzaki believes that the price will fall sharply over the next few years. By the mid-1990s, he believes, an HDTV set will sell at no more than two or three times the price of a conventional television receiver.

The Japanese HDTV standard is incompatible with the systems currently in use anywhere in the world, including Japan. This means that those wishing to watch high definition broadcasts will need to buy new sets, which the Japanese manufacturers intend, will be supplied by them.

It was because the European manufacturers belatedly woke up to this danger that they began to develop their own alternative standard. They said their system had the advantage of being compatible

with the existing European standards.

It will be difficult, however, for European companies to close the gap between themselves and their Japanese competitors. Sony has already said that it will sell its first HDTV set this month. The set, with a wide 36-inch screen, will retail at a staggering Y2.3m. However, Mr Matsuzaki believes that the price will fall sharply over the next few years. By the mid-1990s, he believes, an HDTV set will sell at no more than two or three times the price of a conventional television receiver.

The Japanese HDTV standard is incompatible with the systems currently in use anywhere in the world, including Japan. This means that those wishing to watch high definition broadcasts will need to buy new sets, which the Japanese manufacturers intend, will be supplied by them.

It was because the European manufacturers belatedly woke up to this danger that they began to develop their own alternative standard. They said their system had the advantage of being compatible

with the existing European standards.

It will be difficult, however, for European companies to close the gap between themselves and their Japanese competitors. Sony has already said that it will sell its first HDTV set this month. The set, with a wide 36-inch screen, will retail at a staggering Y2.3m. However, Mr Matsuzaki believes that the price will fall sharply over the next few years. By the mid-1990s, he believes, an HDTV set will sell at no more than two or three times the price of a conventional television receiver.

The Japanese HDTV standard is incompatible with the systems currently in use anywhere in the world, including Japan. This means that those wishing to watch high definition broadcasts will need to buy new sets, which the Japanese manufacturers intend, will be supplied by them.

It was because the European manufacturers belatedly woke up to this danger that they began to develop their own alternative standard. They said their system had the advantage of being compatible

with the existing European standards.

## JAPANESE INDUSTRY 9

## BIOTECHNOLOGY

## Ferment in the laboratories

**THERE** is a theory among Japanese biotechnology researchers that their field has attracted less controversy in Japan than in other developed countries thanks to the traditional taste for fermented products such as soy sauce and miso soup.

In spite of the perceived historical headstart, Japanese researchers are conscious that they still trail the US in biotechnology. Japanese suggest that they lag behind Europe in basic research, but are better

**Japan has a strong "food purity" movement, but its attention has focused on use of chemicals during cultivation and not on the plant under cultivation**

at marketing research, and successful in research areas such as semiconductors, the so-called biocircle.

The ministries responsible for biotechnology, the trade, agriculture, education, and health and welfare ministries, fear a delayed public reaction against gene manipulation and, for example, the creation of new vegetable varieties

that it may have nothing to do with space.

The Ministry of International Trade and Industry has long spoken of the sector as the next great technological summit to be scaled. And because of Japan's successes in other areas of manufacturing, many in the west were ready to believe the rhetoric.

Yet, except in satellites and launch vehicles, where Japan is committing substantial resources, the vision of a world-class national aerospace industry remains unrealised.

The dated and not very successful YS-11 small aircraft is still Japan's only home-grown civilian project since the war, while the FSK fighter, made in low volumes under licence from the US, is the mainstay of military production.

"We do not have a very confident future," says Mr Eiichi Ono, president of the Society of Japanese Aerospace Companies. "Conventional wisdom has it that we are 15 to 20 years behind in engines. In airframes, we have no experience, so we can't even assess how far behind we are."

Mr Bruce Roscoe, an analyst with Goldman Sachs in Tokyo, agrees the immediate outlook seems bleak: "The industry's problem is that orders are so

scarce that it may have nothing to do with space.

But has Japan abandoned its ambitions - or simply switched tactics? Miti has stopped setting challenging long-term objectives of self-sufficiency in the industry. Instead, it is emphasising step-by-step advances based on extensive international cooperation.

The new approach recognises explicitly that the costs of building an aerospace industry from scratch are prohibitive, and that even western manufacturers are being obliged to pool their efforts and seek government support to develop major new products.

Miti recently persuaded General Electric, Pratt & Whitney and Rolls-Royce to join Japanese companies in developing a working prototype of a powerful ram-jet engine for a future generation of supersonic airframes. The department also sponsors feasibility studies on supersonic airframes and on new materials for them.

Leading Japanese aerospace companies such as Mitsubishi and Kawasaki Heavy Industries (KHI) already have considerable experience of subcontracting for western aerospace companies. About 40 per cent of the components for Boeing

could hinder their ambitions to speed biotechnology's development.

Japan has a strong "food purity" movement, but its attention has focused on use of chemicals during cultivation and not on the plant under cultivation.

Companies most active in research are the brewers, the cosmetic manufacturers, and the pharmaceutical makers, though the senior corporate members of the Japan Biotechnology Association total 154.

ogy is considerable. Miti provides the association with executives, funds projects and generally decides what research should be followed on an industry-wide basis.

Mr Hirofumi Ono, a senior officer of Miti's biochemical industry division, said that two projects highlighted by the ministry are research into biodegradable plastics, and marine biology. About 50 companies are sharing resources in the former project, and about 20 are involved in the latter, while numerous others are interested and informed onlookers.

There is nothing particularly sinister about the ministry's role in managing biotechnology, as it generally coordinates with the companies on a range of issues unrelated to research, and has enough influence to persuade them that it is in their best interests to par-

ticipate in collective projects.

At the same time, the ministry itself is influenced by outside academics, some of them members of the JBA, as well as by the other ministries with a vested interest. Miti's past image problems with the orchestration of Japan's industrial development prompt officials to play down its role, and to emphasise the importance they place on international cooperation.

The government is determined that Japan be seen as an active member of international organisations, and willing to share the products of its research.

There is nothing particularly sinister about the ministry's role in managing biotechnology, as it generally coordinates with the companies on a range of issues unrelated to research, and has enough influence to persuade them that it is in their best interests to par-

ticipate in collective projects.

At the same time, the ministry itself is influenced by outside academics, some of them members of the JBA, as well as by the other ministries with a vested interest. Miti's past image problems with the orchestration of Japan's industrial development prompt officials to play down its role, and to emphasise the importance they place on international cooperation.

The government is determined that Japan be seen as an active member of international organisations, and willing to share the products of its research.

the cosmetics maker, are funding research projects outside Japan. Hitachi has invested \$2m in a biotechnology lab at the University of California, while Shiseido has a broad-based \$85m joint research agreement with the Harvard Medical School, including elements of biotechnology research.

Japanese investment in foreign companies is also on the rise. Japan Tobacco last year took a \$6m, 8.7 per cent stake in Plant Genetic Systems of Belgium, while Yamamouchi Pharmaceuticals' \$385m purchase of Shasei was partly motivated by the Japanese company's interest in biotechnology.

In August, Sansui Electric bought biotech-related machinery interests from Fisons, the UK pharmaceutical maker, for £10m.

Miti's contribution to bi-

technology research was Y3.4bn this year and likely to be around Y3.6 in 1991, though the ministry prefers to emphasise the role played by private funding. Government funds are also directed through the Agriculture Ministry and the Science and Technology Agency, but the JBA estimates that 70 per cent of research costs are borne by private enterprise.

The ministries have generally left companies to determine whether their food product developments are suitable for public consumption. Kirin Brewery has plans to market a male asparagus derived from female genes, and a new variety of potato, which comes in different colors, is also in the works.

Mr Ono at Miti said the Agriculture Ministry must approve the marketing of such discoveries, but the responsibility for ensuring safety essentially lies with the company and that it

is assumed that if doubts exist the company would not file for ministerial approval.

The broad interest among

Japanese companies in biotechnology was shown at the first

national exhibition of equipment for the industry in October.

NEC Corp displayed com-

puter-aided research

equipment for protein engi-

neering, and Hitachi Software

Engineering showed a data-

base system for bacteria iden-

tification.

Japan's public awareness of

the traditional animal sources,

and a year later began market-

ing skin care creams.

The company is optimistic

that success in producing the

vitamin biotin (vitamin H)

through gene recombination,

which raised output levels by

100 times, will eventually lead

to the release of a range of new

skin care and, perhaps, hair

growth products. Dr Jiro Kishimoto, a Shiseido laboratories,

said output needs to be

improved another 10 times

before commercial production

is viable.

Dr Ozawa said the point of

much of Shiseido's research is

intended to find an answer to

the enduring question: "How

can we delay ageing?" The ap-

pearance of wrinkles is "a healthy

state", he says, but it can be

slowed down by products

developed through biotechnol-

ogy research.

Robert Thomson



Assembly of aircraft skins at Mitsubishi: Japan makes about 40 per cent of components for Boeing 747 airframes

## AEROSPACE AND DEFENCE

## A long, slow take-off

747 airframes are made in Japan, and Boeing's planned 777 is a collaborative venture with Japanese partners.

British Aerospace recently agreed to sub-contract part of its Airbus work to KHI, while Mitsubishi is in talks with Germany's Daimler-Benz on possible cooperation in aerospace.

In addition leading western

aero-engine makers have several co-production ventures with Japanese partners.

For western manufacturers,

such deals involve fine calculations. The benefits of cooperation include risk-sharing, high-quality sub-contracting and better access to the Japanese market. The obvious danger lies in parting with sensitive

know-how and technology which today's Japanese allies could use to become tomorrow's competitors.

Boeing says it is impressed

by the efficiency of its Japanese sub-contractors and that their mastery of new materials is equal to - though not ahead of - the west. But it says they still lack the sophisticated

systems integration expertise needed to manage big aircraft programmes, which Boeing regards as its core comparative advantage.

United Technologies, owner

of Pratt & Whitney, is more guarded. "We have learned from observation that Japanese companies are further along with jet engine technol-

ogy than we thought - and we're not entirely sure about their speed of acceleration," says Mr Stanley Krueger, president of United Technologies Japan.

The question which most

puzzles foreign analysts, however, is whether Japan could yet become an international force in aerospace without having a fully-fledged aerospace industry in the western sense. Some of the most interesting developments are emanating not from companies in Japan's aerospace "club" - which suffer from the familiar shortcomings of suppliers who depend heavily on cost-plus government contracts - but from industry outsiders.

Car makers Toyota and Niss-

an are displaying increasing

interest in the sector, while

Kobe Steel and Nippon Steel

are researching advanced met-

als and composites for aircraft

and space. Japan is also a lead-

ing producer of carbon fibre, of

growing importance in aero-

space, though most of it out-

put at present goes to sport-

ing equipment.

The Japanese electronics

industry's interest in aerospace

remains lukewarm, but its

genius for miniaturisation

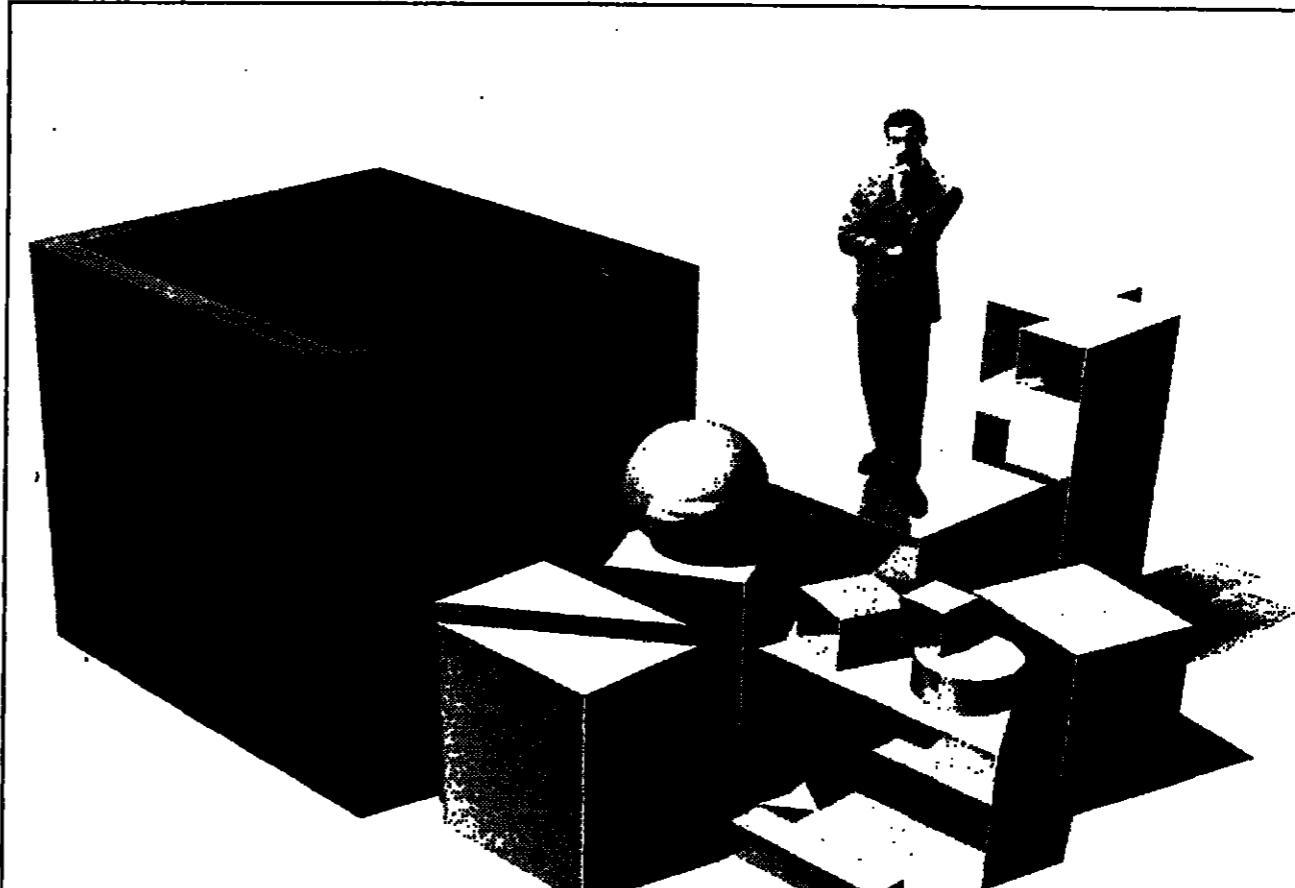
clearly has potential applica-

tions in avionics and "fly-by-

wire" systems.

These examples all underline

Guy de Jonquieres



## Which cargo would you load first?

NYK's proprietary vanning software gives the right answer right away.

NYK's Optimum Vanning System graphically produces the most efficient vanning plans for various cargo sizes and weights in the containers of your choice. So you'll always know the perfect sequence for ideal loading.

NYK clients can achieve close to 100% loading efficiency. And can expect to cut their shipping costs by 5%. And vanning time by about 80%. Container quantities are exact and the best package sizes can be precisely determined. Significant savings in time and money are assured.

The Optimum Vanning System is only one of NYK's many advanced services providing truly better answers for our clients.

Point-to-point total global services.

**NYK**  
NIPPON YUSEN KAISHA

Head Office Tokyo, Japan Tel. (03) 597-5111 Telex 12481, 12484, 12485 Facsimile (03) 597-5260  
Tokyo Representative Office P.O. Box 30000, Minato-ku, Tokyo 105, Japan Tel. (03) 576-7055 Telex 261023 Facsimile (03) 576-7055  
Paris Representative Office 4, Avenue de l'Europe, 75936 Paris, France Tel. (01) 4762-7656 Telex 261023 Facsimile (01) 4762-7656  
London EC2, U.K. Tel. (071) 576-4453 Telex 694620 Facsimile (071) 576-4453  
Geneva, Switzerland Tel. (022) 781-4453 Telex 442-4453 Facsimile (022) 781-4453  
Zurich Branch: Bahnhofstrasse 65, 8001 Zurich, Switzerland Tel. (01) 31-6300 Telex 601111 Facsimile (01) 31-6377  
Singapore, Singapore Tel. (65) 232-2222 Telex 622222 Facsimile (65) 232-2222  
New York, New York, U.S.A. Tel. (212) 908-1111 Telex 232-2222 Facsimile (212) 908-1111

You can't judge Tokyo by standards made for New York or London.

Understand it with Wako Securities. Every market has its unique history, psychology and driving forces. That's why you can't interpret value in Japan by standards set for New York and London. Instead, rely on Wako Securities, for sound, value-oriented analysis. Backed up by the respected Wako Research Institute, noted for outstanding coverage of Japan's medium-size companies, the country's most vigorous sector.

From brokerage, underwriting and M&A to investment management with advanced integrated quantitative systems, an expanding corporate clientele in North America, Europe and Asia count on Wako's information-oriented financial services. Find out why Tokyo is different, with Wako.

Head Office: 6-1, Kasumigaseki, Chiyoda-ku, Tokyo 102, Japan Tel. (03) 597-5111 Telex 12481, 12484, 12485 Facsimile (03) 597-5260  
Tokyo Representative Office: P.O. Box 30000, Minato-ku, Tokyo 105, Japan Tel. (03) 576-7055 Telex 261023 Facsimile (03) 576-7055  
Paris Representative Office: 4, Avenue de l'Europe, 75936 Paris, France Tel. (01) 4762-7656 Telex 261023 Facsimile (01) 4762-7656  
London EC2, U.K. Tel. (071) 576-4453 Telex 694620 Facsimile (071) 576-4453  
Geneva, Switzerland Tel. (022) 781-4453 Te

JAPAN  
become  
com  
addit  
openc  
trans  
fact  
scale  
Japan  
intro  
integ  
newt  
Ja  
expo  
tions  
per  
in 15  
try  
cert  
nese  
effor  
proc  
excl  
wher  
Ti  
whil  
the  
adap  
eigh  
can  
find  
war  
eight  
esta

AT  
Oss  
has  
acts  
tron  
you  
dete  
dry

A  
Tok  
a  
mac  
sma  
rew  
bea  
N  
sur  
mak  
The  
is e  
ness  
sho  
wit  
atte  
C  
tive  
eve  
not  
to  
the  
cor  
bas  
com  
sel

we  
whi  
han  
Miz  
den  
lan  
cor  
O  
not  
whi  
nes  
offe  
ing  
tec  
con  
use  
ate

## CAR MAKERS

## Faster gear change

JAPAN'S motor industry is changing gear again. Having set new standards of quality and production efficiency which have made it the world's largest car manufacturer, the industry is now positioning itself to pioneer new trends in customer demand.

Leading Japanese car makers all aim to expand the variety of their ranges by developing models more rapidly and producing them more flexibly and in lower volumes. One result is the recent launch of "niche" cars such as Mazda's MX-5, Honda's NSX and Toyota's Ceda coupe.

Another objective for the 1980s is to make cars safer, greener and cleverer. That will involve giving them more computer power, reducing their weight, building them of environmentally more friendly materials, increasing engine efficiency and incorporating more electronic systems.

Some of these plans will depend on advances in technology in areas such as new materials. All the larger Japanese car companies are, for instance, working to develop ceramic gas-turbine power units, which would be much smaller and cleaner than inter-

nal combustion engines. For the foreseeable future, however, the Japanese industry's competitive edge is likely to continue to depend less on technical wizardry than on its impressive ability to organise people and motivate them to perform at peak efficiency.

Japanese car makers – and particularly Toyota – have replaced mass-production techniques with what a recent Massachusetts Institute of Technology study baptised "lean production". It owes its name to the fact it uses less of everything – people, time and materials.

The MIT study finds that, on average, Japanese cars take less than 17 hours to make a car, against more than 24 hours required by the most competitive and 36 hours by Europeans. The Japanese also develop new models in 46 months, while the Americans and Europeans need closer to 60 months.

How much further can Japanese companies press their productivity advantage? Honda, for instance, working to develop ceramic gas-turbine power units, which would be much smaller and cleaner than inter-

nal combustion engines. For the foreseeable future, however, the Japanese industry's competitive edge is likely to continue to depend less on technical wizardry than on its impressive ability to organise people and motivate them to perform at peak efficiency.

"Reducing development time is equivalent to competitiveness," says Mr Yoshiro Kimura, a senior managing director of Toyota. As well as enabling companies to refresh established product ranges more frequently, it allows them to experiment with specialist models, which enhance their marketing image and may turn into big sellers.

The toughest challenge is to make such goals economic. "Speeding things up will require a big cost sacrifice," says Mr Shoichiro Irimajiri, an executive vice president of Honda. "Right now we have a good balance between speed and cost. But if we want to go faster, we will need more manpower in R&D and manufacturing."

There is widespread scepticism about how much can be achieved by automation. Though Toyota, for instance, has shortened development time by using computer-aided design systems, only eight per cent of functions on its final assembly line are automated.

Robots are used extensively only in operations such as pressing and painting, which



Fast work: less than 17 hours to make a car

Ashley Ashwood

Ashley Ashwood

are dangerous or dirty. There are two reasons for Japanese caution about automation. First, in spite of high wages, companies say it is still much less cost-effective than using human beings. Secondly, it is much less adaptable.

"You have to understand that the best is being the most flexible robot," says Mr Irimajiri. "The more automation you add, the more rigid your production line becomes. Managing model changes was much easier 10 years ago because we had less automation then."

As a consequence, the industry's quest for still higher productivity is focused largely on using its existing labour force

more efficiently. There is no single master plan. Rather the emphasis is on exploring thousands of small ways to tighten coordination, eliminate waste and improve quality throughout the system.

The common theme of efforts is to increase flexibility, to narrow the production of a greater variety of models in smaller volumes. Honda says its minimum break-even point today is 100,000 units a year. But it hopes to gain valuable lessons manufacturing its NSX sports car, of which it is producing 6,000 annually.

Toyota aims to increase from a maximum of three the number of different models it can make on the same assembly

line. It says its biggest challenges are to maintain quality and to ensure that its suppliers can continue to deliver the much larger number of components required exactly when they are needed.

A further level of complexity is added by the companies' growing international production networks. Though quality levels at many overseas plants are said to be approaching levels at home, their efficiency still lags behind Japanese standards.

Product development is also likely to require much more careful coordination. Most leading Japanese companies are seeking increasingly to tailor models to particular regional markets, and Honda aims eventually to set up fully-fledged development centres in the US and Europe.

Japanese manufacturers were well ahead of their western competitors in the 1970s in adopting computer numerical-controlled (CNC) machine tool technology.

They have also been far ahead of everyone else in installing industrial robots and they are now pushing out the frontiers of computer-integrated manufacturing (CIM).

The reasons for this adventurous attitude are now fairly well understood. Manufacturing industry in Japan has been plagued by labour shortages since the 1960s.

Then, from the time of the first oil shock in 1973, manufacturers were under tremendous pressure to find ways to maintain their international competitiveness. The then new, highly flexible CNC machine tools – and, later, flexible manufacturing systems – offered ways to improve productivity and product quality at the same time.

Production engineers are conservative by nature. Aware of the huge costs of interruptions of production, they are cautious about replacing tried and proven systems and machines with new ones. Japanese engineers, however, have felt they had no choice but to explore new methods, and so, not surprisingly, they became the first to master them.

On the other hand, Japanese managers have had the advantage of not having to face militant trade unions worried that robots were going to take away their members' jobs. Unions tend to be organised at company level in Japan and, in any event, have not had to worry much about job security.

The result is Japan not only leads in most aspects of factory automation (the use of computer-aided design and engineering is a notable exception); it also has a very powerful factory automation industry.

The core machine tool and robot sectors are particularly strong. Annual machine tool output is expected to reach Y1,300bn this year, robot production about Y500bn. Yamaha, Matsuzaki and Okuma Machinery Works are among the world's largest machine tool makers while Fanuc, Kawasaki Heavy Industries and Yaskawa rank among the top robot makers.

Today, the prospects for factory automation equipment suppliers remain very bright in Japan. Not only has the country's labour shortage worsened, but affluence has increased dramatically and so workers are less and less inclined to take the sometimes dirty, noisy and dangerous jobs associated with manufacturing. Automation helps make many workplaces safer and enables companies to get the job done with fewer workers.

Capital spending in manufacturing industry in Japan has been booming for the past four years, and a rising portion of it has been directed at labour-saving projects. According to a Bank of Japan survey in August, spending for labour-saving equipment, replacement and improvement of working conditions accounted for 41 per cent of manufacturers' capital budgets this year.

Jane Fuller

Until now, automation has made the most headway in discrete part production and in materials handling functions, with less progress in the more complex assembly functions. Today, the automation of assembly is the focus of considerable effort, mainly because it is such a labour intensive area, especially in the car industry.

One of the most advanced assembly lines is at Nissan Motor's Zama plant near Tokyo. Robots install tyres, dashboards, seats, wind-screens, batteries and pour in petrol and radiator fluid. However, most of this automation is still manually programmed. In other words, the order in which components arrive at the assembly line is organised to coincide with the order in which different models appear.

According to Mr Naohide Kumagai, assistant general manager in the robot division of Kawasaki Heavy Industries (KHI), robots will soon be equipped with sensors that will detect the shape of the oncom-

Managers have not faced trade unions worried that robots would take away jobs

ing chassis, thus enabling the computer driven robot to decide which component to pick up and exactly where to put it. One of the biggest challenges, Mr Kumagai says, is programming a robot to install car doors perfectly.

Progress on automating assembly has been most rapid in precision industries, especially semiconductor manufacture, where the total absence of humans from the shop floor is a boon to quality control. Most of the big semiconductor makers, such as Toshiba, Hitachi and Matsushita, have their own precision automation divisions, and Matsushita ranks as the largest robot maker in Japan by some criteria.

No sector as important as automation could be free of political problems, and the issue of standardising software for factory systems has been growing for several years. In the latest skirmish, the US and EC governments appear to be trying to tone down a proposal by Japan's Ministry of International Trade and Industry (Mit) for a 10 year plan international project to develop intelligent manufacturing systems (IMS).

The idea behind the project, which was to be open to participants from all over the world, was to develop common standards for automation equipment and systems. US and EC representatives feared it would lead to one way transfer to Japan of sophisticated software and sensing know-how. At meetings last month in Tokyo, they balked at approving the project but agreed to carry out a feasibility study for it next year.

Even if the IMS project does not go ahead, Japanese automation companies can be counted on to step up their efforts to develop products. Most forecasts suggest that markets will continue to grow rapidly. One indication: the Japan Industrial Robot Association believes that the number of industrial robots in operation in Japan will soar from 175,000 in 1988 to 460,000 in 1995.

Ian Rodger

## FACTORY AUTOMATION

## Robots come to the rescue of employers

JAPANESE manufacturers have long been the most enthusiastic explorers of the possibilities of factory automation, and there is no sign yet that their enthusiasm is abating or that they believe the possibilities for further automating their factories are declining.

Japanese manufacturers were well ahead of their western competitors in the 1970s in adopting computer numerical-controlled (CNC) machine tool technology.

They have also been far ahead of everyone else in installing industrial robots and they are now pushing out the frontiers of computer-integrated manufacturing (CIM).

The reasons for this adventurous attitude are now fairly well understood. Manufacturing industry in Japan has been plagued by labour shortages since the 1960s.

Then, from the time of the first oil shock in 1973, manufacturers were under tremendous pressure to find ways to maintain their international competitiveness. The then new, highly flexible CNC machine tools – and, later, flexible manufacturing systems – offered ways to improve productivity and product quality at the same time.

Production engineers are conservative by nature. Aware of the huge costs of interruptions of production, they are cautious about replacing tried and proven systems and machines with new ones. Japanese engineers, however, have felt they had no choice but to explore new methods, and so, not surprisingly, they became the first to master them.

On the other hand, Japanese managers have had the advantage of not having to face militant trade unions worried that robots were going to take away their members' jobs. Unions tend to be organised at company level in Japan and, in any event, have not had to worry much about job security.

The result is Japan not only leads in most aspects of factory automation (the use of computer-aided design and engineering is a notable exception); it also has a very powerful factory automation industry.

The core machine tool and robot sectors are particularly strong. Annual machine tool output is expected to reach Y1,300bn this year, robot production about Y500bn. Yamaha, Matsuzaki and Okuma Machinery Works are among the world's largest machine tool makers while Fanuc, Kawasaki Heavy Industries and Yaskawa rank among the top robot makers.

Today, the prospects for factory automation equipment suppliers remain very bright in Japan. Not only has the country's labour shortage worsened, but affluence has increased dramatically and so workers are less and less inclined to take the sometimes dirty, noisy and dangerous jobs associated with manufacturing. Automation helps make many workplaces safer and enables companies to get the job done with fewer workers.

Capital spending in manufacturing industry in Japan has been booming for the past four years, and a rising portion of it has been directed at labour-saving projects. According to a Bank of Japan survey in August, spending for labour-saving equipment, replacement and improvement of working conditions accounted for 41 per cent of manufacturers' capital budgets this year.

Jane Fuller

Ian Rodger

## ADVANCED MATERIALS

## Strong, light and expensive

THE VIEW that Japanese research and development is imitative and narrowly tied to commercial opportunities seems years out of date on even a cursory inspection of the research being carried out by high-tech companies and backed by the government.

A prime example is the effort being put into developing advanced materials, which can endure an environment as hostile as space. This year, the budget for government-backed new materials projects has increased to Y30.2bn from last year's Y16.1bn.

On the corporate side, surveys by the Ministry for International Trade and Industry (Mit) show that between 1985 and 1988 the number of compa-

nies involved in new materials more than trebled to 302, working on 1,822 items. Mit estimates the world market for these materials will also grow to at least Y9,500bn by 2000.

According to Mr Yasuaki Mori, director of Mit's Basic New Materials Policy Office, a new era for advanced materials dawned in Japan in 1984. He contrasted the fundamental nature of the science with earlier R&D, regarded as primarily commercial.

The projects being supported have eight to 10 year ranges and are regarded as too expensive and too risky to be undertaken by one company. Space projects and energy saving are frequently cited as the driving forces.

Mr Mori said the goalposts had to be moved regularly over what qualified as a "new" material. This is noticeable in the near halving of support this year for high performance plastics and polymers, whereas the amount for high-performance ceramics has more than trebled.

Within the ceramics R&D, he said the emphasis was on improving the properties so that the material became easier to cut and shape and was less fragile, particularly in large structures.

At Kawasaki Heavy Industries, a common thread in the work on ceramics and composites is the search for ones which can endure the temperatures found on the re-entry of a

spacecraft into the earth's atmosphere, or in a gas turbine designed for maximum combustion efficiency.

The highest temperature target is around 2,000 deg C. One project, being worked on with Nippon Oil Co and supported by Mit, involves producing carbon-carbon composites via the pulse chemical vapour infiltration process. Mr Koichi Hiraoka, senior manager of KHI's aircraft research laboratory, said this minimised degradation of the material and dovetailed with work to make the surface resistant to oxidation.

For temperatures around 1,700 deg C, a resin method could be used to produce a composite suitable for

the nosecone of HOPE, the proposed unmanned, reusable spacecraft.

Other materials being pursued by KHI's engineers – who stress the continual dialogue between factory and laboratory – include ones that tackle the problem of brittleness in ceramics and in intermetallic compounds. One involves the development of a "functionally gradient material", which changes from 100 per cent metal to 100 per cent ceramic.

But the risk in developing these complex materials for the "ultra environment" is that more down-to-earth industrial applications can prove elusive. Mr Hiraoka spoke of long-fibre-reinforced metal tubes, where the first eight-year stage of a government-backed project was complete.

The cost of manufacture – particularly volume manufacture – is another crucial factor. Although carbon fibre-reinforced composites are found in sports gear and armaments, the cost of these is currently more than Y10,000 tonnes, according to Mr Kichi Fujisawa, general manager of the advanced composites department at Toray Industries, the textile group.

He said that for aircraft, while production numbers are small, it was feasible to spend five hours making a part. For cars produced in the millions, the cost of thousands of parts, the hundreds of thousands of parts, is quite different.

Yet carbon fibre composites are beginning to appear in cars, for instance in prop shafts where the advantages over metal of lighter weight, less vibration and non-corrosion outweigh the disadvantage of price.

To make a shaft, the fibre is dipped in a resin bath and then wound on to a metallic core which is removed after curing.

Jane Fuller

Ian Rodger

QUICK EUROPE LIMITED, the leading provider of Japanese financial information, now offers a technologically advanced method of accessing information from the world's financial markets.

The latest board system from QUICK combines instant access to on-line, real-time financial information with the cost-effectiveness and adaptability of a modular design.

Comprising QUICK Data Feed, user-definable formats, off-line inputting, three colour display, and a host of additional features, QUICK DATA BOARD® provides a flexible and accurate source of worldwide information.

If you would like to receive details of the QUICK DATA BOARD®, contact the Sales Team at QUICK EUROPE LIMITED on 071-247 2222.

©QUICK DATA BOARD is the provisional name for QUICK EUROPE LIMITED's new board system.

London: QUICK EUROPE LIMITED; QUICK HOUSE, 65, Clifton Street, London EC2A 4JE, United Kingdom. Tel: (01) 247 2222. Zurich: QUICK EUROPE LIMITED, 3rd Floor, Waisenhausstrasse 4, 8001 Zurich, Switzerland. Tel: (01) 212 19 19. Paris: QUICK EUROPE LIMITED, Paris Office 3rd Floor, 90, avenue des Champs-Élysées, 75008 Paris, France. Tel: (1) 42 89 36 60. Tokyo: QUICK Corp., HEADQUARTERS: Otemachi Building, 1-6 Otemachi, Chiyoda-Ku, Tokyo 100, Japan. Tel: (03) 201 5941. New York: QUICK AMERICA CORPORATION: 33, Whitehall Street, New York, NY 10004, U.S.A. Tel: (212) 369 6230. Hong Kong: QUICK INFORMATION (H.K.) LIMITED: 35th Floor, Gloucester Tower, 11 Pedder Street, Central Hong Kong. Tel: 521 6200.

**QUICK**

For fast, reliable market information

## Our New Corporate Brand

**ALES**  
**ESCO**

The word alesco means "to grow" in Latin, and the ALES CO trademark is designed to reflect our strong drive and determination to achieve growth.

At Kansai Paint, we subscribe to a broader definition of the word growth. We interpret growth as the enjoyment of a better life today than yesterday, and our natural environment is the most